

Identifying Project Needs

Purpose

This activity supports your community group to identify the specific needs of a project or action within your Community Resilience Plan and map the partners who may be able to support its delivery. By clearly understanding what support is needed and who may be able to provide it, your group can approach potential partners with a clear and compelling request. **This activity can be undertaken alongside implementation planning. The information gathered will help inform your Project Implementation Plan.*

Remember

Communities often have more assets, skills and relationships than they initially recognise. Encourage thinking about existing community connections, local groups, organisations and individuals who may already be able to contribute. Community should look to community first before seeking external support.

How to use

1. With your community group, choose one project/action within your Community Resilience Plan that you want to unpack in greater detail. Write the action name at the top.
 2. For the identified action, ask the group to identify the specific resources, support or inputs required to successfully deliver the project. These may include:
 - Funding
 - Knowledge
 - Skills & Expertise
 - Equipment & Resources
 - Venue & Facilities
 - Volunteers & People
 - Communications
 - Permissions & Approvals
 - Advocacy
 3. For each project need identified, brainstorm potential partners who may be able to provide support. Consider organisations, businesses, community groups, government agencies, local leaders and individuals. **It may be helpful to revisit the stakeholders and connections identified during Foundations and Deep Dive. Are there existing relationships that could help meet the needs identified.*
 4. Record the current relationship status for each potential partner:
 - Existing relationship – you already know and have a connection with them.
 - Known contact – you know of them, but the relationship is limited or informal.
 - New connection – a relationship will need to be established.
- * As you identify partners, keep your resilience vision and project outcomes front of mind. Consider how the partnership creates value for both parties and how your project aligns with their interests, priorities or goals.*
5. Agree on the next steps for engaging each partner. Record:
 - Who will make contact
 - How they will be contacted
 - Any key messages or information to share
 - When the contact will be made

Tip: Before approaching potential partners, prepare a short summary of your Community Resilience Plan and the specific project or action you are seeking support for. Be ready to explain:

1. What you are trying to achieve.
2. Why it is important for the community.
3. What support is being requested.
4. How their involvement could contribute to a positive community outcome.

