

EDTECH · UPSKILLING · PLATFORM INTEGRATION

Embedding aptitude testing into a **digital learning platform.**

How PMaps wired its psychometric assessment engine into TeamLease's Digiversity — turning a one-click Aptitude Test into personalized learning paths and stronger employability for every candidate.

ONE-CLICK APTITUDE TEST

GMA · VERBAL · PERSONALITY

14 LANGUAGES

CLIENT



PLATFORM BY TEAMLEASE

1-clickAPTITUDE TEST ON-
PLATFORM**78**

ASSESSMENT QUESTIONS

~35min

TO COMPLETE

14

LANGUAGES SUPPORTED

5

APTITUDE DIMENSIONS

01 • THE CHALLENGE

Bringing aptitude testing into e-learning.

TeamLease Services, a major player in human resources, launched **Digiversity** to deliver online courses and certifications focused on skill enhancement. To make those learning paths smarter, they wanted candidates to evaluate their own aptitudes and interests — directly on the platform.

THE INTEGRATION CHALLENGES

- 1
Customization needs. The assessment had to align with Digiversity's aesthetic and functional requirements — reports and UI that mirrored the platform's own branding, not a generic third-party tool.
- 2
Scalability. The solution had to handle a high volume of concurrent users across job roles and levels without compromising speed or reliability.
- 3
Multi-lingual & multi-level assessments. Tests needed to flex across many languages and job levels — demanding a flexible assessment framework that could adapt on demand.

WHAT TEAMLEASE SET OUT TO ACHIEVE

Seamless on-platform test

An "Aptitude Test" button on Digiversity that lets candidates start an assessment without ever leaving the learning journey.

Brand-aligned reports

Customized assessment reports that mirror Digiversity's branding for a consistent, trusted user experience.

Secure, owned data

Assessment data stored securely on TeamLease's own servers, with PMaps providing the backend support.

Reach beyond the web

SMS-delivered test links so candidates could take assessments at scale — even with limited internet access.

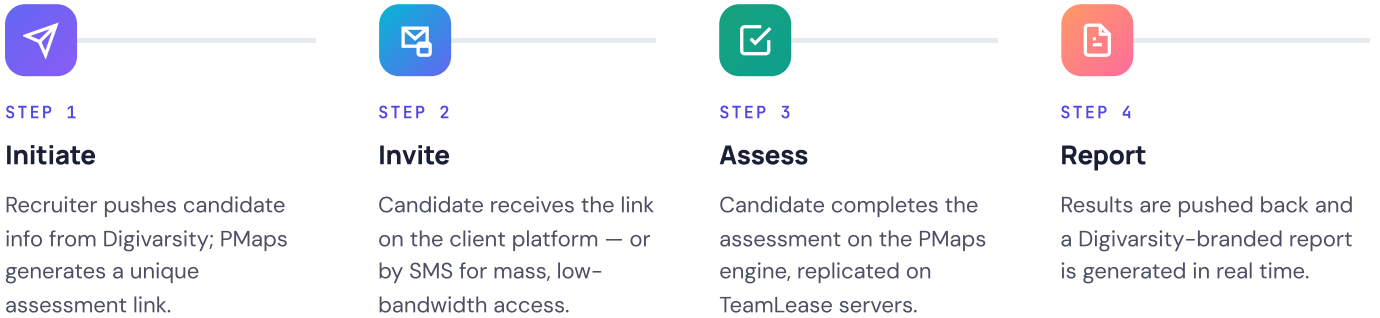
THE BRIEF

Make assessment a native part of learning.


Embed PMaps' psychometric engine inside Digiversity so candidates can discover their aptitudes in one click — and TeamLease can map learning paths to the abilities and aspirations of every student.

From a button click to a branded report.


PMaps built a seamless, secure data flow between Digiversity and its HRtech platform — so a candidate's journey from invitation to insight feels native to TeamLease at every step.




WHAT PMAPS DELIVERED

 **Embedded assessment**
ONE-CLICK ENTRY


An "Aptitude Test" button redirects candidates to a unique URL — no separate login, no friction.

 **Brand alignment**
CONSISTENT UX


Reports and interface customized to mirror Digiversity's branding end to end.

 **Secure data handling**
CLIENT-OWNED


Assessment data stored on TeamLease's servers, with PMaps providing backend support.

 **Multi-lingual support**
DIVERSE USER BASE

Assessments rolled out across languages to serve varied job roles and levels.

 **Platform replication**
SELF-SERVE ADMIN

PMaps' HRtech platform replicated on TeamLease servers to manage tests, links and reports directly.

 **SMS integration**
MASS ASSESSMENT

Test links delivered straight to mobile phones — supporting high-volume assessment efficiently.

03 • INSIDE THE ASSESSMENT

One test, a complete aptitude picture.

The PMaps Aptitude Test gauges a candidate's suitability across roles and responsibilities — a structured assessment of **78 questions in roughly 35 minutes**, measuring competencies from strategic alignment to adaptability.

QUESTIONS

78

Carefully crafted items

DURATION

~35 min

To complete

OUTPUT

Real-time

Report on submission

WHAT THE TEST ASSESSES



General Mental Ability GMA

The ability to process and reason with complex information — a strong signal of capacity to adapt and excel in challenging environments.



Verbal Ability COMMUNICATION

Proficiency in English — reading, writing and effective communication that underpins workplace success.



Personality Profiler BEHAVIORAL FIT

Personality traits that predict workplace behavior and cultural fit, including emotional stability and conscientiousness.



Occupational Profile CAREER FIT

Insight into career paths that align with the candidate's abilities and preferences — boosting satisfaction and performance.



Recommended & least-recommended roles GUIDANCE

Targeted career guidance — identifying the roles most likely to fulfill a candidate, and those that may pose challenges.

WHO GAINS, AND HOW

FOR CANDIDATES

Clarity on strengths & fit

Invaluable insight into their own strengths and areas for improvement — guiding career development and the roles they're best suited for.

FOR DIGIVARSITY

Aligned learning paths

The power to align educational offerings with students' intrinsic aptitudes and career aspirations — optimizing learning paths and outcomes.

Assessment that powers learning.

OUTCOME	IMPACT
<ul style="list-style-type: none"> Enhanced learning 	Personalized course recommendations based on each candidate's assessed aptitudes and interests.
<ul style="list-style-type: none"> Increased engagement 	On-platform assessment let users move seamlessly from test to learning, lifting engagement rates.
<ul style="list-style-type: none"> Broad accessibility 	SMS delivery expanded reach — particularly in areas with limited internet access.
<ul style="list-style-type: none"> Real-time decisions 	Reports generated instantly, enabling quick feedback and decision-making.

WHY THE ASSESSMENT DELIVERED

- ✓ Immediate, real-time results
- ✓ Cognitive + personality depth
- ✓ Tailored & relevant
- ✓ Scalable & integration-ready
- ✓ Language-agnostic access



Shantanu Rooj

Founder & CEO, TeamLease Edtech



PMaps has done a commendable job in making their platform language-agnostic, enhancing accessibility and usability for all users.

[Watch the full LinkedIn Live session](#)
SHANTANU ROOJ ON AI-POWERED SKILL DEVELOPMENT

THE TAKEAWAY

A blueprint for assessment-led learning.

Embedding psychometric assessment into e-learning gave Digiversity tailored educational pathways — and proved the scalability and flexibility of PMaps' solutions across diverse client needs.

Language-agnostic, integration-ready.

The same flexible framework that powered Digiversity scales across languages and connects to the platforms HR teams already run.

ASSESSMENTS DELIVERED IN 14 LANGUAGES

English	Hindi	Marathi	Gujarati	Punjabi
Bengali	Assamese	Odia	Tamil	Telugu
Malayalam	Kannada	Arabic	Spanish	+ more

INTEGRATES WITH THE PLATFORMS YOU ALREADY USE

Veremark	AcceLy	Taleo	PeopleStrong	Keka	Recruix	Xoxoday
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MORE CLIENT INTEGRATION SUCCESS STORIES

<p>L Lumofy Psychometric evaluations to identify and cultivate leadership potential among professionals — fostering continuous improvement and learning.</p>	<p>Q Quess Scalable solutions tailored for varied staffing requirements, enriching recruitment with detailed behavioral and skill assessments.</p>
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INTEGRATION GUIDE

Customizable. Scalable. Secure.

Tailored integration plans, robust support for high-volume and diverse assessment needs, and multi-lingual delivery — a step-by-step path to embedding PMaps across any HRMS or ATS.

READY WHEN YOU ARE

Embed PMaps assessments into your **platform, HRMS** or **ATS**.

See how PMaps can integrate with your systems — customizable, scalable, and secure — and turn aptitude into action across your learning and hiring journeys.

[BOOK A DEMO →](#)[CONTACT US](#)[!\[\]\(642aa997563f9a325b310230bb5078b7_img.jpg\) ssawant@pmaps.in](mailto:ssawant@pmaps.in)[!\[\]\(2b376d1a92330ab09dad2665d2f89bf5_img.jpg\) +91 8591320212](tel:+918591320212)[!\[\]\(3cb60d42b10e53f9522bb0b392c1c4cd_img.jpg\) pmapstest.com](https://pmapstest.com)

1-click

ON-PLATFORM TEST

14

LANGUAGES

78

QUESTIONS

Real-time

REPORTING