

PRESERVATION CURRENTS



National Alliance of Preservation Commissions **FORUM** 2026

MINNEAPOLIS, MN

JULY 22-26, 2026

Sponsorship Opportunities

The National Alliance of Preservation Commissions invites you to Minneapolis, MN to celebrate FORUM 2026: Preservation Currents

The National Alliance of Preservation Commissions (NAPC) is proud to present the 15th biennial NAPC FORUM in Minneapolis to be held July 22 - 26, 2026. FORUM is the only national conference focused on the issues facing local historic preservation commissions and historic districts. FORUM 2024, held in West Palm Beach, FL, hosted nearly 600 attendees from 46 states.

Welcome to the City of Lakes

Minneapolis is located on Dakota homeland. Its name derives from the Dakota word *mni*, which means water, and the Greek word *polis*, which means city. The Ojibwe and several other tribes have ties to the area. The Mississippi River, known as Haha Wakpa to the Dakota and Misi Ziibi to the Ojibwe, runs through the heart of the city. At the center is Owámniyomni, or St. Anthony Falls. The river holds an important place in Minneapolis history. To the many communities who have lived here, it is a source of life, a transportation route, and also a boundary.

In the 1660s, French fur traders arrived and came into contact with Indigenous people. Other European explorers soon followed, building trading posts along the rivers. A series of treaties in the first half of the 1800s resulted in the forcible removal of Dakota people from what would become Minneapolis. In the 1820s, Fort Snelling was built at Bdote, the confluence of the Minnesota and Mississippi rivers, which is just south of the city. Although slavery was illegal here, military officers brought enslaved laborers to Fort Snelling. Other people of African descent came to Minnesota freely or to escape slavery in the South.

Development began on the east side of the river in 1848 through the platting of St. Anthony. The west side was platted six years later. Minneapolis was incorporated as a city in 1867 and merged with St. Anthony in 1872. The power of the waterfalls led to an explosion of milling industries along the river, including both flour and lumber. Minneapolis earned a new nickname: the Mill City. The city expanded rapidly until the 1920s. European immigrants and settlers from elsewhere in the U.S. made new homes here.

Wealthy white families grew to great prominence and built stately homes. Initially, they lived close to their businesses. Over time, and through the expansion of the streetcar network and other thoroughfares, they moved farther away from the city center. Multi-family

About FORUM

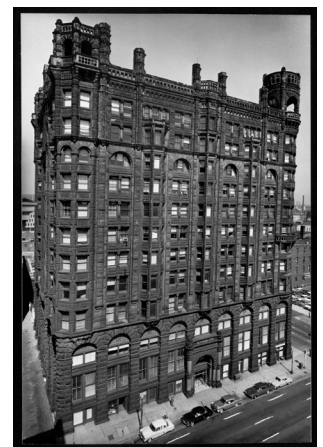
NAPC's mission of *helping to build strong local preservation programs and leaders through education, training and advocacy* is the driving force behind FORUM, the only national conference focused on the issues facing local historic preservation boards and commissions. FORUM includes dozens of educational sessions and discussion panels, mobile workshops and tours, and five days of valuable networking for historic preservation commissioners, staff and volunteers representing local, state and national organizations and government agencies.

housing emerged to meet the growing housing needs of laborers and middle-income households. Neighborhood commercial centers formed around streetcar nodes.

The Black population grew considerably in the mid-1900s, during the Great Migration. However, discriminatory practices like redlining and racial covenants limited where Black people could live and work. At the same time, tight-knit communities formed and nurtured youth to become trailblazers in various industries.

Urban renewal efforts in the 1950s and 1960s led to the construction of interstates through predominantly Black neighborhoods and the destruction of downtown architectural gems, like the Metropolitan Building. Since its establishment in 1972, the Minneapolis Heritage Preservation Commission has worked to recognize the city's built heritage through the designation of over 200 landmarks and historic districts. Recent initiatives are telling a fuller story of the people and places that make Minneapolis a beloved place to call home.

The city's natural environment is as important as its buildings and structures. The western half of the city is situated around the Chain of Lakes. Minneapolis renowned park system was established in 1883, following the vision of noted landscape architect Horace W.S. Cleveland. Today, it includes 180 parks, 55 miles of biking and walking paths, 22 lakes, 12 gardens, and seven golf courses.



Metropolitan Building shortly before demolition.

Credit: Hennepin County Library

Minneapolis prides itself on being a welcoming city that embraces the diversity of its residents. Honoring the history of Minneapolis is essential to understanding the present and shaping a better future.



Credit: Erin Que

Stone Arch Bridge from the Guthrie Theatre



Credit: John Hedstrom

Bde Maka Ska is the largest lake in Minneapolis and part of the Chain of Lakes

Why Sponsor?

NAPC FORUM 2026 offers sponsors a powerful opportunity to connect with and support the only national conference dedicated to local preservation commissions, staff, and volunteers. By sponsoring FORUM, your organization becomes a visible and valued partner in a national conversation about the future of historic preservation.

With a diversified marketing campaign reaching thousands of preservation professionals, volunteers, community leaders, and representatives from national organizations and agencies, FORUM 2026 delivers broad, strategic exposure before, during, and after the event.

Your support helps make FORUM possible by enabling commission staff and volunteers from communities large and small to come together to explore emerging trends, share real-world strategies, and strengthen their preservation programs through education, training, and mentorship.

As a FORUM 2026 sponsor, you will:

- Reach a targeted, engaged audience of preservation professionals and decision-makers nationwide
- Align your brand with a respected national nonprofit committed to community preservation
- Gain high-visibility recognition across event materials, digital platforms, and sessions
- Support the professional development of local leaders and volunteers across the country

We understand that every sponsor has unique goals. That's why NAPC will work with you to select a benefits package that meets your organization's needs and maximizes your impact. From general sponsorships to exclusive opportunities such as event sponsorship, advertising, and conference participation. There are many meaningful ways to get involved.



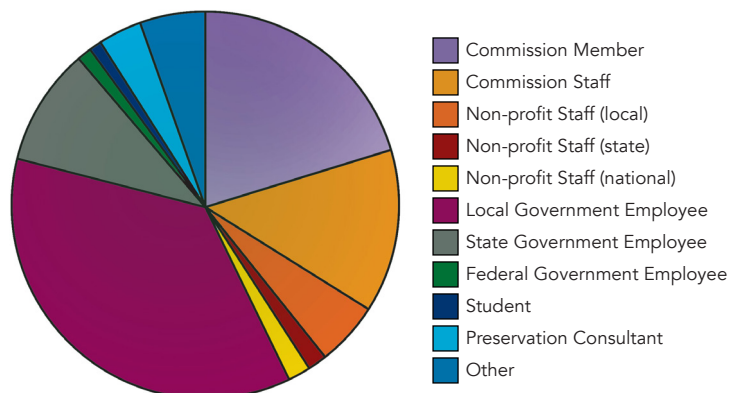
Let's work together to build stronger communities through preservation.

Who Attends FORUM?

FORUM brings together preservation professionals and volunteers from across the country.

Attendees represent a wide range of roles in the field, including staff and commissioners from local governments (both large and small), state and federal agency representatives, nonprofit professionals, and private consultants.

The chart below shows the professional distribution of attendees at FORUM 2024, offering a snapshot of the diverse audience your sponsorship will reach.



Opportunities At-A-Glance

	Investment	Ad in Conference Program/ <i>The Alliance Review</i>	Listing on FORUM Website	Promotional Material in Tote Bag	Guest Tickets	Display Opportunities	Complimentary Registration to Conference
Thursday Evening Reception	\$3,000	½ Page Ad	Yes	Yes	Five guest tickets to Thursday Evening Reception	Yes, at Thursday Evening Reception	
Friday Morning Plenary	\$5,000	½ Page Ad	Yes	Yes		Yes, at Friday Morning Plenary	Four complimentary full conference registrations
Friday Evening Reception	\$5,000	½ Page Ad	Yes	Yes	Eight guest tickets to Friday Evening Reception	Yes, at Friday Evening Reception	
Saturday Luncheon	\$3,500	¼ Page Ad	Yes	Yes	Four guest tickets to Saturday Luncheon	Yes, at Saturday Luncheon	
Saturday Awards Ceremony	\$5,000	½ Page Ad	Yes	Yes	Eight guest tickets to Saturday Awards Ceremony	Yes, at Saturday Awards Ceremony	
Tote Bag Sponsor	\$5,000	¼ Page Ad	Yes	Yes			Two complimentary full conference registrations
Lanyard Sponsor	\$3,000	Business Card Ad	Yes	Yes			One complimentary full conference registration
Registration Sponsor	\$3,000	Business Card Ad	Yes	Yes			One complimentary full conference registration
Coffee Sponsor	\$2,500	Business Card Ad	Yes	Yes			One complimentary full conference registration

General Sponsorships At-A-Glance

	Investment	Ad in Conference Program/ <i>The Alliance Review</i>	Listing on FORUM Website	Promotional Material in Tote Bag	Table in Exhibit Area	Complimentary Registration to Conference
Presenting Sponsor	\$10,000	Full Page Ad	Yes	Yes	Yes	Eight complimentary full conference registrations
	\$5,000	Full Page Ad	Yes	Yes	Yes	Four complimentary full conference registrations
	\$2,500	½ Page Ad	Yes	Yes	Yes	Two complimentary full conference registrations
	\$1,000	¼ Page Ad	Yes			One complimentary full conference registration
	\$500	Business Card Ad	Yes			

Exclusive Opportunities

These opportunities are designed to highlight the generosity of one or two, exclusive sponsors.

Thursday Evening Reception at the Pillsbury A Mill – \$3,000 Sponsor

- Exclusive sponsor of the Thursday Evening Reception at the Pillsbury A Mill
- Recognition throughout the conference
- Display opportunity at Thursday Evening Reception
- Logo on all signage at the event
- ½ page ad in the FORUM 2026 conference program
- ½ page ad in two issues of NAPC's quarterly publication, *The Alliance Review*
- Listing with logo and link on FORUM 2026 website and promotional materials
- Logo on signage in the registration area
- Promotional materials in conference packets
- Five guest tickets to Thursday evening reception

Friday Morning Plenary – EXCLUSIVE – \$5,000 Sponsor

- Exclusive sponsor of the Friday Morning Plenary at the conference hotel, Marriott City Center
- Recognition during the Friday Morning Plenary
- Display opportunity at Friday Morning Plenary
- Logo on all signage at event
- Logo on signage in the registration area
- ½ page ad in the FORUM 2026 conference program
- ½ page ad in an issue of NAPC's quarterly publication, *The Alliance Review*
- Listing with logo and link on FORUM 2026 website and promotional materials
- Promotional materials in conference packets
- Four complimentary full conference registrations

Friday Evening Reception at the Mill City Museum – EXCLUSIVE – \$5,000 Sponsor

- Exclusive sponsor of the Friday Evening Reception at the Mill City Museum
- Display opportunity at the Friday Evening Reception
- Recognition throughout the conference
- Logo on all signage at the event
- ½ page ad in the FORUM 2026 conference program
- ½ page ad in two issues of NAPC's quarterly publication, *The Alliance Review*
- Listing with logo and link on FORUM 2026 website and promotional materials
- Logo on signage in the registration area
- Promotional materials in conference packets
- Eight guest tickets to Friday evening reception

Saturday Luncheon – EXCLUSIVE – \$3,500 Sponsor

- Exclusive sponsor of the Saturday Luncheon at the conference hotel, Marriott City Center
- Recognition during the Saturday Luncheon
- Display opportunity at the Saturday Luncheon
- Logo on all signage at event
- Logo on signage in the registration area
- ¼ page ad in the FORUM 2026 conference program
- ¼ page ad in an issue of NAPC's quarterly publication, *The Alliance Review*
- Listing with logo and link on FORUM 2026 website and promotional materials
- Promotional materials in conference packets
- Four guest tickets to Saturday Luncheon

Saturday Evening Awards Ceremony – EXCLUSIVE – \$5,000 Sponsor

- Exclusive sponsor of the Saturday Awards Ceremony at the conference hotel, Marriott City Center
- Display opportunity at the Saturday Awards Ceremony
- Recognition at the Saturday Awards Ceremony
- Logo on all signage at event
- Logo on signage in the registration area
- ½ page ad in the FORUM 2026 conference program
- ½ page ad in an issue of NAPC's quarterly publication, *The Alliance Review*
- Listing with logo and link on FORUM 2026 website and promotional materials
- Promotional materials in conference packets
- Eight guest tickets to Saturday Awards Ceremony

Conference Tote Bag – EXCLUSIVE – \$5,000 Sponsor

- Logo on FORUM 2026 tote bag OR use of sponsor-provided tote bag
- Two complimentary full conference registrations
- ¼ page ad in FORUM 2026 conference program
- ¼ page ad in an issue of NAPC's quarterly publication, *The Alliance Review*
- Listing with logo and link on FORUM 2026 website
- Logo on signage in the registration area
- Promotional materials in conference packets

Lanyard Sponsor – EXCLUSIVE – \$3,000 Sponsor

- Logo on FORUM 2026 lanyard
- One complimentary full conference registration
- Business card ad in the FORUM 2026 conference program
- Business card ad in an issue of NAPC's quarterly publication, *The Alliance Review*
- Listing with logo and link on FORUM 2026 website
- Logo on signage in the registration area
- Promotional materials in conference packets

Registration Sponsor – EXCLUSIVE – \$3,000 Sponsor

- Logo on FORUM 2026 badge
- Logo on FORUM 2026 registration table and check-in software
- One complimentary full conference registration
- Business card ad in the FORUM 2026 conference program
- Business card ad in an issue of NAPC's quarterly publication, *The Alliance Review*
- Listing with logo and link on FORUM 2026 website
- Logo on signage in the registration area
- Promotional materials in conference packets

Coffee Sponsor – EXCLUSIVE – \$2,500 Sponsor

- Logo at Coffee Tables (2 times a day on Friday and Saturday; once on Sunday)
- One complimentary full conference registration
- Business card ad in the FORUM 2026 conference program
- Business card ad in an issue of NAPC's quarterly publication, *The Alliance Review*
- Listing with logo and link on FORUM 2026 website
- Logo on signage in the registration area
- Promotional materials in conference packets

General Sponsorship

\$10,000 Presenting Sponsor

- Full-page ad in the FORUM 2026 conference program
- Eight complimentary full conference registrations
- Full-page ad in two issues of NAPC's quarterly publication, *The Alliance Review*
- Listing with logo and link on FORUM 2026 website and promotional materials
- Logo on signage in the registration area
- Display space in the exhibit area
- Promotional materials in conference packets

\$5,000 Sponsor

- Full-page ad in the FORUM 2026 conference program
- Four complimentary full conference registrations
- Full-page ad in an issue of NAPC's quarterly publication, *The Alliance Review*
- Listing with logo and link on FORUM 2026 website and promotional materials
- Logo on signage in the registration area
- Display space in the exhibit area
- Promotional materials in conference packets

\$2,500 Sponsor

- ½ page ad in the FORUM 2026 conference program
- Two complimentary full conference registrations
- ½ page ad in two issues of NAPC's quarterly publication, *The Alliance Review*
- Listing with logo and link on FORUM 2026 website and promotional materials
- Logo on signage in the registration area
- Display space in the exhibit area
- Promotional materials in conference packets

\$1,000 Sponsor

- ¼ page ad in the FORUM 2026 conference program
- One complimentary full conference registration
- ¼ page ad in one issue of NAPC's quarterly publication, *The Alliance Review*
- Listing with logo and link on FORUM 2026 website and promotional materials
- Logo on signage in the registration area

\$500 Sponsor

- Business card ad in the FORUM 2026 conference program
- Business card ad in an issue of NAPC's quarterly publication, *The Alliance Review*
- Listing with logo and link on FORUM 2026 website and promotional materials
- Logo on signage in the registration area

Mill City Museum



Photo by CopperSmith Photography Courtesy of Meet Minneapolis

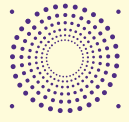
Pillsbury A Mill



Credit: Erin Que

Sponsorship Form

NAPC
FORUM



2026

The National Alliance
of Preservation Commissions

Minneapolis, MN

FORUM 2026:
Preservation Currents



Credit: Lane Pelovsky, Courtesy Of Meet Minneapolis

Please include us among the firms and organizations interested in sponsorship opportunities with FORUM 2026 at the level indicated below.

Exclusive Opportunities

- \$3,000 Thursday Evening – Reception at the Pillsbury A Mill Sponsor
- \$5,000 Friday Morning Plenary Sponsor
- \$5,000 Friday Evening – Reception at the Mill City Museum Sponsor
- \$3,500 Saturday Luncheon Sponsor
- \$5,000 Saturday Evening Awards Ceremony Sponsor
- \$5,000 Conference Tote Bag Sponsor
- \$3,000 Lanyard Sponsor
- \$3,000 Registration Sponsor
- \$2,500 Coffee Sponsor

General Sponsorship

- \$10,000 Presenting Sponsor
- \$5,000 Sponsor
- \$2,500 Sponsor
- \$1,000 Sponsor
- \$500 Sponsor

Advertising Sponsorship

- \$1,500 Full-page ad in conference program, back page
- \$1,000 Full-page ad in conference program, inside back page

Session Sponsorship

- \$500

Tour Sponsorship

- \$500

Please contact NAPC to discuss benefits and payment options:

Name: _____

Organization: _____

Email: _____ Phone: _____

Mailing Address: _____

City/State/Zip: _____

Contact NAPC at: director@napcommissions.org or 757-802-4141