

MORE AMERICANS ARE SAYING mobile sports gambling legalization is bad for society

Legalization of mobile sports gambling would turn every adult Minnesotan's phone into a sportsbook, leading to a multi-billion dollar transfer of wealth from Minnesota families to corporations built on fraudulent marketing, resulting in measured negative impacts on families.

95%+ Lose



A long-term study from SMU found that less than 5% of sports gamblers are net winners.

Household Bankruptcy



UCLA and USC research measured how legalization incr likelihood of household bankruptcy by 25-30% after 3-4 years of legalization.

Reduced Investments



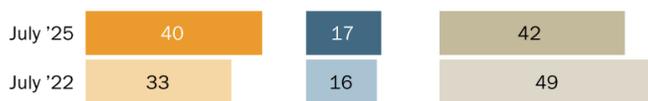
A study of 230K U.S. households by Kellogg School found \$1 in sports betting reduced household net investments by \$1.

Growing shares of Americans view legal sports betting as bad for society and sports

For society



For sports



*Source: Pew Research Survey of 9,916 U.S. adults, July 8-Aug. 3, 2025

Who wins if Minnesota legalizes?

43%

of Americans say legalization has a negative impact on society, while 7% say it has a positive impact.*

47%

of U.S. men < 30 now say legalization has a negative impact, compared to the 22% who said this in 2022.*

Addicted Minnesotans generate the tax revenue for interest groups

Revenues go to a sports betting revenue account in the special revenue fund, **not the General Fund:**

- 45%** Charitable gambling
- 15%** Licensed racetracks for horse racing and compliance
- 15%** Sports betting equalization account (Indian tribes)
- 10%** Explore MN tourism, sporting events, youth legacy programs
- 10%** HHS for compulsive gambling treatment, grants, NCOGP
- 5%** Minnesota Amateur Sports Commission and MSHSL



Massachusetts case study: Illegal market after legalization



Massachusetts legalized sports gambling in 2022. After legalization, the MA Gaming Commission found that there had not been a substantial recapture of illegal sports gaming revenues as of 2023. (The researcher noted that it can take a long time to recapture illegal revenues.*)

The 2024 data showed the number of gamblers who only engage in illegal sports gambling had decreased, but there had not been much change in the percentage of gamblers who engage in at least some illegal sports gambling.**

*<https://youtu.be/NdGiwEkD3Zw?t=3457>

**<https://youtu.be/AkLr4COXS4Q?t=3657>

Rebecca Delahunt
Director of Public Policy
rebecca@mfc.org

