



# RUBBER PAVING



**Custom Look. Better Price. Built to Last.**



# About Rubber

Rubber paving is a durable, eco-friendly alternative to traditional concrete or asphalt. Made from recycled rubber tires, it's designed to cover and restore cracked or uneven surfaces without the need for costly removal. Rubber paving is flexible, slip-resistant, and comfortable underfoot — perfect for driveways, walkways, patios, and pool decks. It stands up to harsh weather, won't crack or chip, and adds a clean, custom look that can be tailored to your style.

## Fun Fact

Every 1,000 square feet of rubber paving helps recycle over 500 used tires that would otherwise end up in landfills — turning waste into a beautiful, long-lasting surface!



# WHAT IS RUBBER PAVING?

Rubber paving is an innovative surfacing solution made from recycled rubber tires blended with a specialized polyurethane binder. The mixture is troweled on-site to create a seamless, flexible surface that can be installed over existing concrete, asphalt, or compacted aggregate, eliminating the need for expensive tear-outs.

Unlike traditional paving materials, rubber paving expands and contracts with temperature changes. This flexibility allows it to withstand freeze-thaw cycles and ground movement without cracking — a major advantage in Canadian climates.

The surface is slip-resistant, even when wet, and has a slightly cushioned feel underfoot, making it safer and more comfortable than rigid materials. It's also low-maintenance, requiring only occasional sweeping, power washing, and re-sealing every few years to maintain its appearance and longevity.

## Rubber paving is commonly used for:

- Driveways – covers cracked or pitted concrete and improves curb appeal
- Walkways & Steps – provides traction and safety in icy or wet conditions
- Patios & Pool Decks – cooler and softer surface for outdoor living
- Commercial Spaces – resilient, easy to clean, and noise-reducing
- Playgrounds & Recreational Areas – impact-absorbing and durable

Beyond performance, rubber paving is an eco-conscious choice. Each installation recycles hundreds of pounds of waste rubber, reducing landfill use and supporting a sustainable, circular economy.

The result is a smooth, attractive, and resilient surface that's built to last 15–20 years or more, providing both functional and environmental value.



# Why Choose Rubber Over Concrete or Asphalt?

## 1. Durability and Flexibility

Concrete and asphalt crack, shift, and deteriorate with freeze-thaw cycles. Rubber paving naturally flexes and absorbs impact, preventing cracking and maintaining its smooth appearance year after year. It's engineered to withstand harsh weather, heavy traffic, and everyday wear.

## 2. Cost-Effective Solution

Because rubber paving can be installed directly over existing surfaces, there's no costly demolition or disposal required. This reduces both labour and material costs. Over time, its low maintenance needs and long lifespan make it a more affordable investment than replacing concrete or asphalt.

## 3. Safety and Comfort

Rubber paving's textured finish provides excellent slip resistance, even when wet — reducing the risk of slips and falls. Its cushioned surface is softer underfoot, making it ideal for driveways, pool decks, walkways, and areas used by children or seniors. Perfect for our Canadian winters.

## 4. Low Maintenance

No sealing, patching, or crack repairs are needed. Rubber paving requires minimal upkeep — just periodic cleaning and an optional reseal every few years to refresh colour and shine.

## 5. Aesthetic Versatility

Available in a wide range of colours and blends, rubber paving allows you to customize your surface to match your home or outdoor design. The smooth, seamless finish hides imperfections in old concrete or asphalt, giving your space a clean, modern look.

## 6. Environmentally Friendly

Each installation uses recycled rubber from scrap tires, helping divert thousands of pounds of waste from landfills. Choosing rubber paving supports a sustainable solution that's both practical and eco-conscious.

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# Who Is an Ideal Candidate for Rubber Paving?

Rubber paving is a versatile surface solution designed to meet the needs of homeowners, businesses, and municipalities looking for a durable, safe, and cost-effective alternative to traditional paving materials. Because it can be installed directly over most existing surfaces, it's ideal for both new projects and resurfacing older, damaged areas.

## **1. Homeowners with Damaged or Cracked Surfaces**

If your driveway, sidewalk, or patio is showing signs of wear — cracks, heaving, or uneven areas — rubber paving provides a seamless overlay that restores your surface without costly tear-outs. It bonds tightly to existing materials, sealing imperfections and preventing further damage.

## **2. Families and Seniors**

Rubber paving is slip-resistant and shock-absorbing, making it safer for children, seniors, and anyone concerned about slips or falls. Its slightly cushioned surface also makes it more comfortable for walking, playing, or standing for long periods.

## **3. Pool and Patio Owners**

For pool decks, patios, and outdoor living spaces, rubber paving offers a cooler, non-slip finish that's barefoot-friendly, even in the summer heat. It's resistant to chlorine, salt, and UV rays, maintaining its colour and integrity over time.

## **4. Commercial and Public Properties**

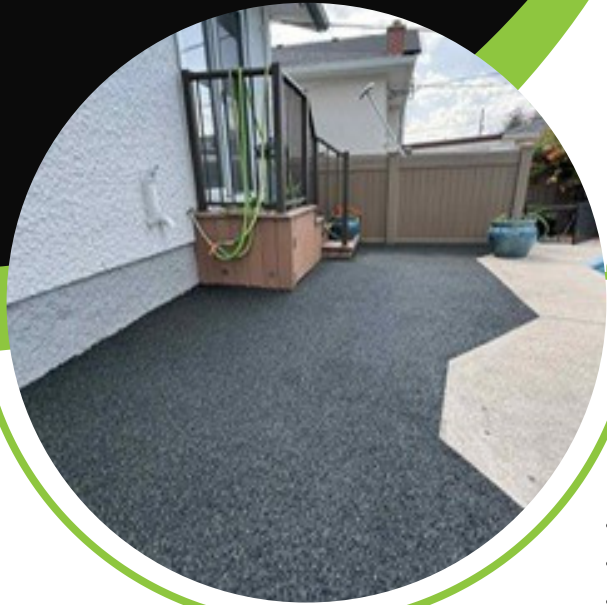
Businesses, schools, and municipalities benefit from rubber paving's long lifespan and easy upkeep. It's an excellent choice for entrances, walkways, playgrounds, and courtyards, providing a clean, professional look with minimal maintenance.

## **5. Harsh Climate Regions**

In areas with extreme temperature fluctuations — like Canada — rubber paving excels where concrete and asphalt often fail. Its flexibility allows it to expand and contract naturally through freeze-thaw cycles without cracking or breaking apart.

## **6. Eco-Conscious Property Owners**

If sustainability is important to you, rubber paving is a smart choice. Each installation recycles hundreds of pounds of waste tires, keeping them out of landfills.



# The Installation Process

## 1. Site Preparation

Our crew begins by cleaning and prepping the surface to ensure a strong bond. Any loose debris, dirt, or oil stains are removed, and damaged areas are leveled or filled. Unlike concrete or asphalt, there's no need for demolition or removal, which saves time and cost.

## 2. Edging and Containment

Next, borders or forms are installed around the work area to create clean, defined edges. This step helps keep the rubber mixture neatly contained during installation and gives the finished surface a sharp, professional look.

## 3. Mixing the Rubber and Binder

Recycled rubber granules are blended on-site with a high-quality polyurethane binder. This mixture creates a flexible compound that can be spread and shaped by hand. Colour blends are carefully measured to ensure consistency throughout the entire surface.

## 4. Application and Troweling

The rubber mix is poured and evenly troweled across the surface by trained installers. The material is worked into place to form a seamless, slip-resistant layer that covers cracks, imperfections, and joints. Installers ensure an even thickness and smooth finish that enhances both appearance and safety.

## 5. Curing and Finishing Touches

Once applied, the surface needs time to cure and harden — typically within 24 to 48 hours, depending on weather conditions. During this time, the area should remain free of traffic or moisture. After curing, edges are cleaned, and any final detailing or sealing is completed.

Ready for Use

When fully cured, your new rubber-paved surface is ready to handle vehicles, foot traffic, and all weather conditions. The result is a strong, flexible, and attractive surface that's built to last — and looks great for years to come.



## ” Colours & Customization

One of the most exciting aspects of rubber paving is the design flexibility it offers. Unlike traditional concrete or asphalt, rubber paving can be customized to match your style, enhance your property, and complement your surroundings.

### 1. Wide Range of Colours

Rubber paving comes in multiple colour blends, from natural earth tones to bold, vibrant shades. Whether you want a subtle look that blends with your landscaping or a statement surface that pops, there's a colour option for every taste.

### 2. Decorative Blends

Many projects use mixed granule blends, combining two or more colours to create a textured, visually appealing finish. This adds depth and dimension to your driveway, patio, walkway, or pool deck.

### 3. Custom Patterns and Edging

Rubber paving can be shaped or edged to create unique designs, such as borders, curves, and geometric patterns. This makes it ideal for homeowners or businesses wanting a tailored, high-end look.

### 4. Smooth or Textured Finish

Depending on the intended use, rubber paving can be finished smooth for patios or walkways or textured for pool decks and high-traffic areas. Textured surfaces improve traction while maintaining the cushioned, slip-resistant benefits of rubber.

### 5. Long-Lasting Colour

The pigments used in rubber paving are UV-resistant and fade-resistant, meaning your surface will maintain its vibrant appearance for years, even under strong sun exposure or harsh Canadian winters.

# Care & Maintenance

One of the biggest advantages of rubber paving is its low-maintenance durability. With just a few simple steps, you can keep your surface looking great and performing at its best for years.

## Regular Cleaning

- Sweep or blow away leaves, dirt, and debris regularly.
- For stubborn stains, use a mild soap and water solution with a soft brush or broom.
- Avoid harsh chemicals or solvents, which can damage the binder or colour.

## Snow and Ice Management

- Rubber paving can withstand snow and ice, but avoid using metal shovels to prevent surface gouges.
- Plastic shovels or snow blowers are recommended for clearing snow.
- Ice-melting products safe for rubber surfaces can be used when needed.

## Avoid Heavy Impact or Sharp Objects

- While durable, rubber paving can be punctured by extremely sharp or heavy objects.
- Take care when moving heavy machinery or tools directly on the surface.

## Re-Sealing (Optional)

- Over time, UV exposure and weather can slightly dull the finish.
- A reseal every 3–5 years helps maintain colour vibrancy and surface protection.
- Resealing is quick and inexpensive compared to the upkeep of traditional concrete or asphalt.

## Longevity and Durability

- Proper care ensures rubber paving lasts 15–20 years or more.
- Unlike asphalt or concrete, it won't crack, chip, or require major repairs.

# ” Myths About Rubber Paving



## 1. Rubber surfacing has an unbearable, permanent smell

- While rubber surfacing does emit a rubber-like odor when newly installed, this smell dissipates within a few days with proper ventilation. The smell comes from the binding agents used in manufacturing, not the rubber itself. Rubber surfacing contains fewer VOCs (volatile organic compounds) than common materials like plywood and carpet.

## 2. Rubber surfacing isn't environmentally friendly

- Rubber is an extremely renewable resource and highly recyclable. Rubber surfacing is made from recycled tires, helping to divert millions of tires from landfills annually. Many products are also eligible for LEED credits.

## 3. Rubber surfacing won't hold up in winter conditions

- Real user experience shows rubber surfacing can withstand very cold Canadian winter temperatures for multiple years without degradation. Rubber surfacing is flexible and expands and contracts with weather changes without cracking, and shovels won't leave scraping marks on the material. Unlike concrete, salt and ice melt doesn't affect rubber materials and ice is less likely to build up due to better traction.

## 4. You can't install rubber surfacing over existing surfaces

- Rubber surfacing can be applied directly over numerous surfaces including asphalt, brick, concrete, paving stones, tile, wood, and even crushed limestone. This ability makes resurfacing options 30-40% less expensive than concrete removal and replacement.

## 5. Rubber surfacing has limited aesthetic options

- Today's rubber surfacing comes in multiple colors and patterns, offering design flexibility that rivals traditional pavers, concrete, and asphalt. Custom color mixtures and logos can even be printed directly into the surface, allowing you to create a one-of-a-kind look for your home or business.

## 6. Rubber surfacing gets hot in the summer and is painful to walk on

- While all outdoor surfaces absorb heat in direct sunlight, rubber paving typically stays cooler than asphalt and comparable to or cooler than concrete - especially when you choose lighter colors. Our EPDM-enhanced lighter color options are specifically designed for maximum heat resistance, making them ideal for pool decks and high-traffic barefoot areas. Plus, rubber's softer surface means even when it does warm up, it's more comfortable underfoot than hard concrete or scalding asphalt.



# Why us?

At Lens Landscaping, we believe that every outdoor space has the potential to be extraordinary. We don't just install rubber paving — we transform properties into functional, beautiful spaces that families and communities can enjoy for years to come.

Our team brings years of hands-on experience to every project, combining technical skill with a creative eye. What sets us apart is our approachability and care. We take the time to listen, understand your vision, and tailor solutions that work for your lifestyle and budget. We're not just here to get the job done; we're here to ensure you feel confident, informed, and excited about your project from start to finish.

We also care deeply about the environment and sustainability. By incorporating eco-friendly materials like Shercom's recycled rubber paving, we help divert waste from landfills while creating surfaces that are safe, durable, and beautiful.

At Lens Landscaping, we don't just create outdoor spaces — we create lasting impressions. Our goal is simple: to deliver results that look amazing, perform exceptionally, and make you proud to call your property your own.

**Fun Fact:** Lens Landscaping has been bringing outdoor spaces to life since 1994! For nearly three decades, we've combined experience with innovation and eco-friendly solutions, like recycled rubber paving, to create durable, beautiful, and sustainable landscapes that stand the test of time.

# Get In Touch

## Planning Your Next Project?

At Lens Landscaping, we make bringing your outdoor vision to life easy and stress-free. Our skilled project management team works with you every step of the way — from planning and design to installation and finishing touches. Whether it's a driveway, patio, walkway, community splash pads or custom rubber paving project, we're here to ensure it's beautiful, durable, and done right. Let's make your next project one to love for years to come!

## Contact us for a free quote!



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