

CITY OF SIOUX FALLS

ARTS AND CULTURAL PLAN



"Vibrant Woman"
Artist: Shaine Schroeder

PROJECT OVERVIEW

The City of Sioux Falls has engaged Keen Independent Research to develop a comprehensive Arts and Cultural Plan. This 10-year plan will guide the City in strengthening arts and culture, ensuring equitable access and enhancing quality of life for all residents. The plan will provide a shared vision for the future of Sioux Falls' cultural life and practical steps for implementation.

PROJECT SCHEDULE

The study launched in September 2025 and will be completed by May 2026.

ABOUT KEEN INDEPENDENT

Keen Independent Research is a national consulting firm specializing in arts and cultural planning, economics and community engagement. The firm has completed cultural master plans and strategic assessments for cities across the country.

Alex Keen, Managing Principal, is leading the project, supported by a team with expertise in cultural policy, planning and economics.

HOW TO GET INVOLVED

Public input is essential to shaping the Arts and Cultural Plan. Opportunities to participate will be posted on the study website (scan QR code).

Input can be shared anytime by:

- Calling the study hotline: (602) 767-7067
- Emailing the study team:
SiouxFallsArtsPlan@keenindependent.com



STUDY GOALS

The Arts and Cultural Plan will:

- Assess the current arts and cultural landscape, including existing organizations, facilities and programs;
- Engage residents, artists, cultural groups and leaders to identify priorities, challenges and opportunities for strengthening arts and culture in Sioux Falls;
- Develop a unifying vision and measurable strategic goals for the next decade;
- Recommend policies, programs and investments to strengthen Sioux Falls' cultural ecosystem; and
- Provide an implementation framework with clear actions, timelines and potential funding sources.