

Be Ready for 2025



We will begin 2025 with a new administration, a new Congress and new state legislatures across the country, all of whom will need to be brought up to speed on a host of critical issues. A myriad of stakeholders will be vying for a seat at the table, all covered by a 24/7 fractured media environment. However you're planning your advocacy, **The Glen Echo Group knows how to make your voice heard.**



INCREASE YOUR **issueIQ**

Tech policy is everywhere—in Washington, the states, the courts and across the world, and every policy venue impacts the others. To stay informed and armed, we built issueIQ, a proprietary dashboard that tracks and analyzes legislative, regulatory and judicial action on key issues, and folds in media coverage, contacts and tools for real-time mobilization.

HOST A SEAMLESS FLY-IN WITH OUR

Fly-In **In A Box**

A D.C. Fly-In is the Super Bowl of advocacy—and we can help your team make the most of the opportunity. The meetings are set, but what about everything else? From creative leave-behinds to media coordination to event planning, the Glen Echo Group can take care of it all.



LET US HELP YOU 'WOW' YOUR

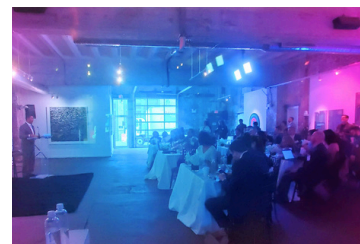
VIPs **in D.C.**

Whether your executive is testifying before Congress, sitting down with a top-tier reporter, or just in town for meetings, we know how to ensure every moment counts. We offer tailored support to maximize your executive's time in the Beltway.

ENGAGE STAKEHOLDERS WITH

Events **that resonate**

Washington, D.C. loves a good event—and we know how to make them matter. Whether it's a briefing, reception, full-day conference or intimate salon dinner, we know how to produce successful events that make a real impact and advance your policy priorities forward.



How can we help you
be ready for 2025?

glenechogroup.com