

Embracing Failure with Jace Ferguson

COURSE

Learn how to reframe failure as a catalyst for growth, creativity, and confidence, for yourself, your students, and your school community.



About This Course

Failure is not the opposite of success, it's a vital part of learning and progress. In this inspiring and reflective session, Jace Ferguson, international educator and consultant, explores how embracing failure can transform personal growth, teaching practice, and classroom culture.

Through practical strategies and powerful real-world examples, participants will learn how to normalise failure, build resilience, and foster environments where students and educators feel safe to take risks, reflect, and grow.



Learning Objectives

By the end of this course, educators will be able to:

Redefine Failure:

Understand failure as a natural and essential component of learning and innovation.

Adopt a Fail-Positive Approach:

Use setbacks as opportunities for reflection, improvement, and deeper understanding.

Implement Growth Mindset Strategies:

Cultivate a culture of curiosity, courage, and persistence in students and colleagues.

Model Vulnerability and Resilience:

Lead by example, demonstrating how to respond constructively to mistakes and challenges.



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Why This Matters for Educators

In classrooms and workplaces, fear of failure often limits creativity and engagement. By reframing failure as feedback, educators can:

- **Foster Psychological Safety** – Build trust and openness where students and staff feel comfortable taking risks.
- **Encourage Innovation** – Empower learners to explore, experiment, and think differently.
- **Develop Emotional Intelligence** – Help students regulate emotions and recover positively from setbacks.
- **Promote Lifelong Learning** – Model adaptability and perseverance as key professional and personal traits.

About the Presenter

Jace Ferguson is an international educator, consultant, and entrepreneur originally from Ponoka, Alberta, Canada. Having lived and taught across multiple continents, Jace brings a global perspective to learning, leadership, and personal growth.

His work focuses on empowering educators and students to embrace change, challenge, and failure as opportunities for success. Recently returning to Canada with his family to pursue new passions, Jace continues to embody the mindset he teaches, viewing each transition as a chance to learn, evolve, and thrive.

Perfect For

Educators, leaders, and teams who want to:

- Build cultures of resilience and innovation.
- Help students and colleagues overcome fear of failure.
- Embed growth mindset principles across school and life.