



Zipments Debuts USMCA/CUSMA/T-MEC Certificate App to Simplify Duty-Free Trade Across North America

LAS VEGAS, NV - February 9, 2026 - Claiming duty-free treatment under the USMCA/CUSMA/T-MEC trade agreement should be straightforward - but for many importers and exporters, confirming origin eligibility and producing a valid certificate still creates friction. Without proper origin documentation, shipments entering the United States, Canada, or Mexico are typically subject to standard tariff rates. When a qualifying certificate is correctly completed, those same goods can generally enter duty-free, special tariffs aside. In an environment of escalating tariffs, trade remedies, retaliatory duties, and increased enforcement, getting duty treatment right has become a critical part of cost control and compliance.

Today at Manifest 2026, Zipments introduced its **USMCA/CUSMA/T-MEC Certificate App**, designed to make origin documentation faster, more structured, and easier to manage. The application replaces manual forms, PDFs, and fragmented tracking processes with a guided digital workflow.

"Trade agreements only work if companies can actually use them," said **Elvis Cavalic, Head of Product at Zipments**. "The process today often involves confusing forms and manual coordination, and as a result, companies are leaving tens of millions of dollars in duty savings on the table. We built a structured digital workflow that helps teams prepare origin documentation more consistently and with less friction."

The Zipments Certificate App provides a clear, step-by-step process for generating and managing North American trade agreement certificates without relying on complex government templates or email-based document handling.

The Zipments certificate solution is designed to serve both shippers and the broader trade ecosystem:

1. Importers and exporters can generate and manage USMCA/CUSMA certificates directly through Zipments' self-serve platform at zipments.io/usmca, with a simple desktop and mobile-friendly workflow.
2. For customs brokers, freight forwarders, and logistics providers, Zipments offers an embeddable widget that can be deployed on any website or client portal in minutes - with zero coding required. This allows industry service providers to deliver origin certification



tools directly to their customers as part of their existing clearance and compliance experience. Learn more at zipments.io/widgets.

A Simpler Way to Manage Origin Documentation

USMCA / CUSMA / T-MEC Certificate Generation - Create standardized certificates aligned with North American trade agreement requirements.

HS Code Guidance - Built-in AI-assisted HS classification support helps users prepare certificates with greater consistency.

Certificate Management & Renewal - Store, update, and maintain certificates and supporting information in one organized system.

Error-Reduction Checks - Validation tools flag missing or inconsistent data before certificates are issued, reducing rework and delays.

Real Usage, Real Impact

Since June 2025, Zipments has supported the creation of more than **12,000 USMCA/CUSMA/T-MEC certificates**, contributing to over **\$17 million in duty and tax savings** for North American trade participants. By simplifying origin documentation and improving information quality at the source, the platform helps importers, exporters, customs brokers, and logistics providers reduce compliance friction and respond more confidently to trade agreement requirements.

About Zipments

Zipments, recognized on the **FreightWaves FreightTech 100 (2026)** list, is demonstrating the app at **Manifest 2026, Booth #2139**. More information is available at www.zipments.io/usmca.

Founded in 2022 in Vancouver, British Columbia, Zipments builds modern automation tools for cross-border trade across the United States and Canada. The platform supports over 11,000 user accounts and delivers digital workflows that simplify compliance and improve how logistics providers serve cross-border customers.

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