

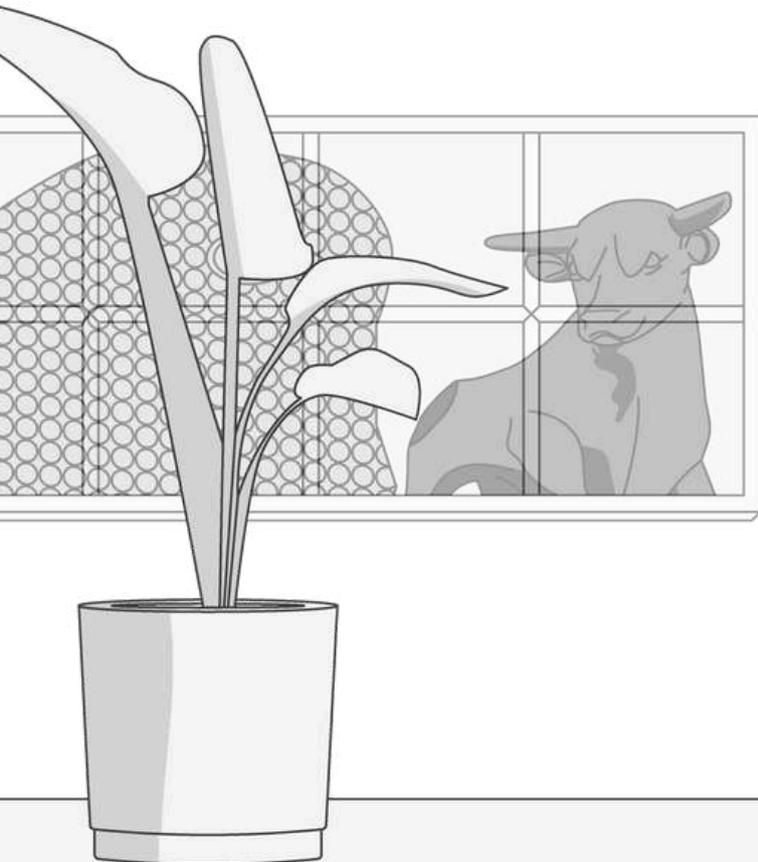
JERROMS

Part of the **SUMER** Group



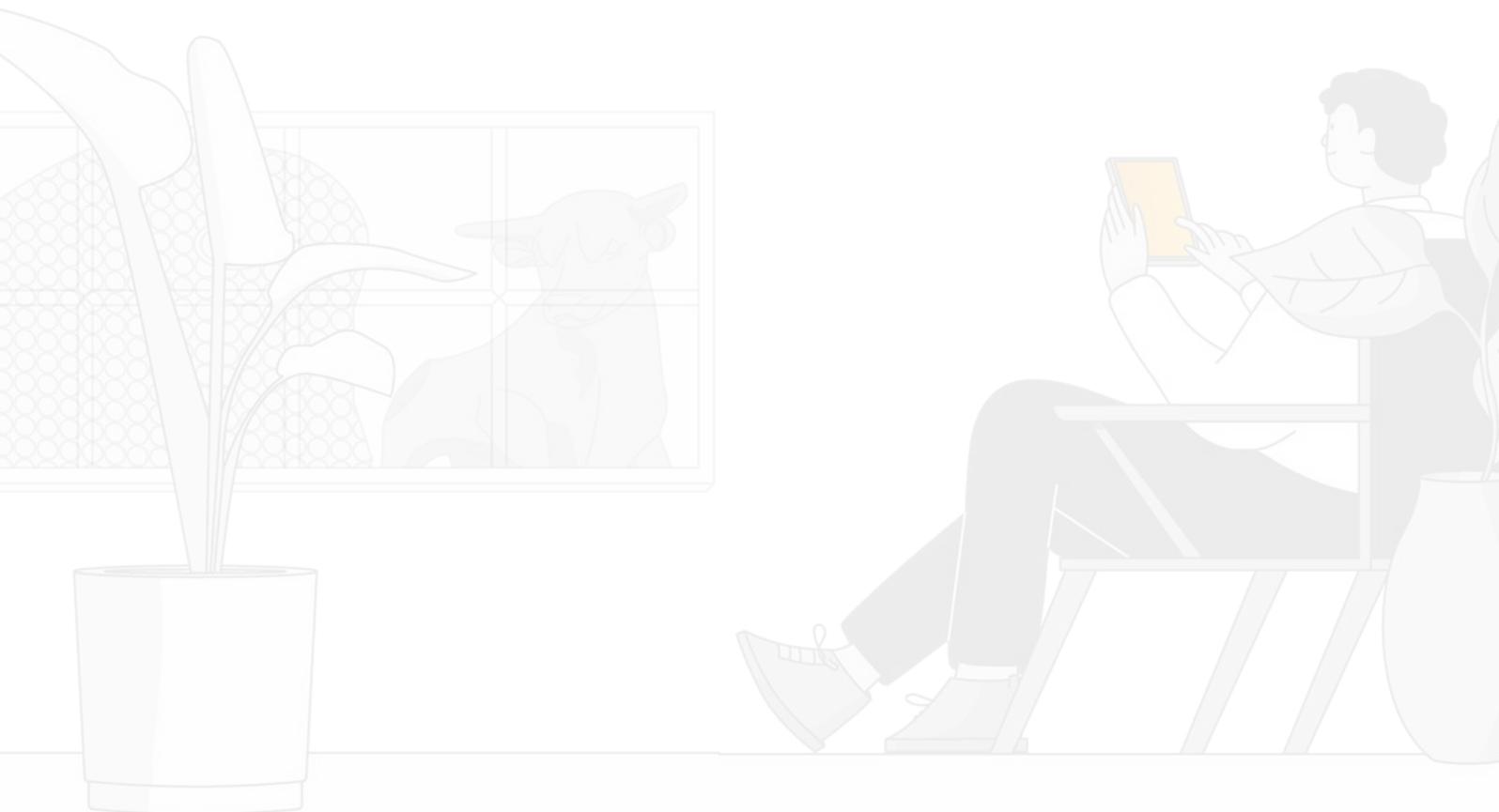
Corporate Finance Brochure

A team of talented corporate finance advisers, providing expert support whether you're exploring business acquisitions, looking to grow your existing organisation, or preparing to sell a business.



Every business reaches a moment where the right financial decision shapes its future. Whether you're planning an exit, raising capital, acquiring a business, or simply exploring strategic options, you need advisers who combine technical expertise with commercial insight.

We specialise in supporting ambitious, entrepreneurial, and family-owned businesses across the Midlands, providing independent corporate finance advice that delivers clarity, confidence, and measurable value.



Why Jerroms Corporate Finance?

Our Commitment

We understand that clear, effective communication is vital to a successful working partnership. We appreciate that business decisions may be time critical and a fast, efficient response is important to ensure you can manage and progress your business plans effectively.

The key to our success:



Experience

We are a dedicated team with many years combined experience and knowledge of working with SME businesses across a diverse range of sectors.



Understanding

Our expertise and knowledge mean we are ideally placed to fully understand and deliver on your objectives.



Hands on

We are a down-to-earth team, who want to get to know you and your business and ultimately, help you in the best way that we can.



Award-Winning Advisers

Our work has been recognised by multiple respected awarding bodies, reflecting the quality, commitment, and expertise we bring to clients. These accolades highlight our strong track record, the impact of our advice, and the trust placed in us by clients and industry peers alike. They also reinforce our position as a team that consistently delivers exceptional outcomes across a wide range of transactions.



Established

We have been supporting businesses across the West Midlands for more than 50 years, building a reputation for trusted advice, long-term relationships, and consistent results. Our continued growth led to us joining the Sumer Group in 2023, bringing together the strength of a national organisation with access to specialist expertise across the UK and Northern Ireland. This combination of local insight and national scale enables us to deliver even greater value to the clients and communities we serve.

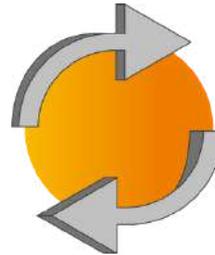
Our Approach

Our approach is designed to give clients clarity, confidence, and momentum throughout the transaction process.



Collaborative process

We work closely with shareholders, management teams, and advisers to build a shared understanding of objectives and deliver a seamless, joined-up experience.



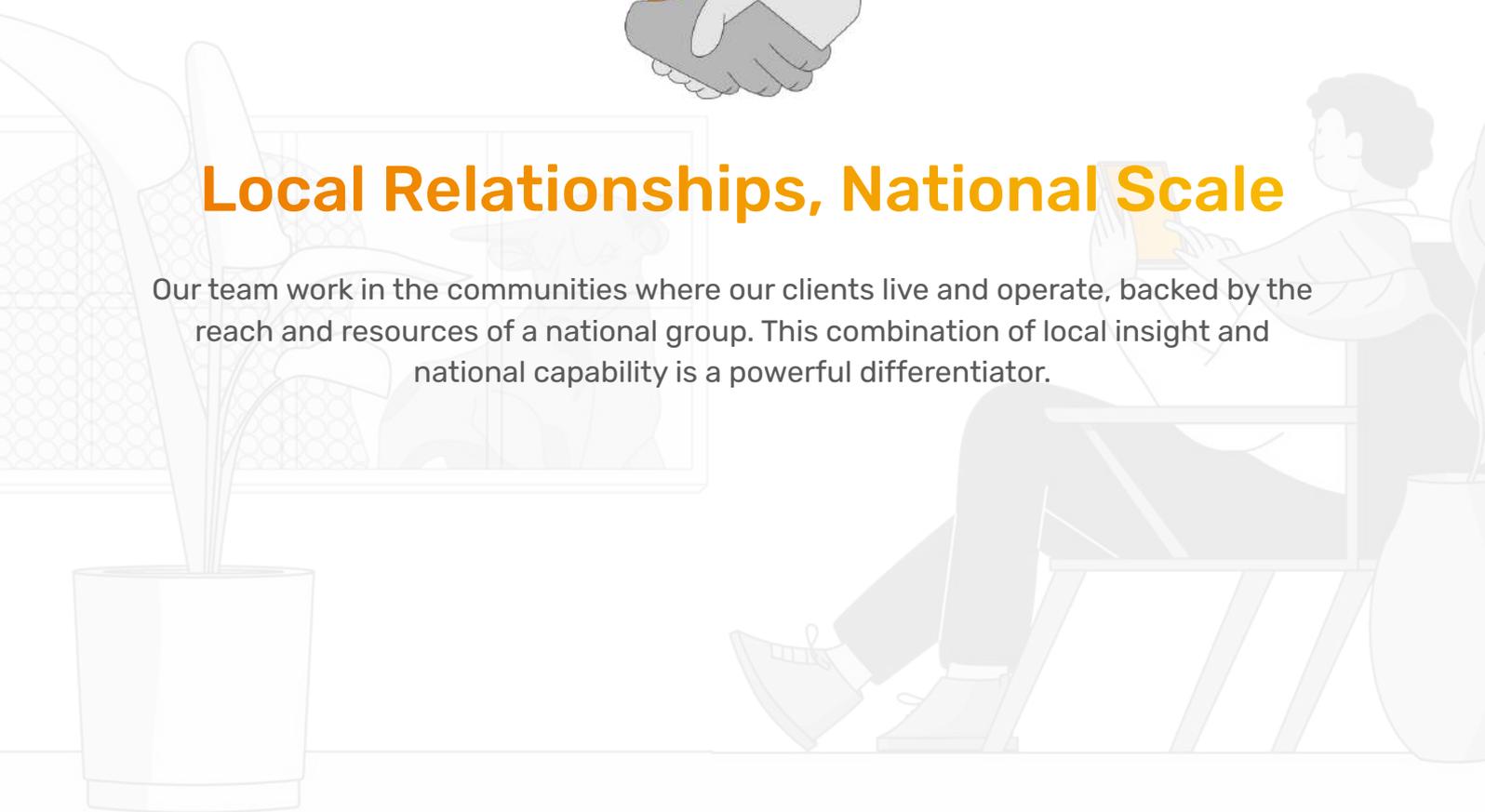
Transparent communication

Clients receive clear, timely updates at every stage, with no surprises, just straightforward guidance and honest conversations.



Local Relationships, National Scale

Our team work in the communities where our clients live and operate, backed by the reach and resources of a national group. This combination of local insight and national capability is a powerful differentiator.



Our Corporate Finance Services

Mergers & Acquisitions

We support clients through the full M&A lifecycle, from identifying and evaluating potential acquisition targets to conducting detailed due diligence and assessing the strategic and financial benefits of a deal. Our team can also help secure acquisition funding, lead negotiations, and manage the process through to a smooth and successful completion.

Sell-Side Advisory

Our team has advised on hundreds of business sales, giving us the experience and insight to guide clients through what can be a complex and emotional process. With so much to consider and implement, clients value the reassurance of working closely with a highly experienced team that understands how to protect value and keep the transaction moving forward.

We support you at every stage of the journey, from initial valuation and preparing the business for market, through buyer engagement and negotiation, right through to completion and post-sale advice.

- Preparing businesses for sale, identifying buyers, and maximising value.
- **Buy-side advisory:** Strategic acquisitions, market mapping, and negotiation support.
- **Management buyouts:** Structuring and securing funding for MBOs and MBIs.
- **Exit planning:** Preparing owners for a future transaction and enhancing value ahead of sale.

Transaction Advisory

Our transaction advisory services provide corporate acquirers, private equity houses, and banks with a clear, detailed understanding of the businesses they are acquiring or investing in. By combining rigorous financial analysis with commercial insight, we help stakeholders assess performance, validate assumptions, and identify both opportunities and risks.

These services are essential for ensuring that transactions are executed smoothly, that risks are effectively mitigated, and that value is maximised throughout the deal process. From early-stage evaluation through to final negotiations, our team delivers the clarity and confidence needed to make informed, strategic investment decisions.

Our Corporate Finance Services

Funding Advisory

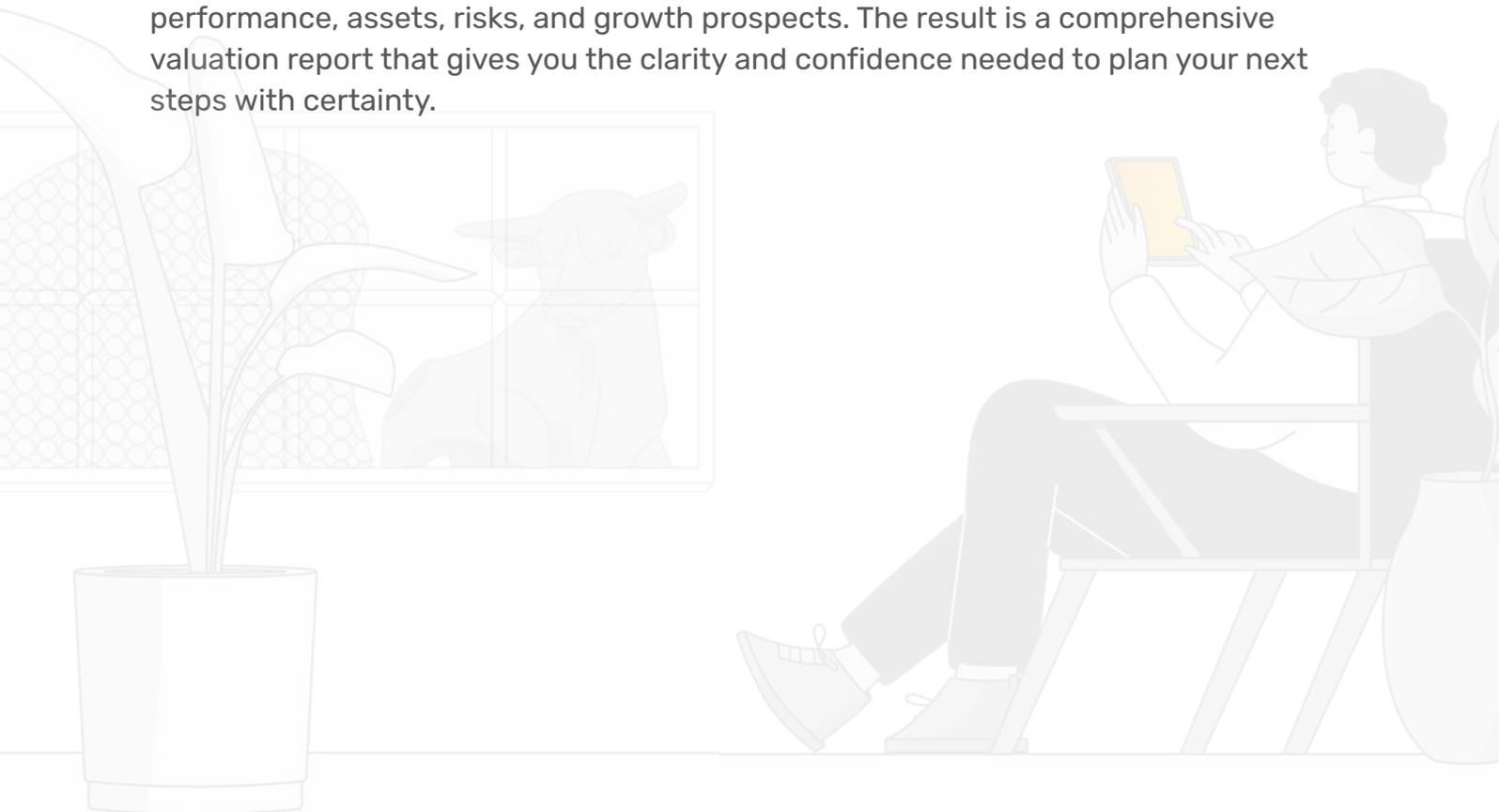
We help businesses secure the right funding structure to support growth, stability, or transformation.

If you have ambitious plans for future growth, securing the right funding can be a crucial part of turning those plans into reality. Whether you're expanding into new markets, investing in equipment, strengthening working capital or pursuing an acquisition, additional finance can provide the momentum your business needs. Our team can advise on the full range of funding options and help you identify the structure that best supports your goals. From assessing your funding requirements to preparing financial information and negotiating terms, we support you throughout the process to secure the best possible outcome for you and your business.

Valuations

There are many reasons why a business may need to understand its value, from preparing for a sale or acquisition to succession planning, investment decisions, shareholder changes, or simply gaining a clearer picture of performance and future potential. Whatever the motivation, having an accurate valuation is essential for making informed, strategic choices.

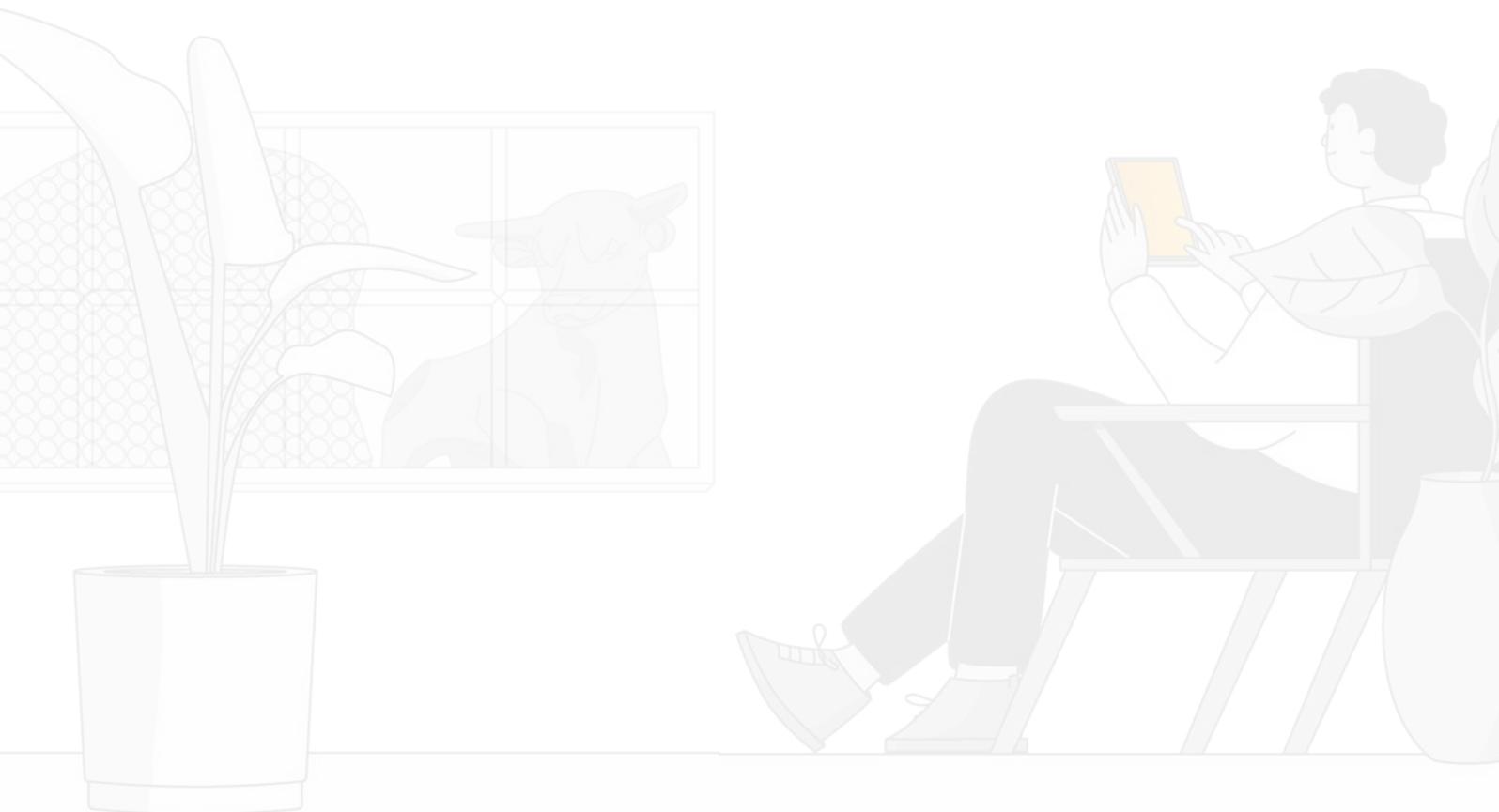
Our valuation service provides a confidential, independent, and realistic assessment of a company's worth. We use objective measures, robust financial analysis, and a detailed evaluation of all relevant factors, including market conditions, financial performance, assets, risks, and growth prospects. The result is a comprehensive valuation report that gives you the clarity and confidence needed to plan your next steps with certainty.



Other Jerroms Services

Jerroms provides a comprehensive range of accountancy, tax, business advisory, and financial planning services, supporting businesses and individuals at every stage of their journey. From compliance and day-to-day financial management to strategic planning, funding, and long-term wealth management, the wider Jerroms team ensures clients receive joined-up, expert support across all areas of their affairs.

Working alongside these services, Jerroms Corporate Finance delivers specialist advice on company sales, acquisitions, fundraising, valuations, and transaction support. By collaborating closely with Jerroms tax, accounting, and advisory specialists, the Corporate Finance team ensures every transaction is structured efficiently, commercially, and with a full understanding of the client's wider financial position. This integrated approach enables clients to make confident strategic decisions and achieve the best possible outcomes.



Why Clients Choose Us

We work with a variety of companies of all sizes, across a diverse range of sectors. Our friendly team of advisers have a wealth of experience and knowledge to advise and support you through every stage of the transaction process. Don't just take our word for it.

"We would like to thank Jerroms Corporate Finance for their excellent service and support in the successful sale of our business. Their professionalism, attention to detail, and expert guidance helped ensure a smooth and efficient process from start to finish. Special thanks and recognition go to Chasz Coulsting, whose dedication, knowledge, and calm approach were invaluable throughout the process. Chasz was always on hand to provide clear advice and support, and his commitment to securing the right outcome for us was truly appreciated. We are very pleased with the result and wouldn't hesitate to recommend Jerroms Corporate Finance to anyone considering a business sale or acquisition."

Darren Withers, Former Owner, RP Technologies

"The Jerroms Corporate Finance team guided us through the process step by step, ensuring we had a clear understanding to make informed decisions. We were very impressed with their professionalism and commitment throughout. It was important to us that the acquisition would ensure we continued to provide an excellent service to our customers, ensure the growth of the business and offer security for our staff."

Harriet Taylor, Director, Elevate UK

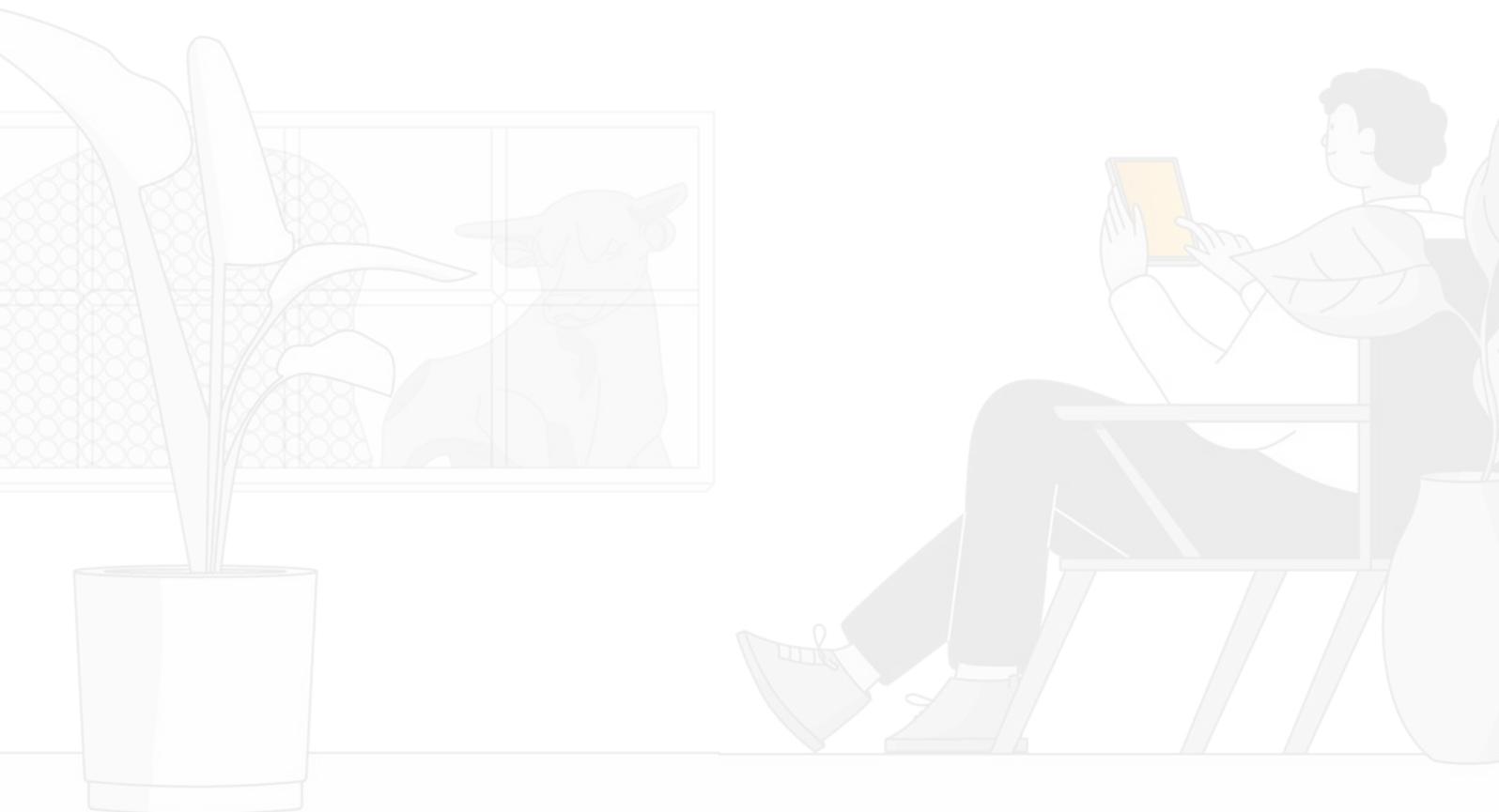
"Jerroms Corporate Finance provided exceptional transaction advisory support during the acquisition of NSX. Their expertise and dedication ensured a smooth and successful process. We couldn't have asked for a better service. The entire team made us feel valued throughout the journey."

Astoria Song, NSX Summer Schools

What Clients Can Expect

We pride ourselves on delivering a service that is proactive, transparent, and driven by high professional standards. Clients can expect a consistently high-quality experience built around clarity, communication, and senior-level expertise.

- **Regular updates:** We keep you fully informed at every stage, providing clear progress updates, timely communication, and straightforward explanations so you always understand what is happening with your affairs.
- **Senior involvement:** Your engagement benefits from hands-on director oversight, with all key correspondence, decisions, and strategic recommendations reviewed by senior members of the team to ensure quality and consistency.
- **Clear deliverables:** We set out well-defined outputs and timelines from the outset, giving you complete visibility over what we will deliver and when, so you can plan with confidence.



Meet the Jerroms Corporate Finance Team



Chasz Coulsting
Director and Head of Corporate Finance

Chasz brings extensive experience from Crowe, where he specialised in deal advisory and transaction +support services. His expertise spans mergers and acquisitions, transaction support, and a wide range of strategic advisory services, including valuations, forecasting, business planning, and restructuring.

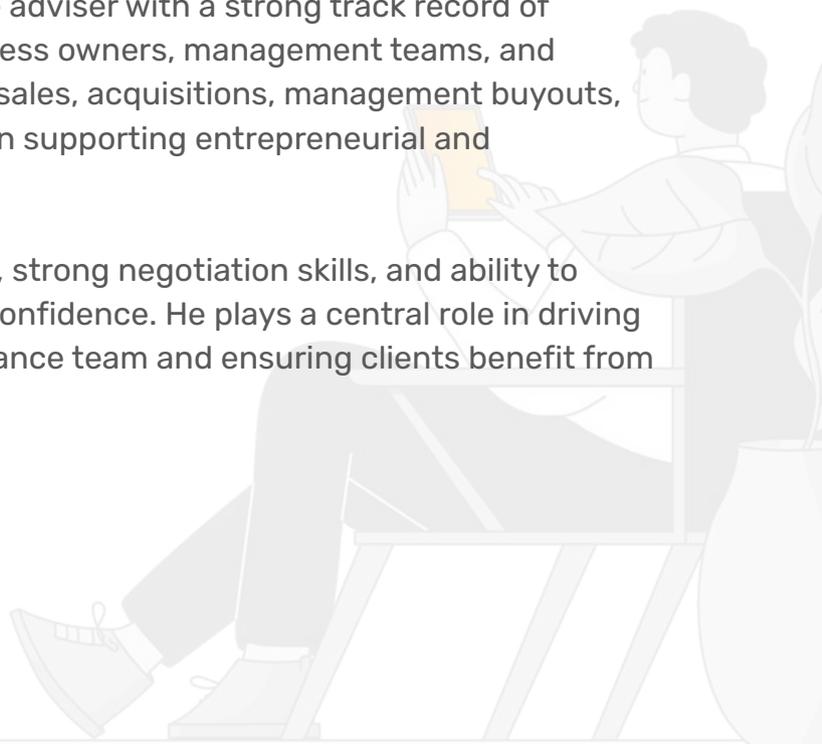
At Jerroms, Chasz plays a key role in developing and expanding the Corporate Finance and Transaction Support offering, helping to shape the team's capabilities and strengthen its presence across the region. His blend of technical insight and commercial understanding ensures clients receive clear, practical, and strategic advice.



Ross Davis
Senior Associate

Ross is an experienced corporate finance adviser with a strong track record of delivering successful outcomes for business owners, management teams, and investors. His expertise covers company sales, acquisitions, management buyouts, and fundraising, with a particular focus on supporting entrepreneurial and owner-managed businesses.

Ross is known for his hands-on approach, strong negotiation skills, and ability to guide clients through transactions with confidence. He plays a central role in driving the growth of the Jerroms Corporate Finance team and ensuring clients benefit from commercially focused advice.



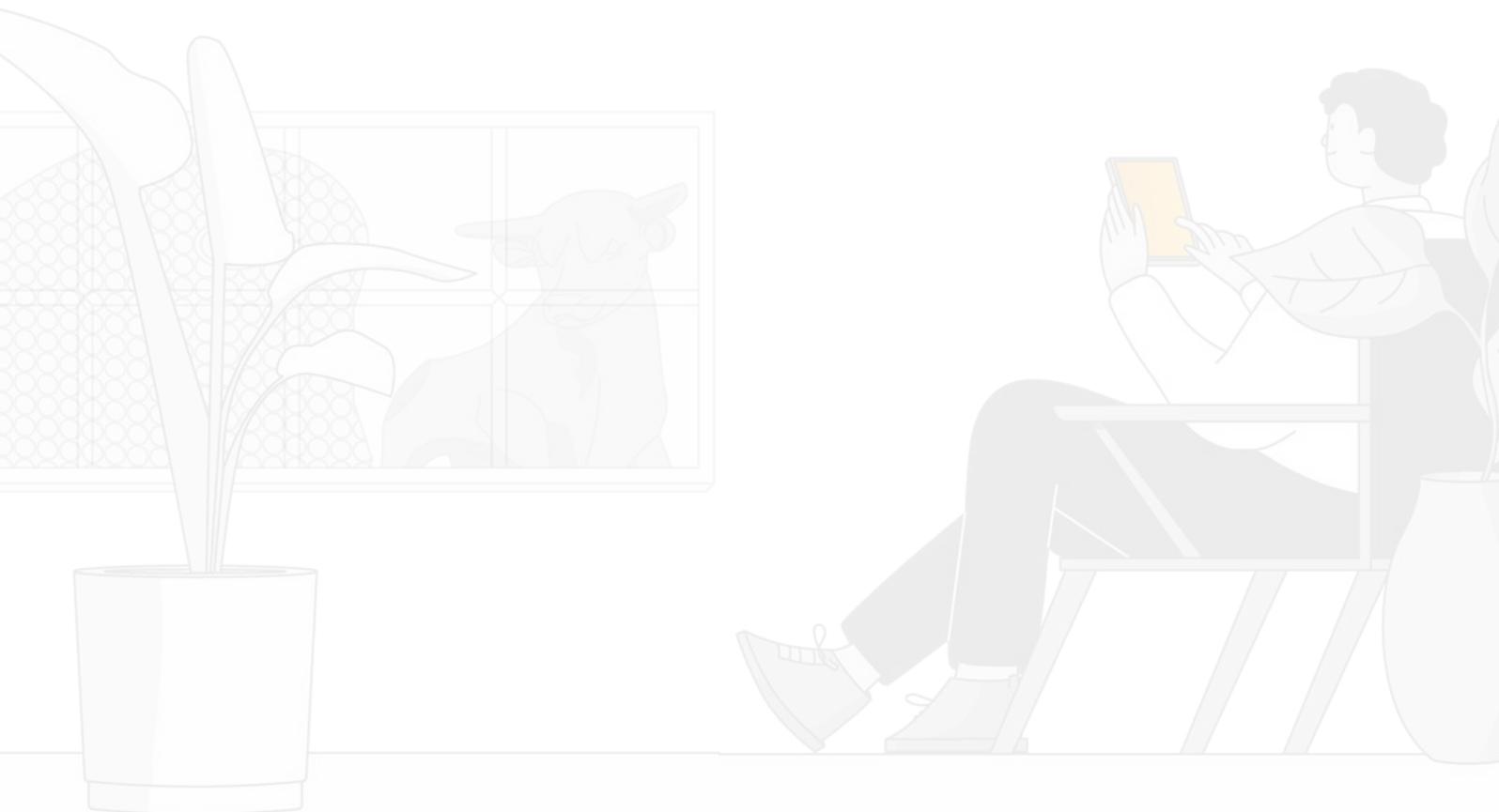
Meet the Jerroms Corporate Finance Team



Kevin Singh
Assistant Manager

Kevin brings deep experience across corporate finance, strategic advisory, and financial analysis, supporting clients through a wide range of transactions and growth events. His work includes valuations, financial modelling, due diligence, and transaction preparation, helping clients make informed, data-driven decisions.

Kevin is valued for his analytical strength, attention to detail, and ability to translate complex financial information into clear, actionable insight. He is an integral part of the team's delivery capability, ensuring every engagement is supported by robust analysis and high-quality execution



Sumer Group



Sumer is the UK and Ireland’s leading mid-market accountancy practice delivering professional support to small and medium-sized enterprises (SMEs) across England, Scotland and Northern Ireland. A top 12 UK practice, Sumer is on a mission to champion SME businesses and offer local delivery supported by national expertise.

Since its inception, Sumer has grown rapidly through acquisition and organic growth. It now employs more than 3,000 champions, across more than 60 offices, and generates annual revenues exceeding £265 million.

Find out more at sumer.co.uk.

“SMEs have carried the UK through some of the toughest years in recent memory; from Brexit to rising costs and global uncertainty. They’ve shown incredible resilience and remain central to the country’s stability and future growth. At Sumer, we’re proud to support them. Our role is to provide trusted advice, offering the breadth and depth of professional services that SMEs need to prosper, with those services delivered locally in the communities where our clients work and live, helping them navigate challenges, spot opportunities, and grow with confidence.”

Sumer’s Chief Client Officer, James Taylor

National scale, local delivery



**SIMMONS
GAINSFORD**
Part of the SUMER Group



SUMER
NORTHERN IRELAND



RMT
Part of the SUMER Group



dpc
Part of the SUMER Group



**SCRUTTON
BLAND**
Part of the SUMER Group



HW FISHER
Part of the SUMER Group



cowgills
Part of the SUMER Group



**CARPENTER
BOX**
Part of the SUMER Group



JERROMS
Part of the SUMER Group



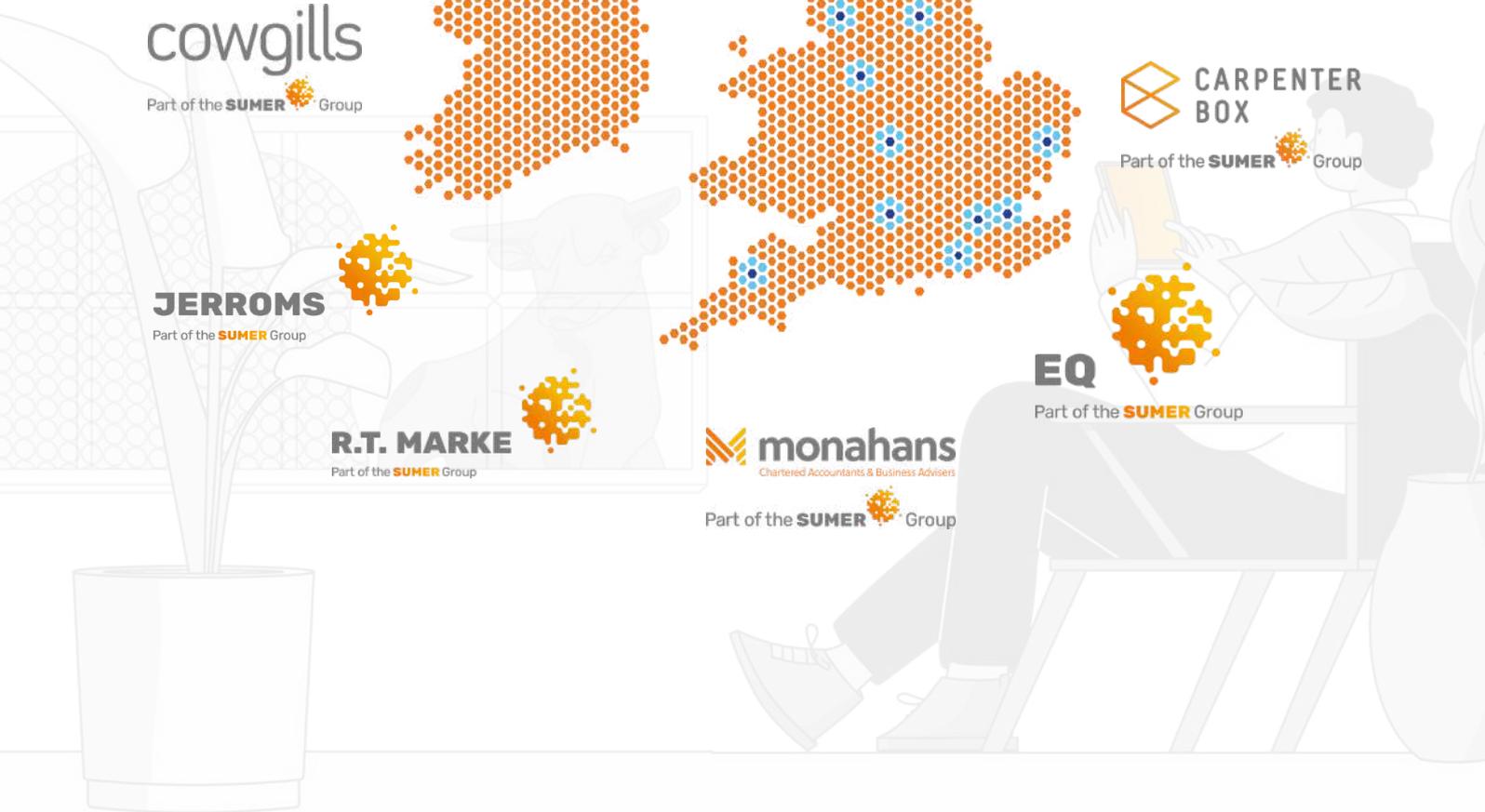
R.T. MARKE
Part of the SUMER Group



monahans
Chartered Accountants & Business Advisers
Part of the SUMER Group



EQ
Part of the SUMER Group



JERROMS

Part of the **SUMER** Group



We offer a confidential, no-obligation discussion for SMEs exploring their options.

Chasz Coulsting

Director and Head of Corporate Finance
chaszcoulsting@jerroms.co.uk



Ross Davis

Senior Associate
rossdavis@jerroms.co.uk



Kevin Singh

Assistant Manager
kevinsingh@jerroms.co.uk



Jerroms Solihull

Lumaneri House | Blythe Gate | Blythe Valley Park | Solihull | B90 8AH
0121 693 5000

Jerroms Halesowen

West Point | Mucklow Office Park | Mucklow Hill | Halesowen | B62 8DY
01384 250 202

Info@jerroms.co.uk

Jerroms.co.uk

