



PMT005 AI FOR EXECUTIVES

- Understand key AI concepts and how they apply to leadership and business strategy.
- Learn to identify and prioritise AI opportunities for growth and efficiency.
- Gain practical insight into using AI for decision-making and organisational transformation.
- Explore case studies on successful AI adoption in various industries.
- Focus on ethical and responsible AI leadership within corporate contexts.



Date

TBC (0.5 days)



Time

09.00 AM - 5.00 PM



Venue

ZOOM MEETING



Method

REMOTE ONLINE TRAINING



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Course Overview

At this time, this course is only available for private group training events.

Did you know that 91% of leading businesses invest in AI on an ongoing basis, yet only 14% of organizations feel prepared for AI-driven transformation? Is your leadership team ready to navigate the AI revolution?

Artificial Intelligence is no longer a futuristic concept—it's a powerful force shaping industries and redefining competitive advantage. As an executive or senior leader, understanding and strategically implementing AI is critical to staying ahead. AI for Executives is tailored specifically for senior leadership teams, providing a high-level, facilitated session that helps align AI capabilities with your business objectives.

What Is Included

- Expert-Led Instruction – Learn from certified instructors with real-world IT experience.
- Guaranteed-to-Run Courses – We never cancel a scheduled course, ensuring your training stays on track.
- Flexible Rescheduling – Option to reschedule your course if needed (see conditions).
- Free Course Retake Option – Retake the course at no additional cost (see conditions).

Course Objectives

In this interactive program, participants learn how to identify value-driven AI opportunities, mitigate risks, and integrate AI into your strategic planning to drive meaningful business impact.

They will learn how to identify and manage AI-related risks, including ethical concerns, data security, and compliance challenges, while developing leadership strategies to navigate AI-driven transformation within their organizations. Additionally, executives will gain practical tools to measure AI ROI, ensuring that AI initiatives align with business objectives and deliver tangible value.



Who Should Attend ?

This course is designed for executives, senior leaders, and strategic decision-makers responsible for driving innovation and organizational growth. It's ideal for leaders who want to effectively integrate AI into their organization's strategic initiatives and understand its broader implications.

Methodology

- Expert briefings to explain key AI technologies and business models.
- Collaborative workshops where participants identify and plan AI opportunities relevant to their organisation.
- Case study analysis to explore successful and failed AI initiatives in various industries.
- Strategic planning activities to align AI adoption with measurable business outcomes.
- Action planning sessions that help leaders outline next steps for responsible AI implementation.

Course Prerequisites

There are no formal prerequisites for attending AI for Executives. However, participants will benefit most if they have experience in leadership roles, strategic planning, or organizational development.



AI for Project Management Agenda

Fundamentals of Generative AI Technologies

- Understanding generative AI concepts and tools
- Exploring AI's disruptive potential across industries
- Real-world applications and case studies

Strategies for Integrating AI

- Identifying value-driven opportunities
- Aligning AI initiatives with business goals
- Approaches to driving innovation through AI integration

Identifying and Managing Risks Associated with AI

- Ethical considerations and responsible AI
- Data privacy, security, and compliance risks
- Developing robust AI governance frameworks

Developing Strategies for Leading Change

- Preparing your organization for AI-driven transformation
- Overcoming organizational resistance
- Communication strategies to drive successful adoption

Measuring the ROI of AI

- Setting measurable objectives for AI projects
- Tools and frameworks for tracking AI performance
- Aligning AI success metrics with strategic business outcomes



Personal Information

Full Name

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Birth of Date

:

Full Address

:

Nationality

:

City/Country

:

Gender

:

(Male/Female)

Email

:

Phone Number

:

Registration Guidelines

Step 1

Download the brochure from our website: <http://www.pimato.com>

Step 2

Fill in the registration form and send it to our team via Email or WhatsApp.

Email: karthigeyan.suderam@pimato.com

WhatsApp Contact: Karthigeyan: +6011-11311124

Step 3

After receiving our email confirmation (including the proforma invoice and Pimato Training supporting documents), kindly email us the HRDCorp grant approval.

Note: No pre-payment is required for HRDCorp-registered companies.

Step 4

For non-HRDCorp registered companies: Please proceed with payment directly to us and email the proof of payment.

Step 5

Upon training completion, we will submit the claim to HRDCorp.

PAYMENT

Kindly make payment to:

Bank : CIMB BANK BERHAD

Branch : KINRARA, 17 JALAN TK 1/11A, PLAZA KINRARA, 47190 PUCHONG, SELANGOR.

Account Name : Pimato Sdn Bhd

Account Number: 86-0612273-2

Swiftcode : CTBBMYKL

Payable to: Pimato Sdn Bhd

Please email or WhatsApp us the payment proof together with the registration form.

Any cancellation within one (1) week before the event is non-refundable.

CANCELLATION POLICY

Course fees are non-refundable once a reservation has been confirmed. No refund will be given for cancellations or withdrawals. Cancelled unpaid registration will also be liable for full payment of the course fees.

REPLACEMENTS

Registrations are not interchangeable, but replacements are acceptable. Please notify us at least five (5) days prior to the event if you intend to send a replacement.

RECORDING

Video and sound recording is strictly prohibited