



**Credit.org Selected to Receive Savings Champion Award
by National Savings Program Annual Campaign**

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Washington, D.C: Credit.org has earned the 2026 America Saves Week Savings Champion award, an honor explicitly reserved for organizations that effectively and actively promote saving strategies during the annual America Saves Week campaign.

Credit.org is one of 20 organizations honored with this distinction, out of more than 5,300 participating organizations in America Saves Week, which took place April 6 – 10, 2026, as part of Financial Literacy Month.

“We are honored to celebrate these organizations for their leadership and commitment to helping people build stronger financial futures,” said Amy Miller, Director of America Saves.

“The success of America Saves Week is made possible by partners who meet consumers where they are and provide practical opportunities to save, plan, and build financial confidence. These organizations went beyond simply raising awareness; they empowered consumers to take action! Together, we are helping millions of Americans take small steps that lead to lasting financial progress.”

The work of these organizations contributed to an impressive collective impact during the week. These institutions helped reach over 22.59 million individuals and encouraged \$169 million in deposits into new and existing savings accounts.

America Saves Week 2026 centered on the theme "Own Your Financial Story: Small Steps, Big Impact."

"This year, we were excited to help our communities embrace the idea that every positive step - no matter how small - can create meaningful change in their financial lives. As campaign coordinators for Inland Empire Saves and San Diego Saves, we aim to empower individuals to take control of their finances, build healthy habits, and recognize the lasting impact their choices can have on themselves and future generations," said Cyndi Williams, President and CEO of Credit.org.

Each day of ASW, Credit.org placed a spotlight on a new financial topic. Their recorded webinars are under 10 minutes and available anytime at www.iesaves.org and www.sdsaves.org

2026 America Week Saving Champion Recipients:

ADP Retirement Services
Advantage CCS
Amazon
Armed Forces Financial Network
Bank On Hampton Roads – City of Virginia Beach
Black & Brown Founders Inc
Credit.org, San Diego Saves, & Inland Empire Saves
Facing Finances
H&R Block
Heffernan Financial
Los Angeles Saves
Michigan Office of Retirement Services
NYC Board of Education Retirement System
Okaloosa Saves
Tennessee Commerce & Insurance/Securities Division
UConn Extension & Connecticut Saves
University of Wisconsin
UT Southwestern Medical Center
Virginia Tech Saves & Virginia Tech Consumer Studies Program
Wealthspire

America Saves Week is an annual event by [America Saves](http://AmericaSaves.org), a program under the [Consumer Federation of America](http://ConsumerFederation.org).

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About America Saves

America Saves motivates, encourages, and supports American households to save money, reduce debt & build wealth through no-shame savings tips and strategies.

About Credit.org

Credit.org is a nonprofit consumer credit counseling and HUD-approved housing counseling agency established in 1974. We offer credit counseling, housing guidance, debt management, and financial education to foster lasting financial stability and success. Credit.org operates two local America Saves campaigns: San Diego Saves (www.sdsaves.org) and Inland Empire Saves (www.iesaves.org). Our services help people become successful renters and first-time homebuyers and maintain homeownership and generational wealth. Counseling, programs, and services are available in English and Spanish. For more information, visit credit.org.