

Parent, Coach and Athlete Relationships with Richard Shorter

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In the dynamic world of youth sports, the synergy between parents, coaches, and athletes is crucial for fostering an environment where young athletes can thrive. Richard Shorter's course, "Parent, Coach, and Athlete Relationships," delves into the intricacies of these relationships, offering strategies to enhance collaboration and support the holistic development of young athletes.



About This Course

Drawing from over two decades of experience in family support and engagement, Richard Shorter provides participants with:

Evidence-based strategies to foster effective communication between parents and coaches.

Techniques to manage expectations throughout the nonlinear process of talent development.

Methods to reinforce character, mindset, and team culture within the home environment.

Approaches to reduce potential conflicts between parents and coaches.

Through interactive discussions and practical tools, attendees will learn how to create a unified approach that maximizes the potential of young athletes both on and off the field.

About the Presenter: Richard Shorter, known as the "Non-Perfect Dad," has dedicated over 20 years to supporting families and enhancing parent-coach relationships in the sports arena. His extensive experience includes:



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- Delivering parent engagement strategies and workshops for national governing bodies such as England Rugby, England Hockey, and the England Cricket Board.
- Collaborating with top professional sports teams, including Saracens, Essex County Cricket, and Newcastle Falcons, to improve parent-coach dynamics.
- Working with leading independent schools like Millfield and Trinity Croydon to support athletic development.

Richard's unique approach combines evidence-based strategies with real-world insights, making him a sought-after expert in fostering effective parent-coach-athlete relationships.

Why This Course Will Benefit Families: For families with young athletes, understanding and nurturing the parent-coach-athlete relationship is essential. By participating in this course, families will:

- Gain insights into the challenges and expectations faced by coaches and how parents can support them.
- Learn strategies to effectively communicate with coaches, ensuring a cohesive approach to the athlete's development.
- Understand the importance of reinforcing team values and character development at home.
- Discover ways to manage their own expectations and emotions, creating a positive environment for their child.

By bridging the gap between parents and coaches, this course empowers families to play an active and supportive role in their child's athletic journey, leading to enhanced performance, personal growth, and a more enjoyable sports experience for all involved. Join Richard Shorter in "Parent, Coach, and Athlete Relationships" to unlock the full potential of your young athlete through effective collaboration and understanding.