



**Credit.org Selected To Receive Savings Champion Award  
by National Savings Program Annual Campaign**

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**Washington, D.C.:** Credit.org has earned the 2025 America Saves Week Savings Champion award, an honor reserved exclusively for organizations that effectively and actively promote saving strategies during the annual America Saves Week campaign.

Credit.org is one of 18 organizations honored with this distinction, out of more than 5,000 participating organizations in America Saves Week, which took place from April 7 to 11, 2025, as part of Financial Literacy Month.

“We’re thrilled to recognize these outstanding organizations with the 2025 Savings Champion Award,” said Amy Miller, Program Manager of America Saves. “Their dedication to encouraging people to save — even during financially tight times — has a real impact on families and communities across the country. By providing resources, tools, and support, they help individuals take meaningful steps toward greater financial security and confidence. We’re proud to celebrate their commitment and the positive difference they make every day.”

The work of these organizations contributed to an impressive collective impact of the Week. During the week. These institutions helped to reach over 28.5 million individuals and encouraged \$155 million worth of deposits into new and existing savings accounts.

"We believe in meeting people where they are in their financial wellness journey. It's an honor to serve as campaign coordinators for Inland Empire Saves and San Diego Saves. Our motto is: if saving has been difficult before, start small, aim high, and remember that paying off debt is also a form of saving. Saving money is a valuable resource - it helps manage financial emergencies, avoid predatory lenders, and achieve your financial goals. We aim to inspire people to save not just for themselves but also to consider how their financial decisions affect future generations," says Melinda Opperman, Chief External Affairs Officer, Credit.org.

### **2025 America Week Saving Champion Recipients:**

H&R Block  
Okaloosa Saves  
Los Angeles Saves  
Credit.org (Inland Empire Saves, and San Diego Saves)  
Commonwealth of VA - Dept. of Human Resource Management  
The Financial Literacy Youth Initiative  
Sunny Day Fund  
Veterans Bargains  
UT Southwestern Medical Center  
City of Virginia Beach  
UT Extension Henderson County  
Amazon  
Washington State Department of Financial Institutions  
Young Investors Network  
TDCI/Securities Division  
Michigan Office of Retirement Services  
Universities of Wisconsin, as supported by TIAA  
State of Ohio Collective

America Saves Week is an annual event by [America Saves](#), a program under the [Consumer Federation of America](#).

### **About America Saves**

America Saves motivates, encourages, and supports American households to save money, reduce debt & build wealth through no-shame savings tips and strategies.

### **About Credit.org**

Credit.org is a non-profit organization that offers credit counseling, housing advice, debt management, and financial education. Established in 1974, it has helped individuals and families gain financial stability and success. Credit.org runs two local America Saves campaigns: San Diego Saves ([www.sdsaves.org](http://www.sdsaves.org)) and Inland Empire Saves ([www.iesaves.org](http://www.iesaves.org)). For additional details, visit [credit.org](http://credit.org).

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