

## Job Description Template for

# SENIOR PRODUCT MANAGER

**Job Title:** Senior Product Manager

**Industry:** [Insert Industry – e.g., BFSI, ITeS, Healthcare, etc.]

**Location:** [Insert Location]

**Salary Range:** [Insert Salary]

**Department:** [Insert Department]

**Work Hour Allocation:** [Insert Details]

## POSITION OVERVIEW

The Senior Product Manager leads the product strategy, roadmap, and execution of key product initiatives. This role involves close collaboration with cross-functional teams, including engineering, design, marketing, and sales, to ensure successful product delivery and continuous improvement. The Senior Product Manager is responsible for driving the product vision and making key decisions that shape the product's future.

## ABOUT THE ORGANIZATION

[Insert Industry-Specific Insights]

[Customize this section with the company's mission, values, and relevance to the target industry. Highlight what sets the company apart, whether it's its cutting-edge technology, global reach, or industry leadership.]

## LEVEL OF EXPERIENCE / EXPERTISE REQUIREMENTS

(Use as per requirement)

- **Mid-Level (3–5 years):** Full ownership of the product lifecycle, from ideation to delivery, with strong stakeholder management and cross-functional collaboration.
- **Senior Level (6+ years):** Strategic leadership of the product team, with expertise in setting product direction, analyzing market trends, and influencing business goals. A focus on process optimization, team mentorship, and aligning product

strategies with business objectives.

## JOB PROFILE SPECIFIC QUALIFICATION

**(Add more if required)**

- Bachelor's degree in Business, Engineering, or a related field.
- MBA or Master's degree in Product Management is a plus.
- Experience with Agile and Lean methodologies is preferred.
- Proven ability to manage and prioritize product backlogs effectively.
- Strong knowledge of data-driven product development and market research.

## ROLES AND RESPONSIBILITIES

**(Use as per level of expertise you require)**

- Own the entire product lifecycle from concept to launch.
- Gather and define product requirements based on customer needs and market research.
- Collaborate with design and engineering teams to develop product features.
- Lead and mentor junior product managers, drive strategic product initiatives, and maintain strong relationships with key stakeholders.
- Conduct competitive analysis and market research to influence product decisions.

## Skills Required (Technical + Behavioral):

- Proficiency in product management tools such as JIRA, Trello, or Asana.
- Strong knowledge of Agile methodologies and product lifecycle management.
- Ability to lead cross-functional teams and manage competing priorities.
- Excellent communication, negotiation, and leadership skills.
- Data-driven decision-making, analytical thinking, and problem-solving.
- Ability to build and maintain relationships with stakeholders and team members.

## ABOUT PMAPS

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