



health.tech | global summit

3rd - 5th march 2026



**Partner with the future
of health innovation**

2026 Sponsorship Brochure



The Shortest Distance Between Health Innovation and Impact.

In a world defined by diverse health systems, regulations, and reimbursement models, cross-border collaboration isn't optional - it's how scalable innovation happens.

health.tech acts as a working platform for system-level transformation, where the people building what's next in tech-enabled care, data infrastructure, and service design come to stress-test ideas, forge partnerships, and move forward faster.

In 2026, health.tech moves to Basel, the heart of Europe's life sciences industry and home to some of its most influential healthcare pioneers. This evolution reflects more than a venue change - it signals the scale, urgency, and ambition of our mission: to be the Shortest Distance Between Health Innovation and Impact.



Join us and foster collaborations that solve real problems and improve real lives.



health.tech is the pivotal platform for tech-driven innovation in healthcare – all relevant people are here and open to collaborate!"

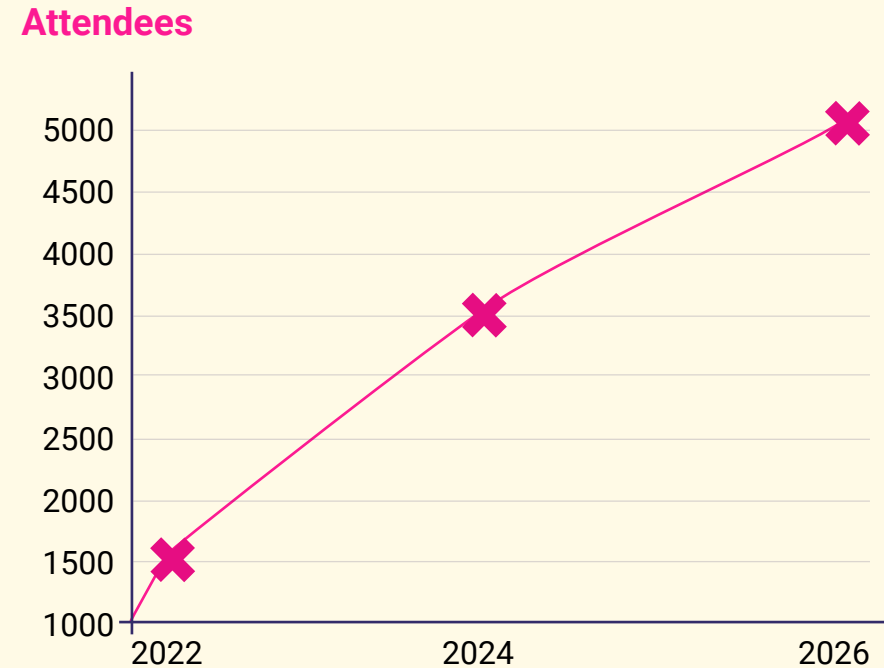
Michael Sahnau, Director, Health, Life, and Science, Microsoft DE

WHO POWERS HEALTH.TECH?

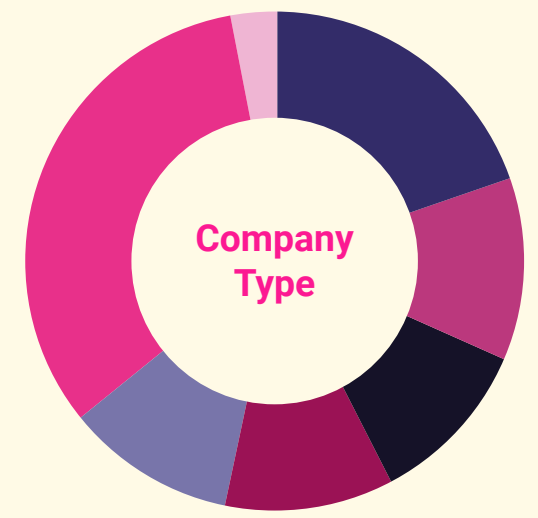
The Most Senior, Diverse, and Committed Minds in Health Innovation

Attendees span the full health innovation chain, from hospital leaders and regulators to product teams and investors, with a shared belief that Europe must lead together.

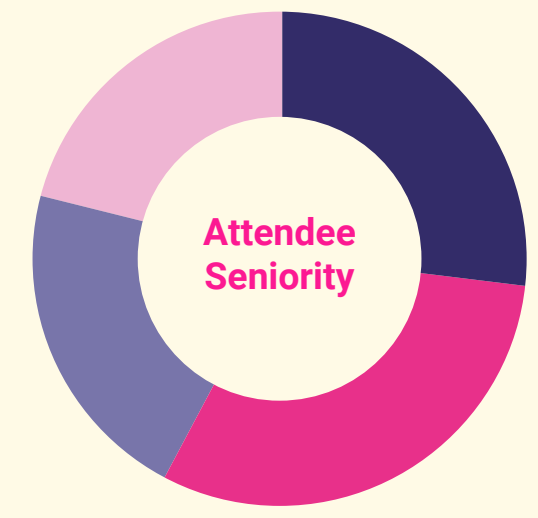
Every data point here tells a story. health.tech is where influence gathers; across geographies, sectors, and job titles. Attendees are decision-makers, implementers, and change agents actively looking to collaborate. Whether you're seeking new buyers, partnerships, or insight into shifting market priorities, this is where serious conversations begin, and where progress is made possible.



health.tech exceeded our expectations! We built meaningful connections and walked away with insights driving our strategy.”
Gloria Seibert, Founder, Temedica

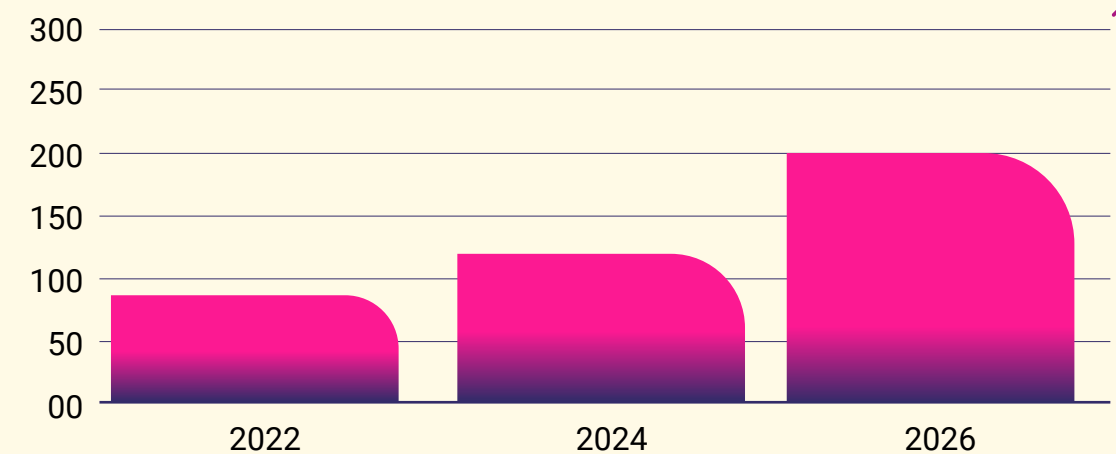


- 20% Pharma & Life Sciences
- 12% Healthcare Providers
- 11% Investors
- 11% Professional Services
- 11% Policy Makers
- 32% Solution & Service Providers
- 3% Other



- 27% C-Level
- 31% Founder
- 21% Senior Management
- 21% Other

Exhibitors



5000+
Attendees

200+
Speakers

200
Exhibitors

60+
Countries

+27%
C-Level

+50
NPS

84%
Plan to Return

The World's #1 Health Tech Ecosystem for Real-World Outcomes

Where Every Part of Healthcare Shows Up to Shape What Comes Next

health.tech global summit convenes the entire healthcare value chain in one space for a uniquely rich environment of shared learning, solution-building, and strategic partnership.

Hospitals & Healthcare Systems

Augsburger Allgemeine

BERGMAN
CLINIQUE

Charles
CLINIQUE DIGITALE

Heidelberg
UNIVERSITÄT

LMU
KLINIKUM

medi
Gesundheitsgruppe GmbH

dm
ac
MEDICAL VALLEY
DIGITAL HEALTH
APPLICATION CENTER

myon.clinic

STIFTUNG
GESUNDHEITS
WISSEN

UCL

UNIKLINIK
RWTH AACHEN

- Chief Executive Officer
- Chief Medical Officer
- Chief Innovation Officer
- Chief Operating Officer
- Group Chief Development Officer
- Managing Director
- Director Healthcare Innovation
- Director of Patient Experience
- Head of Digital Innovation and Agile Transformation
- Head of Partnership

Partners attended in health.tech 2024.

Pharma & Biotech



- Chief Executive Officer
- Chief Medical Officer
- Chief Scientific Officer
- Chief Operating Officer
- Digital Innovation Officer
- Director Global Digital Insights
- Director and Head of Medical Data Strategy & Science
- Director Strategic Innovation
- Global Head, Digital Health Innovation & Alliances
- VP & Country Medical Director

Life Sciences & Diagnostics



- Chief Executive Officer
- Chief Operating Officer
- Chief Technology Officer
- VP International Operations & Managing Director
- Foundation Medicine GmbH
- Vice President Innovation
- Head of Technology & Innovation
- Head of Strategic Partnerships
- Health Catapult Leader
- Director Innovation & Technologies
- Director Digital Health EMEA

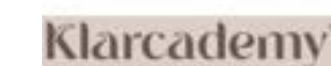
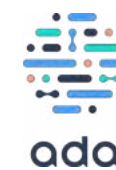
Partners attended in health.tech 2024.

Tech



- Chief Executive Officer
- Chief Technology Officer
- Chief Operating Officer
- Chief Commercial Officer
- Founder
- Co-Founder
- Owner
- Senior Director Strategy
- Vice President
- Global Healthcare Strategic Programme Lead

Startups



- Founder
- Co-Founder
- Chief Executive Officer
- Chief Commercial Officer
- Chief Scientific Officer
- Chief Operating Officer
- Chief Technology Officer
- Chief Health Disruption Officer
- Chief Digital Officer
- Chief Growth & Transformation Officer

Partners attended in health.tech 2024.

Investors



- Chief Executive Officer
- Founder
- Founding Partner
- Managing Partner
- Partner Biotech Fund
- Investment Director
Director EMEA
- Head of Institutional Client Relationship
- Senior Associate Venture Investments
- Principal Officer, Market Assessment and Research
- Limited Partner

Consultants & Professional Services



- Chief Executive Officer
- Chief Commercial Officer
- Chief Operational Officer
- Chief Corporate Development Officer
- Co-Founder
- Founder
- Managing Director
- Managing Partner
- Head of Innovation
- Head of Start-Up Growth

Partners attended in health.tech 2024.

Payers & Insurance



- Board Member
- Chief Executive Officer
- Chief Digital Officer
- Founder
- Co-Founder
- Digital Health Director
- Head of Open Innovation in Digital Health
- Head Digital Health
- Head of Platforms & Ecosystems
- Head of Ventures

Public Health & Government Policymakers



- Chief Executive Officer
- Chief Technology Officer
- Chief Operations Officer
- Managing Director
- Bavarian State Minister for Digital Affairs
- Associate Director, mHealth Impact
- eHealth Project Director
- Head of the commercial and economic affairs department
- Principal Scientific Adviser

Partners attended in health.tech 2024.

World's Leading Health Tech Speaker Faculty

Join the Sharpest Thinkers in Healthcare Innovation

Every speaker across the health.tech stages joins the event because they have something real to say about what works, what doesn't, what's next, and to share the lessons that matter.

Every session is anchored in impact, focused on shaping the future of healthcare, and led by those who are driving real implementation inside complex systems.

Previous health.tech Speakers Include:



Michael J. Fox
Activist and Actor



Saeju Jeong
Co-founder and Executive Chairman Noom



Hema Purohit
CTO & Director Healthcare EMEA, Microsoft



Katrin Pucknat
President ResMed



Moritz Hartmann
Global Head Roche Information Systems



Dr Charlotte Refsum
Director - Health Policy Tony Blair Institute for Global Change



Dr Philipp Rösler
CEO Consensor AG, Former Minister of Health Germany



George Hadjigeorgiou
Co-Founder ZOE



Julien Hobeika
Partner EQT Ventures



Daniel Bahr
Board Member Allianz



David Mou
CEO Cerebral



Prof. Dr. Christian Johner
Founder Johner Institut



Enrico Jensch
COO Helios Kliniken, CEO Helios Global health Helios Kliniken



Michiel Scheffer
President European Innovation Council Board

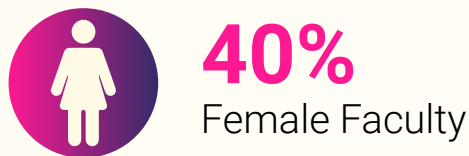


Dr.med. Markus Vogel
CMIO Microsoft



Mario Schlosser
Co-Founder & CTO Oscar Health, Inc.

Speakers stats since beginning of health.tech:



[View Full 2026 Speaker Lineup](#)

Three days of Collaboration Designed to Move Healthcare Forward



DAYS ONE & TWO

3rd & 4th March 2026

Keynotes, Panels & Case Studies

Spanning prevention, next-generation treatment, and modernising care delivery.

Conference & Exhibition

DAY THREE

5th March 2026

The Basel Day

Activities and sessions located in and around Basel to feel the heartbeat of Basels health.tech ecosystem.

Satellite Events



Defining the Dialogue in HealthTech - Content is Our Core

The health.tech global summit agenda is dedicated to the topics that matter most to unlocking innovation and impact in healthcare, resulting in one shared purpose: **driving better and smarter healthcare.**

Alongside the main stage: Masterclasses, mentoring & meeting spaces, country pavilions, ask-an-expert tables, and the chance to meet the people reshaping healthcare from the outside in.

The tracks are built around pressing challenges and practical solutions that contribute to saving lives. Every track is grounded in delivery, from breakthroughs that are reaching patients, to structural redesign of the care experience.

health.tech addresses what's blocking progress across the ecosystem and invites collaborative solutions at the system level.

3 Tracks for 2026

Preventative & Personal Health:
consumer-driven data, predictive analytics, and empowering patients as owners of their health journey.

Developing Next-Gen Treatment:
AI-enabled drug discovery, decentralised trials, and wearable-powered validation.

Modernising the Mechanics of Care:
hospital-at-home models, workforce resilience, and global care pathways.

-  **1** AI Stage
-  **2** Workshop Rooms
-  **3** Inspiring Stages
-  **10+** Masterclasses
-  **+40** hours of content

We invest in having the most relevant content of the industry presented at the **health.tech global summit**

Why Partner With health.tech global summit?

Their Challenges. Your Solutions. One Shared Platform.


**If your organisation
is serious about
shaping what's next
in healthcare,
we'd love to talk**

Looking to engage with healthcare decision-makers solving the biggest challenges in care delivery, treatment access, and health system transformation?

The health.tech global summit brings together leaders from across pharma, life sciences, health systems, government, and technology, all working to modernise how care is delivered, accessed, and scaled. Whether you're enabling digital transformation, supporting personalised care, improving real-world evidence, or connecting fragmented systems, there are shared challenges that unite this ecosystem.

We partner with forward-thinking companies offering solutions across strategy, delivery, data, infrastructure, and patient engagement, and we work closely to design tailored sponsorship packages that drive visibility, access, and results.

For our partners, this is an opportunity to stand shoulder-to-shoulder with the people driving real progress, and to play an active role in reshaping how care is delivered, accessed, and sustained.



Guaranteed visibility

to the decision-makers who matter most. Showcase your brand in front of **5,000+** health leaders - from payers to providers, pharma to policy.



Targeted meetings

with the people on your list - we match you with your priority targets, through hosted meetings, private roundtables, and curated formats.



Recognition as a category leader

in front of **5,000+** global attendees



Deeper relationships

that turn into lasting revenue



Launchpad impact

for your product or solution, with immediate traction



Build Your Sponsorship Strategy

Opportunities that align with your goals

Our flagship Top Tier Partnership Package is not publicly listed. If you're interested in a premium, fully tailored opportunity, please contact us directly.

health.tech global summit supports system-wide change, not just one-off visibility. It's where European health leaders, disruptors, and doers come together to build what's next.

Let's schedule a call to explore tailored partnership opportunities.

| | Platinum | Gold | Silver | Bronze |
|-----------------------------|-----------------------|---------------------|---------------------|---------------------|
| | 100,000 CHF | 50,000 CHF | 30,000 CHF | 15,000 CHF |
| Attendee Tickets | 50 | 25 | 15 | 5 |
| Additional Ticket Discount | ✓ | ✓ | ✓ | ✓ |
| Exhibition Space (sqm) | 36 | 21 | 15 | 9 |
| Dedicated Social Media Post | ✓ | ✓ | X | X |
| Pre-Event Branding | ✓ | ✓ | X | X |
| On-Site Branding | ✓ | ✓ | ✓ | ✓ |
| Post-Event Branding | ✓ | ✓ | X | X |
| Content Contribution | ✓ | X | X | X |
| Hosted Buyer Program | ✓ | ✓ | X | X |
| Profile on Website | ✓ | ✓ | ✓ | ✓ |
| Profile on Event App | ✓ | ✓ | ✓ | ✓ |
| Prices €\$ | 107,000€ \$125,000* | 54,000€ \$62,000* | 32,000€ \$37,000* | 16,000€ \$19,000* |

non-binding currency conversions based on October 2025*

Extend Your Impact

Enhance Your Partnership Package with Tailored Sponsorship Options for your Ideal Fit

health.tech global summit is filled with high-attention moments, and these experiential options let your brand show up in ways that are useful, fun, and unforgettable.

Grouped by outcome, these sponsorship opportunities offer something more than space: they give you a moment to surprise, delight, and build recognition.

Choose a format that brings your message and solutions to life, not just your logo.

Let's schedule a call to explore tailored sponsorship opportunities.



Curated Connections & Hosted Engagements

- Hosted Buyer Sponsor
- Hosted Investor Sponsor
- Matched Meetings Package
- Matchmaking Sponsor
- Drinks Reception / Happy Hour
- Exclusive Breakfast Host
- Exclusive Dinner Host



Immersive & Experiential Zones

- Coffee-Truck Sponsor
- Speaker Lounge Branding
- Startup Prize Sponsor
- Meeting Room Sponsor
- Catering Area Sponsor
- Chill out/Relaxation Area Sponsor
- Photobox-Host
- Area Sponsor
- Startup Area Sponsor
- Exclusive Drinks Reception Host
- Basel Day Event Sponsor

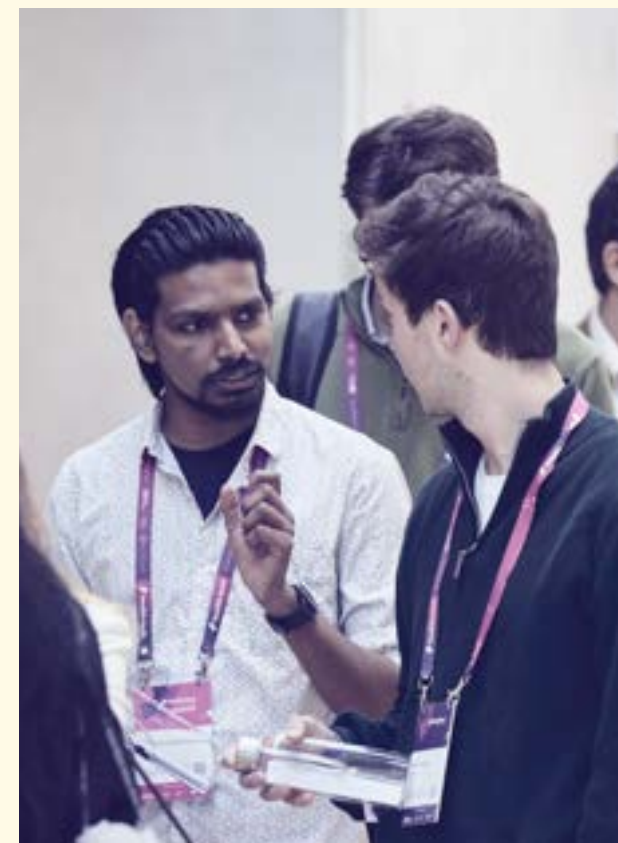
Thought Leadership Sponsorships

- Main Stage & Tracks
- Keynote (main/side stage)
- Track Sponsor
- Stage Sponsor
- Session Sponsor
- Workshops & Breakouts
- Workshop Room Sponsorship
- Additional Commercial Stage



High-Impact Brand Moments

- Lanyard Sponsorship
- Badge Sponsor
- Stage Sponsor
- Pillar Sponsor
- Hanging Banner
- Billboard/Sign Sponsor
- Registration Sponsor
- Event App Sponsor
- Push Notifications Sponsor
- Floorplan Sponsor
- Floor Stickers Sponsor
- Social Media Package



You're in Good Company

Trusted by Leaders Across the Global Health Ecosystem

These organisations love health.tech global summit because they are actively contributing to change. Some are returning for the second or third time and others are joining us in Basel for the first time, recognising the value of what's being built here.

Some of last year's sponsors included:



How to Sponsor

A Simple, Collaborative Process, Designed Around Your Goals



Step 1

Talk to Us

Let's explore what you're looking to achieve.

Every partnership starts with a conversation – about your audience, your goals, and what success looks like for you. No generic decks. Just smart questions and honest guidance.



Step 2

Build Your Package

We tailor your sponsorship to match your strategy.

From speaking slots to curated meetings, branded experiences to on-site activations. We'll work together to design a presence that delivers results, not just visibility.



Step 3

Activate Your Presence

We'll support you from sign-up to showtime.

Our team stays close, helping you get the most from your partnership before, during, and after the event. Whether it's content, branding or outreach, we've got you.

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Ready to Explore Partnership?

Your organisation is driving real change in global healthcare. Together, we will amplify your impact through our partnership at **health.tech global summit**.

Speak to our team about how your goals align with health.tech 2026



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