



- Research
- Analysis
- Strategy
- Implementation

2929 E. Camelback Rd., Suite 115  
Phoenix, AZ 85016  
■  
(303) 385-8515

100 Fillmore St., 5<sup>th</sup> Fl.  
Denver CO 80206  
■  
keenindependent.com

## City of West Sacramento Public Art Strategic Plan

The City of West Sacramento has engaged Keen Independent to develop a Public Art Strategic Plan.

The goals of this study are to:

- Conduct comprehensive community outreach;
- Facilitate creation of a unified vision for public art in West Sacramento; and
- Develop guidelines for selecting, funding, installing and maintaining public art that celebrates history and heritage.



This study will result in recommendations to help the City support and highlight its vibrant communities through a holistic public art process.

**Study team.** Keen Independent is a national research firm with expertise in arts, culture and economics. Alex Keen, Managing Principal and Co-owner, and Dr. Nicole Yates, Senior Consultant and Co-owner, are leading this study.

**Schedule.** The study began in August 2025 and will be completed in February 2026.

### How to Get Involved

Public feedback is critical to ensuring that the community's voice is reflected in the Public Art Strategic Plan. Keen Independent will collect input throughout the duration of the study through public meetings, interviews, focus groups and a virtual workshop survey. Additional input may be submitted anytime by:

- Visiting the study website: <https://www.keenindependent.com/studies/westsacpublicart>
- Calling the study hotline: (602) 767-7067
- Emailing the study team: [WestSacPublicArt@keenindependent.com](mailto:WestSacPublicArt@keenindependent.com)



Photos courtesy of City of West Sacramento Facebook page. Left: Girl Scout Troop 808 unveiling public art on utility boxes. Center: *Hitch* by Roger Berry. Right: Dancers at Arts In the Heart event at the West Sacramento Community Center (2024).