**pimato**

# PMT004

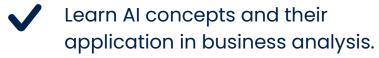# AI FOR BUSINESS ANALYSIS COURSE

- ✓ Learn AI concepts and their application in business analysis.

- ✓ Use AI for requirements gathering, documentation, and decision-making.

- ✓ Explore AI-driven business opportunities and value creation.

- ✓ Focus on ethical, responsible AI use in business contexts.

**Date**
TBC (3 days )

**Time**
09.00 AM - 5.00 PM

**Venue**
ZOOM MEETING

**Method**
REMOTE ONLINE TRAINING

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# Course Overview

AI is rapidly changing how business analysts approach projects, insights, and communication. As artificial intelligence becomes more embedded in business processes, professionals in analytics and business analysis must learn how to use AI to improve accuracy, agility, and decision-making.

The AI for Business Analysis Course prepares you to leverage AI in business environments. You'll explore how generative AI, prompt engineering, and data-driven approaches can streamline tasks, transform workflows, and deliver actionable outcomes. Through hands-on exercises, you'll learn how to apply AI in business analysis, develop effective prompts, and evaluate AI-generated outputs with ethical and professional oversight.

This course equips you to work confidently in real-world settings where artificial intelligence and data analytics are driving innovation, efficiency, and strategic impact.

# Course Objectives

The AI for Business Analysis Course gives business analysts practical skills to use AI effectively across tasks like documentation, requirements gathering, stakeholder engagement, and solution design. You'll learn to apply prompt engineering, manage AI-generated content, and leverage data analysis to drive better decision-making. The training also explores the implications of using generative AI and provides best practices for aligning AI strategies with business goals.

# Who Should Attend ?

- Business analysts, data analysts, and analytics professionals integrating AI into their analysis workflows
- Team members supporting AI initiatives across agile, technical, or business-focused projects
- Professionals seeking to strengthen business analysis skills with artificial intelligence and data-driven approaches
- Anyone looking to transform traditional practices by applying AI for business analysis in a responsible and results-oriented way

# Methodology

- Teach AI and business analysis basics.
- Show real examples of AI tools and prompt creation.
- Apply AI in documentation, analysis, and project tasks.
- Explore real-world business problems solved with AI.
- Trainers provide support throughout sessions.

# Course Prerequisites

To get the most out of this course, it is recommended that participants have foundational knowledge of business analysis through formal training like our Business Systems Analysis or Business Analysis Fundamentals courses or have relevant experience working in a business analysis context.

# AI for Project Management Agenda

## Understanding AI's Role in Business Analysis

Explore how artificial intelligence is transforming business analysis
Identify AI applications across data analysis, process improvement, and stakeholder engagement

## Using AI to Jumpstart a Project

Research topics, summarize business needs, and propose initiatives
Apply prompt engineering for early-stage planning and ideation

## Organizing and Evaluating AI-Generated Content

Manage large volumes of content created by generative AI agents
Create validation frameworks to ensure accuracy and alignment with business goals

# Creating User Stories and Stakeholder Dialogue

Simulate interviews and generate stories using AI in business contexts
Refine outputs to match business analysis standards and real-world requirements

# AI Ethics and Social Risks

Understand the implications of AI in stakeholder communication and decision-making
Learn how to apply responsible AI practices and avoid common risks

# Requirements Analysis and Solution Evaluation

Refine, prioritize, and analyze requirements
Explore how AI can complement agile and iterative solution development

# AI for Prototyping and UI Design

Apply generative AI to develop interface drafts, process models, and test flows
Effectively enhance creativity and collaboration with AI

# Personal Information

| | | |
|---|---|---|
| **Full Name** | : | |
| **Birth of Date** | : | |
| **Full Address** | : | |
| **Nationality** | : | |
| **City/Country** | : | |
| **Gender** | : | (Male/Female) |
| **Email** | : | |
| **Phone Number** | : | |

**Registration Guidelines**

**Step 1**
 Download the brochure from our website: http://www.pimato.com

**Step 2**
 Fill in the registration form and send it to our team via Email or WhatsApp.
Email: karthigeyan.suderam@pimato.com
WhatsApp Contact: Karthigeyan: +6011-11311124

**Step 3**
After receiving our email confirmation (including the proforma invoice and Pimato Training supporting documents), kindly email us the HRDCorp grant approval.
Note: No pre-payment is required for HRDCorp-registered companies.
**Step 4**
 For non-HRDCorp registered companies: Please proceed with payment directly to us and email the proof of payment.
**Step 5**
 Upon training completion, we will submit the claim to HRDCorp.

**PAYMENT**
Kindly make payment to:
Bank : CIMB BANK BERHAD
Branch : KINRARA, 17 JALAN TK 1/11A, PLAZA KINRARA, 47190 PUCHONG, SELANGOR.
Account Name : PIMATO SDN BHD
Account Number: 86-0612273-2
Swiftcode : CTBBMYKL
Payable to: Pimato Sdn Bhd
Please email or WhatsApp us the payment proof together with the registration form.
Any cancellation within one (1) week before the event is non-refundable.

**CANCELLATION POLICY**
Course fees are non-refundable once a reservation has been confirmed. No refund will be given for cancellations or withdrawals. Cancelled unpaid registration will also be liable for full payment of the course fees.

**REPLACEMENTS**
Registrations are not interchangeable, but replacements are acceptable. Please notify us at least five (5) days prior to the event if you intend to send a replacement.

**RECORDING**
Video and sound recording is strictly prohibited