



SPONSORSHIP PACKAGES

OPA LOCKA SOCCER ACADEMY



**WE MAKE
FOOTBALLERS.**

Impact Overview



Our Journey

Founded in United Kingdom in 2010

Expanded to 120+ We Make Footballers locations nationwide

Launched in Miami, USA in 2024

The only soccer academy in Opa-locka, providing exclusive access to elite training



Our Growing Community in Miami

500+ families engaged with We Make Footballers Opa Locka

20 families enrolled in the exclusive Opa Locka Academy Football Club



Building Our Digital Presence on Instagram

🌟 Official We Make Footballers Headquarters

37.2K Followers



We Make Footballers Miami

720+ Followers and growing across social platforms

Up to 97.5K+ views on Instagram Reels

Diamond Sponsor

Contribution Level: Full Scholarship Sponsorship

Covers: Tuition for a full team or an entire after-school program



- **Benefits:**

- Title Sponsorship:
 - “The Nike Player Excellence Scholarship” (example)
- Logo featured prominently on team jerseys, banners, and printed materials
- Recognition as Title Sponsor on all event and digital platforms
- Speaking opportunity at awards banquets or major events
- Social media spotlight feature (custom story and post) twice a month for the entire season
- Recognition plaque or trophy from the organization



Platinum Sponsor

Contribution Level: \$2,500+/ month

- **Benefits:**
 - Logo on the sleeve of team jerseys
 - Logo on team banner and marketing flyers
 - Social media spotlight feature (custom post) once a month for the entire season
 - Recognition during opening and end-of-season ceremonies
 - Opportunity to set up a booth/table at games
 - Framed thank-you photo signed by players



Gold Sponsor

- **Contribution Level: \$1000–\$2,500/ month**

- **Benefits:**
 - Logo on the back of team practice shirts
 - Logo on team selected printed materials
 - Social media spotlight feature (custom story) once a month for the entire season
 - Certificate of Appreciation



Silver Sponsor

- Contribution Level: \$500–\$1000/ month

- Benefits:
 - Autographed team jersey by players
 - Small logo on seasonal program materials
 - Social media spotlight feature (custom post) once a month for the entire season
 - Certificate of Appreciation



Bronze Sponsor

- **Contribution Level: \$100–\$500/ month**

- **Benefits:**
 - Autographed soccer ball by players
 - Social media spotlight feature (custom story) once a month for the entire season
 - Option to donate anonymously or “in honor of”
 - Certificate of Appreciation



One- Time Sponsorship

Tier	Contribution Level	Benefit
Legacy Partner	\$5,000+	<ul style="list-style-type: none">• 1 Social media spotlight feature (custom post & story)• Autographed team jersey by players• Certificate of Appreciation• Newsletter mention (Email & SMS message)
Champion	\$2,500- \$5,000	<ul style="list-style-type: none">• 1 Social media spotlight feature (custom post)• Autographed soccer ball by players• Certificate of Appreciation• Newsletter mention (SMS message)
Backer	\$1,000- \$2,500	<ul style="list-style-type: none">• 1 Social media spotlight feature (custom story)• Autographed supporter t-shirt by players• Certificate of Appreciation• Newsletter mention (SMS message)
Supporter	\$500- \$1,000	<ul style="list-style-type: none">• 1 Social media spotlight feature (custom story)• Certificate of Appreciation• Newsletter mention (SMS message)
Let's Talk	Product Sponsorship	<ul style="list-style-type: none">• 1 Social media spotlight feature (custom story & post)• Promotion at next game (provided material)• Certificate of Appretiation• Newsletter mention (SMS message)

A group of young children are playing soccer on an indoor artificial turf field. The field is green with white markings. Several children are wearing orange jerseys with white numbers, while others are in white jerseys. In the background, there are large windows and a fence. A sign on the fence reads "REAL MADRID CLUB DE FÚTBOL".

Let's build a future for our young athletes together!

Interested in becoming a sponsor?

Contact: Whitney Clarke

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