

- Research
- Analysis
- Strategy
- Implementation

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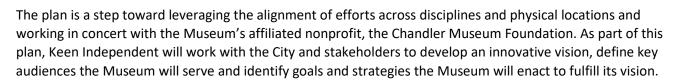
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## **Chandler Museum Strategic Plan**

The City of Chandler engaged Keen Independent to develop a five-year strategic plan for the Chandler Museum.

The Chandler Museum includes:

- Chandler Museum campus;
- Ranch at Tumbleweed Park;
- Vision Gallery;
- Gallery at the Chandler Center for the Arts; and
- Other virtual and dispersed assets throughout the city.



**Schedule.** This work was launched in May 2025 and will be completed in February 2026.

## **About the Consultant**

The Keen Independent team includes former museum leaders, strategic planners and market researchers with experience consulting for museums in the public sector. Our team has conducted many strategic planning exercises for cultural attractions throughout the country.

For more information about Keen Independent, visit www.keenindependent.com.

## How to Get Involved and Stay Updated

Stakeholder feedback will inform this project throughout its duration. Submit input anytime by:

- Calling the study hotline: (602) 767-7067
- Emailing Keen Independent: ChandlerMuseumStrategicPlan@keenindependent.com

Visit the project website for updates: www.keenindependent.com/studies/chandlermuseumstrategicplan



