Julie Paik

Product Designer with 5+ years experience across design & frontend engineering, applying interdisciplinary thinking to deliver scalable solutions

EXPERIENCE

PRODUCT DESIGNER
PANDIUM | REMOTE, contract   Jun 2025 - Present
- Lead strategic design and research initiative of company's B2B SaaS platform powering integration marketplaces used monthly by 6,500+ businesses to process 1.5 billion+ records
- Work closely with product manager, engineers, and stakeholders to improve the day-to-day experience of developers, SaaS admins, and B2B customers by reducing streamlining processes as businesses scale
- Establish foundational research to uncover insights into customer behaviors around integration management, steering design strategy

PRODUCT DESIGNER
BANK GREEN | REMOTE   Apr 2024 - Jun 2025
- Lead design and research of AI-powered policy rating tool, reducing policy rating time by 40%
- Lead implementation of Design System, user research, and user testing for landing and other website pages

PRODUCT DESIGNER
VINEYARD APP CAMP (freelance) | REMOTE   Feb 2024 - Oct 2024
- Streamlined educator management workflows for a SaaS platform, reducing user frustration and improving task completion time by 39%
- Conducted user testing, designed user flows and wireframes, and designed interactive mobile and web prototypes

PRODUCT DESIGNER
ECHODIAL | REMOTE   Oct 2022 - Dec 2023
- Led end-to-end iterative UX design and research for insurance broker SaaS CRM and autodialer product life cycle
- Collaborated closely with engineers and stakeholders to align design with business goals

FRONTEND SOFTWARE ENGINEER   Feb 2017 - Nov 2022
ALPHASIGHTS, OUI THERAPEUTICS, HIVEIO, RED HAT | NEW YORK, NY
3 years FE experience at startups using ReactJS, React Native, JS and Typescript
- **AlphaSights**: Cross-collaboration with design and engineering for seamless migration to new company design system
- **AlphaSights**: Developed ReactJS dashboard that centralized client research, contributing to a platform generating $535M in annual revenue
- **Oui**: Developed screens, components and flows for patient mobile app using React Native and Typescript
- **Hive**: Developed virtualization dashboard for SaaS admin
- **Red Hat**: Built banking communication and credit card dispute services, streamlining workflows for 2M+ clients, projected to save $26B

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EDUCATION

UNIVERSITY OF TEXAS AT AUSTIN
Bachelors, **Plan II Honors**
Bachelors, Computer Science

MENTO DESIGN ACADEMY
Certificate, Digital Product Design

SKILLS

Design	Tools
Wireframing	Figma
Prototyping	Miro
Product strategy	Adobe Creative
Information	Suite
architecture	GitHub
Design systems	Jira
	Webflow

Research	Code
User research	ReactJS
User interviews	JavaScript
Concept testing	HTML5
Usability testing	CSS3
Heuristic analysis	React Native
Personas	TypeScript
Competitive analysis	
User stories	

SERVICE & OTHER

AMERICORPS, CITIZEN SCHOOLS
National Teaching Fellow, Data Lead

THE DAILY TEXAN
Copy Editor - headlines and design for the Life & Arts page