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FOR IMMEDIATE RELEASE

Zipments Launches AI-Powered CUSMA/USMCA/T-MEC Certificate Generator Tool for Businesses in a Race to Become CUSMA Certified Before the August 1st Deadline.

Vancouver, British Columbia – July 29, 2025 – Zipments, a Canadian trade and logistics technology company, has announced the launch of its new **AI-powered CUSMA/USMCA/T-MEC Certificate Generator Tool**.

The tool helps users accurately create certificates of origin for imports into Canada, the U.S., or Mexico. It's free to use - no account required.

Created for importers, exporters, and manufacturers, ensuring confidence in trade compliance. It uses Zipments' **AI-powered** HS Classification technology to guarantee you're always choosing the correct HS code for your goods. Combined with a streamlined, step-based creation process, this tool makes generating Certificates of Origin remarkably efficient and straightforward.

"The main benefit is that goods made, grown, or manufactured in Canada can usually enter the U.S. duty-free, so long as their origin is properly certified. Today, an estimated 75-85% of trade between Canada and the U.S. moves under CUSMA as it's a key part of both economies," said **Elvis Cavalic, Head of Product at Zipments**. "There are some exceptions, like steel, aluminum, and cars. The U.S. is also looking at adding copper and increasing duties on softwood lumber in the near future."



Key Features:

- Proprietary AI-based HS classification for your CUSMA/USMCA products
- Certificate library to manage and renew expired certificates of origin

Trusted by trade and logistics professionals across the U.S. and Canada, the tool is already being adopted by businesses of all sizes.

"We're opening the tool to the entire ecosystem - importers, exporters, and manufacturers of all sizes," added Cavalic. "For Canadian exporters, it's a good time to double-check your processes, compliance, and documentation. Even if nothing changes on August 1st, this is the direction things are heading- and proactive businesses will have the advantage."

About Zipments

Founded in 2022 and headquartered in Vancouver, British Columbia, Zipments builds modern trade and customs automation tools for importers, exporters, and logistics providers across North America. Already trusted by over 5,000 account holders and used by more than 10,000 users each month, Zipments is becoming the go-to platform for cross-border trade tools. Its suite includes AI-powered quoting engines, proprietary HS classification, and embeddable SaaS tools, along with features like PARS/PAPS tracking, commercial invoice creation, CUSMA certification, and CARM bond purchasing - all designed to reduce friction and improve transparency in international trade.

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