



MCCORRY USA CORP.

Privacy Policy

McCorry USA Corp. (“Company,” “we,” “us,” or “our”) respects your privacy and is committed to protecting your personal information. This Privacy Policy applies to personal information collected from individuals located in the United States through the United States section of the website located at www.mccorry.com/usa (the “Website”).

The Website’s United States section is operated by McCorry USA Corp., located at 2475 Northwinds Parkway, Suite 200, Alpharetta, GA 30009, U.S.A.

If you do not agree with the terms of this Privacy Policy, please do not access the Website.

1. INFORMATION WE COLLECT

We may collect the following categories of personal information:

A. Information You Provide to Us

- Name
- Email address
- Phone number
- Company name
- Billing and shipping address
- Any other information submitted through contact forms or inquiries

B. Information Collected Automatically

- IP address
- Browser type and version
- Device information
- Pages viewed and time spent
- Referring website
- Cookies and tracking technologies

2. HOW WE USE YOUR INFORMATION

- We may use your information to:
- Respond to inquiries and provide customer support
- Send marketing communications (with opt-out ability)

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Last Updated: February 2026.



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- Improve our Website and services
- Conduct analytics and performance monitoring
- Comply with legal obligations
- Protect against fraud or unauthorized activity

3. ANALYTICS, ADVERTISING, AND EMAIL MARKETING TOOLS

We use third-party service providers to support analytics, advertising, and email communications, including:

- Google Analytics – to analyze Website traffic and user behavior.
- Meta (Facebook and Instagram) advertising tools, including the Meta Pixel – to measure ad performance and deliver targeted advertising.
- Email marketing platforms – to manage and send newsletters, promotional emails, and business communications.

These providers may use cookies, tracking pixels, and similar technologies to collect information about your interaction with our Website. This information may be used to analyze trends, administer the Website, track users' movements, and gather demographic information.

You may opt out of targeted advertising through your browser settings or through applicable platform opt-out mechanisms.

4. DISCLOSURE OF INFORMATION

- We may share personal information with:
- Service providers (hosting providers, CRM systems, analytics providers, marketing platforms)
- Professional advisors (legal, accounting)
- Government authorities when required by law
- Third parties in connection with a merger, acquisition, or asset sale

We do not sell personal information. However, certain data sharing for advertising purposes may qualify as "sharing" under California law.

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5. CALIFORNIA PRIVACY RIGHTS (CCPA/CPRA)

If you are a California resident, you have the right to:

- Know what personal information we collect and how we use it
- Request access to your personal information
- Request deletion of your personal information
- Correct inaccurate personal information
- Opt-out of the sale or sharing of personal information
- Limit the use of sensitive personal information (if applicable)

To exercise your rights, please contact us at:

Email: info@mccorry.com

We will not discriminate against you for exercising your privacy rights.

6. DATA RETENTION

We retain personal information only as long as necessary to fulfill the purposes outlined in this Privacy Policy, unless a longer retention period is required by law.

7. DATA SECURITY

We implement reasonable administrative, technical, and physical safeguards to protect personal information. However, no transmission over the Internet can be guaranteed to be completely secure.

8. THIRD-PARTY LINKS

Our Website may contain links to third-party websites. We are not responsible for the privacy practices of those websites.

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9. CHILDREN'S PRIVACY

Our Website is not directed to individuals under the age of 13. We do not knowingly collect personal information from children.

10. CHANGES TO THIS POLICY

We may update this Privacy Policy from time to time. Changes will be posted on this page with an updated "Last Updated" date.

By using this Website, you acknowledge that you have read and understood this Privacy Policy.

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