

Score is the concert program of the Paducah Symphony Orchestra, designed to inform, inspire and engage our audience and community. Each program, published three times per year and distributed to patrons and donors digitally and at every performance, contains concert programs and program notes, as well as an inside look at the music, players, latest happenings and various programs of your Paducah Symphony Orchestra.

ADVERTISING RATES

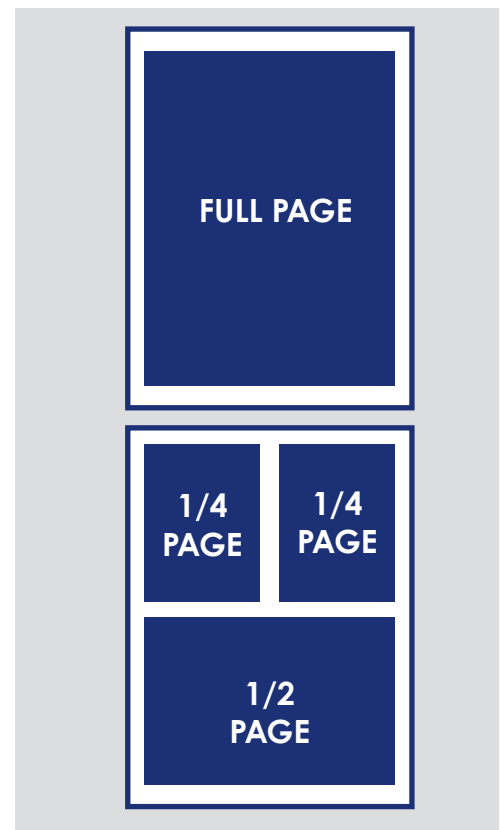
Full season (9 concerts)

All full page ad sizes include bleed

SIZE	RATE	SPECS
Back Cover	\$3,600	6.25" x 9.25"
Inside Front Cover	\$3,300	6.25" x 9.25"
Inside Back Cover	\$3,000	6.25" x 9.25"
Full Page	\$2,250	6.25" x 9.25"
1/2 Page	\$1,500	5" x 3.8"
1/4 Page	\$1,200	2.3" x 3.8"

Ask about other rate & trade options

ISSUE	AD DEADLINE
FALL (Sep/Oct/Nov 2026)	August 14
WINTER (Dec/Jan/Feb 2026-2027)	October 30
SPRING (Mar/Apr/May 2027)	February 10



Formats Accepted: PDF or EPS

All graphics/images should be converted to CMYK and MUST be saved at 300 dpi. We cannot guarantee the color accuracy of RGB images.

ISSUE 1: FALL
SEP/OCT/NOV 2026

Opening Night:
Tchaikovsky's Fourth

Symphonic Dances

Americana at the Symphony

ISSUE 2: WINTER
DEC/JAN/FEB 2026-2027

A Christmas Celebration

Leslie Odom, Jr.

John Williams:
Symphony on the Silver Screen

ISSUE 3: SPRING
MAR/APR/MAY 2027

Beethoven's Fifth

Vivaldi's Gloria

The Art of Video Game
Music

BAILEY ARNETT

PATRON SERVICES COORDINATOR
BAILEY@PADUCAHSYMPHONY.ORG

401 WALTER JETTON BLVD. BUILDING 4
PADUCAH, KY 42003
270.444.0065
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PADUCAH SYMPHONY ORCHESTRA

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ADVERTISER

COMPANY CONTACT Check if Advertiser/Agency

NAME

ADDRESS

CITY, STATE, ZIP

PHONE

E-MAIL

Rates and specifications for custom orders and special inserts are available upon request.

COMMENTS

SIZE/PLACEMENT

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| <input type="checkbox"/> Inside Back Page | <input type="checkbox"/> 1/4 Page |

DISCOUNTS

- New Chamber Member

TOTAL DUE \$ _____

PLEASE INVOICE ME

- At the beginning of the season (Fall 2026)
- During each print cycle (3x/season)
- Other (explain in comments)
- I would like PSO to design my ad
Our graphic designer will assist with the design of ads at a charge of \$65/ hour.

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