
DAZE-MEDIA

**DAZE-MEDIA IS A ONE-OF-A-KIND
NETWORK OF INDEPENDENT
PUBLISHERS, EACH POWERING
ITS OWN DISTINCT *CULTURE*.**



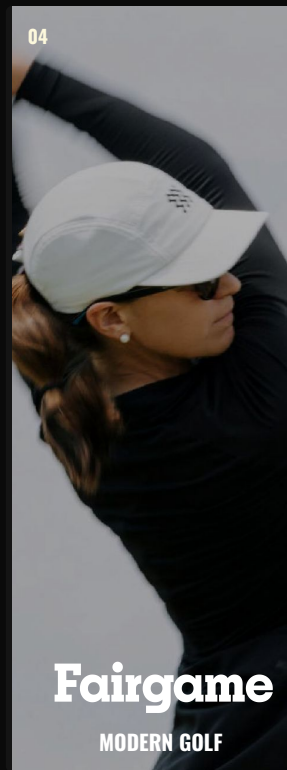
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ACQUIRE

THE NETWORK

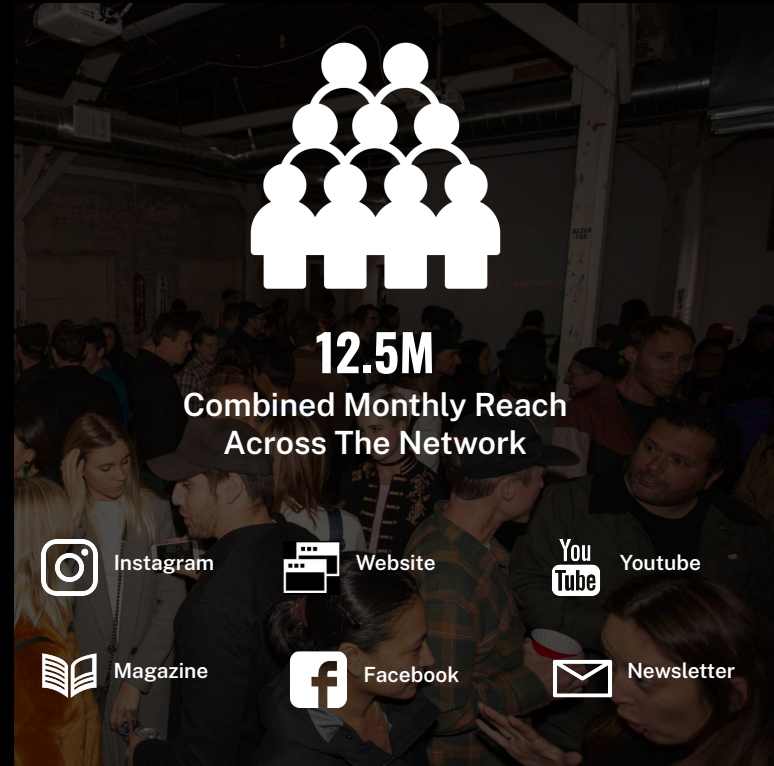


The Macro Landscape

Culture is the most powerful media channel.

Brand discovery now lives in group chats, comment sections, and niche, culturally-driven communities - where trust already exists before your brand arrives.

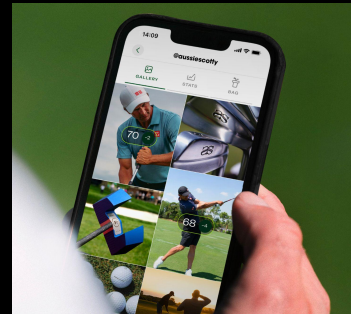
We position brands to show up where *influence* is born - inside trusted, culture-led communities that drive long-term brand *affinity* and purchase consideration.



HOW WE DO IT

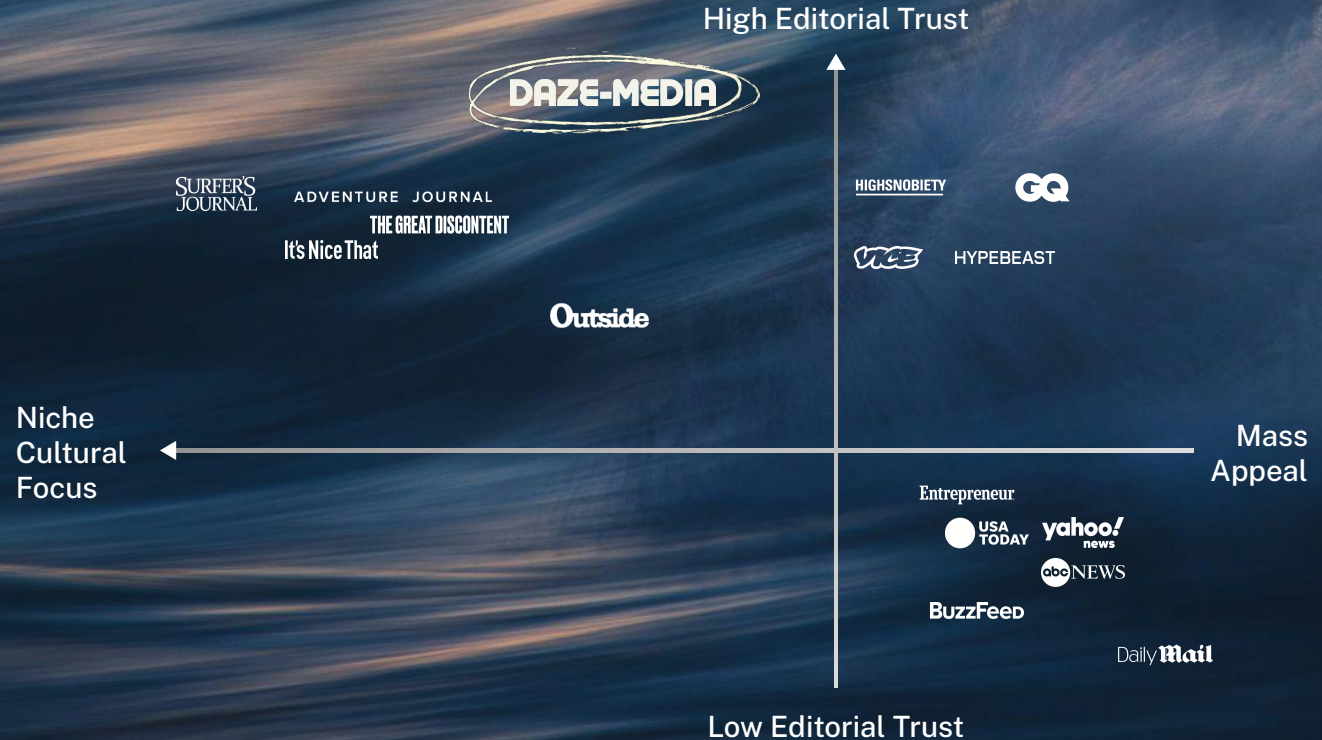
No mindless scrolling here. We place advertising and content in high-trust environments where audiences slow down and engage.

- Editorial Sponsorship + Integration
- Geo-Targeted & Interactive Advertising
- Long-Form Brand Profiles
- Immersive Microsites
- Sweepstakes + Email Data Capture
- Talent from our Content Creator Network
- Single-Product Deep Dives
- Social-First Video Content
- Destination Storytelling



HIGH *TRUST* THAT'S SCALABLE

Editorial integrity is built with care, passion, and deep expertise. Only Daze-Media combines that trust with network scale.



AWARENESS & EFFICIENCY WITH *MEASURABLE RESULTS*

High trust changes how audiences behave: they pay attention longer and convert more efficiently. At scale, Daze-Media turns that trust into better economics with faster launches, cleaner executions with a single point of contact, and no fragmented buys.

43%

Better conversion efficiency
from a 10% lift in awareness
(WARC report)

+27%

Better ROAS performance and 41%
lower CAC with sustained awareness
tactics across niche audiences
(fospha study)



THE BRANDS WE WORK WITH

HOKA

shinzo
tamura

Blundstone

YETI

VANS
"OFF THE WALL"

BMW Motorrad
Motorsport

ROARK

melin



Goldwin

L.L.Bean



ELIJAH
CRAIG
BOURBON

G-SHOCK

**VISIT
BEND^{OR}**

DAZE-MEDIA

THANK YOU.

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