Julie Paik

Product Designer with 6+ years experience across design & frontend engineering, applying interdisciplinary thinking to craft scalable integration experiences and design systems in close partnership with engineering

EXPERIENCE

SENIOR PRODUCT DESIGNER / PM

NOVINOPATH | REMOTE   Aug 2025 - present

- Lead end-to-end design & product strategy for a next-gen Laboratory Information System (LIS), translating CAP protocols, CLIA requirements, and complex diagnostic workflows into intuitive, error-resistant user experiences for lab technicians, pathologists, and administrators
- Map end-to-end specimen lifecycles (collection → accessioning → processing → reporting) and redesign critical workflows to minimize turnaround time and improve traceability for audit readiness
- Conduct field research inside clinical labs to observe bench-level processes, instrument interactions, and CAP inspection pain points; synthesize insights into workflow enhancements to increase compliance and reduce corrective actions
- Collaborate with lab operations and compliance teams to design structured reporting, HL7 integration surfaces, and flags/safeguards for critical results, ensuring accuracy and regulatory compliance
- Partner with engineering and data team to integrate AI into the LIS+ Image Management System (IMS) to gather critical data used to support research efforts

PRODUCT DESIGNER

PANDIUM | REMOTE   Jun 2025 - Aug 2025

- Lead redesign of integration platform serving 6,500+ businesses processing 1.5B+ monthly records, establishing onboarding and configuration workflows for both technical developers and non-technical admins across integration setup, release management, and tenant management
- Lead design system contribution and adoption efforts, creating reusable, variant-driven component patterns and mentoring designers on systems thinking and code-adjacent collaboration with engineering

PRODUCT DESIGNER

BANK GREEN | REMOTE   Apr 2024 - Jun 2025

- Led implementation and documentation of Design System, establishing component variants and usage guidelines adopted across product surfaces
- Reduced AI policy rating workflow time by 40% through design improvements validated via usability testing

PRODUCT DESIGNER

VINEYARD APP CAMP | REMOTE   Feb 2024 - Oct 2024 (contract)

- Improved education SaaS management workflow efficiency by 39% through streamlined setup flows and simplified information architecture
- Conducted user testing to validate user flows and wireframes, designing interactive mobile and web prototypes

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Brooklyn, NY

EDUCATION

THE UNIVERSITY OF TEXAS AT AUSTIN
Bachelors, Plan II Honors
Bachelors, Computer Science

MENTO DESIGN ACADEMY
Certificate, Digital Product Design

SKILLS

Design
Wireframing
Prototyping
Product strategy
Information
 architecture
Design systems

Tools
Figma
Miro
Adobe Creative Suite
GitHub
Jira
Webflow

Research
User research
User interviews
Concept testing
Usability testing
Heuristic analysis
Personas
Competitive analysis
User stories

Code
React
JavaScript
HTML5
CSS
React Native
TypeScript

SERVICE & OTHER

AMERICORPS, CITIZEN SCHOOLS
National Teaching Fellow, Data Lead

THE DAILY TEXAN
Copy Editor - headlines and design for the Life & Arts page

LEAD PRODUCT DESIGNER

ECHODIAL | REMOTE   Oct 2022 - Dec 2023

- Owned end-to-end iterative UX design for insurance broker SaaS CRM and autodialer, establishing consistent interaction patterns across platform
- Collaborated with engineers on reusable UI flows to reduce technical and UX debt

SOFTWARE ENGINEER   Feb 2017 - Nov 2022

ALPHASIGHTS, OUI THERAPEUTICS, HIVEIO, RED HAT | NEW YORK, NY

- 3 years React/React Native/Typescript engineering work in close collaboration with Senior Product Designers, bridging design intent and frontend implementation
- At AlphaSights, cross-collaborated with design and engineering teams on design system adoption, defining component APIs to ensure seamless migration across products
- Built dashboards and flows that centralized SaaS workflows, supporting enterprise platforms serving millions of users ($535M annual rev at AlphaSights, 2M+ clients, projected to save $26B at Red Hat)