THE CLEANAI INITIATIVE

Business Case for Employer-Funded Membership

AI's most important applications aren't happening in a chat window, they're in the physical economy: the energy, food, water, and infrastructure systems that power, feed, and sustain the world. More than USD $100 billion has been invested in this market since 2020. The CleanAI Initiative tracks that market, publishes the research behind it, and convenes the investors, founders, and corporate partners working in it.

> A CleanAI Network seat is an annual research and market intelligence purchase. It gives your team an in-depth read on where the CleanAI market is heading before it goes mainstream, and access to a global network of investors, founders, and corporate partners at the forefront.

Each network seat includes:

- The monthly Dispatch: a deep dive on investment, ventures, and what is coming next
- Quarterly deep-dive briefings delivering exclusive insight into cleanAI trends and opportunities
- Annual State of CleanAI report providing a comprehensive market outlook
- Early access to CleanAI research
- Priority invitations to CleanAI events and a member rate on Global CleanAI Summit tickets

1. A clearer read on a market still being defined

Investors, founders, and corporate teams make decisions in this market without settled rules or a shared definition. Network members receive forward-looking analysis on where capital is concentrating, which sectors are moving, and what to watch next — actionable insights that can be applied directly to day-to-day business.

2. Access to the people making decisions

The Global CleanAI Summit has sold out three years in a row and brings together investors, founders, and corporate partners from more than 15 countries. TD Bank, the first Canadian bank to join the CleanAI Initiative, named early visibility on emerging AI solutions as its reason for joining.

3. A defined cost that fits a research budget

Pricing is per seat and tiered by organization size, starting at $495 USD per year, or about $41 per month. Teams pay for the number of people who need access. The invoice reads "CleanAI Network - Annual Subscription," so finance teams can code the purchase to a research or market intelligence budget.

> SUGGESTED WORDING FOR YOUR REQUEST
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> *I would like to request approval for a CleanAI Network seat at [price] USD per year. The seat includes market intelligence and exclusive insight into cleanAI trends and opportunities, early visibility on emerging AI solutions, quarterly deep-dive briefings, the full CleanAI 60 and State of the Market reports, and a member rate for the Global CleanAI Summit. I will use the research for [specific work, such as investment screening, market planning, or partner selection]. The invoice is an annual subscription that can be coded to [research or market intelligence budget].*

Join the CleanAI Network at cleanai.com/network.
Questions about invoicing or multiple seats? Email us at hello@cleanai.com.