Re_Generation

POSITIONS & CONTRACTS

Pay (per position):

- Director of External Relations: $30-$35/h for 35h/week (salary will depend on level of experience)
- Co-Director of Business Education Change: $27-$33/h for 35h/week OR 20h/week (salary will depend on level of experience)
- Graphic Designer: $27-$35/h for 10-20h/week (salary will depend on level of experience)
- Web Developer: up to $8,000 available for maintenance and improvement of our existing website + creation of a new separate web page with six scroll-down "pages" with medium-level complexity
- Freelance Writer: $27-$35/h for 5-10h/week (salary will depend on level of experience)

Location, length, and eligibility:

- Remote (with possibility for *optional* in-person working sessions and retreats in Toronto & Montreal)
- Contracts starting before August 31st, 2023 until *at least* May 2024 (except for the Web Developer who would finish their mandate by December 2023)
- Eligibility: Under 30 years old Canadian citizen, permanent residency or Canadian refugee status

ABOUT US

Re_Generation is Canada's largest youth-led nonprofit empowering the next generation of leaders to re_think how the economy can support human and ecological well-being. We do this by:

1. **Re_imagining schools** by empowering local student leaders and influencing the education "influencers" so that business education integrates social & environmental sustainability throughout the curricula,
2. **Re_purposing careers** to help young people (18-30 years old) from all backgrounds and degrees realize the existence and potential of impact-driven careers,
3. **Re_modelling companies** by empowering employees to advocate for internal change and by advancing public policies that promote sustainable business practices.

We have a team of 8 full-time staff with an annual budget of $750,000.

Our website has Canada's largest centralized resource for young people who want to start a career in sustainability & social impact, and create change within their school or company.

For the next two years, we are embarking on an exciting nation-wide campaign to get tens of thousands of young Canadians to use their career choices to accelerate Canada's clean economy. Working with us will allow you to meet and connect with some of the coolest people in the country!

In a short amount of time, Re_Generation has built a compelling, recognizable brand that is changing the narrative and introducing new ideas to push Canada's conversations on social and environmental issues in a more progressive direction. If you are looking for a role with a high degree of autonomy and flexibility on an innovative, interdisciplinary team, in a way that helps build a better world, then this might be the perfect opportunity for you.

RESPONSIBILITIES & SKILLS REQUIRED

Director of External Relations

- Relationship building & management with over 100 top recruiters from the public, private, and social sector across key issue areas of the clean economy (i.e. clean energy, sustainable food systems, green infrastructure, sustainable mobility, sustainable finance, nature-based solutions).

- Convince recruiters to join some of our initiatives (e.g., list their job openings on our next campaign's website) and sometimes pay for our services
- Support student organizers on different campuses (in co-leadership with our existing Campaign Director) to create a meaningful in-person community around our national campaign to accelerate Canada's energy transition and clean economy
- Organize a nation-wide career fair with only recruiters who are leaders in the clean economy
- Organize in-person and virtual panels on careers in the clean economy in collaboration with student clubs from different Canadian universities
- Skills:
    - Extensive experience with stakeholder outreach and relationship-building
    - Comfortable with presenting a convincing pitch to earn funding from corporate sponsors
    - Excellent teamwork skills, but also the ability to work independently with strong self-initiative
    - Strong ability to manage multiple concurrent projects with a high attention to detail
    - Being highly organized to do large-scale event planning
    - Asset but not required: Knowledge of French (intermediate level to fluency/bilingualism)

Co-Director of Business Education Change

- Relationship building and management with sustainability-minded professors and administrators at 40+ business schools
- Help continue to spread our survey on the level of sustainability integration in 45 Canadian business school programs and further study the websites of business programs
- Co-analyze the results of our survey and turn complex data into comprehensive recommendations
- Help our existing Director of Curriculum Change build our national network of sustainability-minded student organizations in Canadian business schools
- Assist in empowering students at business schools that do not have a sustainability club yet to create change within their institution
- Research best practices from national and international schools to come up with recommendations for our report to business schools
- Skills:
    - Strong critical thinking skills, with a demonstrated interest in and understanding of social and environmental issues & solutions
    - Need for an undergraduate business degree
    - Attention to detail and accuracy, including strong proof-reading skills
    - Data analysis and efficient website scanning
    - Extensive experience with stakeholder outreach and relationship-building
    - Excellent teamwork skills, but also the ability to work independently with strong self-initiative

Graphic Designer

- Co-create different types of impactful story-based content for LinkedIn and Instagram (check out BOTH our LinkedIn & Instagram pages to get an idea, LinkedIn being our current primary platform)
- Turn a long social media post into a visually appealing carousel of pictures distilling the key insights
- Skills required:
    - Attention to detail and accuracy, including strong proof-reading skills
    - Graphic design abilities (i.e. proficiency with Adobe Creative Suite, including Photoshop, Illustrator, InDesign and Premiere Pro)
    - Asset but not required: ability to animate gifs

Web Developer

- Create a new website for our next big national campaign to redirect more young Canadians to careers in the clean economy
- The new website will include one long homepage that links to six separate pages of content, some will be more interactive than others
- Complete the new website by December 2023

- If additional capacity is available, improve and maintain our existing website: https://www.re-generation.ca/
- Skills required:
    - Proficiency in website management tools
        - Our current website uses the following tools but we are open to different tools/languages: WordPress, web hosting, including Elementor on WordPress), fluency in HTML and CSS
    - Extensive experience with creating websites that are very user-friendly on all devices but also visually appealing to stand out compared to other more classic websites
    - Asset but not required: UX/UI experience + Knowledge of French (intermediate level to perfect bilingualism)

Freelance Writer

- Co-create different types of impactful story-based content for LinkedIn and Instagram (check out BOTH our LinkedIn & Instagram pages to get an idea, LinkedIn being our current primary platform)
- Turn pages of internal notes on cutting-edge knowledge on social and environmental issues and solutions into social media posts with different formats (e.g., LinkedIn will be fact-dense whereas IG will be story-based and more accessible)
- Complement existing internal research with your own research to ensure we account for all perspectives
- Contribute your own ideas and critical thinking to cover diverse topics and mainstream certain complex topics
- Skills required:
    - Excellent creative writing and storytelling skills, with clear and compelling communication abilities
    - Strong critical thinking skills, with a demonstrated interest in and understanding of social and environmental issues & solutions
    - Attention to detail and accuracy, including strong proof-reading skills
    - Asset but not required: Knowledge of French (intermediate level to perfect bilingualism)

APPLICATION

To indicate your interest and potentially qualify for an interview, please fill this short Google Form at https://tinyurl.com/re-generation2023jobs

If you have any questions before applying, please email us at maxime@re-generation.ca

Accepting applications until August 6th, 2023. Interviews will be organized on a rolling basis starting July 24th, so don't necessarily wait until the last minute to apply.