

List and Sell on AWS Marketplace

Helping ISVs to list on AWS Marketplace

Applify makes it simple for ISVs to launch, sell, and scale on AWS Marketplace. Our structured onboarding is fully aligned to AWS requirements and covers everything: model selection, API and billing integration, pricing setup, compliance checks, and post-launch optimization.

Go live in weeks, not months. Let Applify minimize technical guesswork and operational delays so your team can focus on revenue.



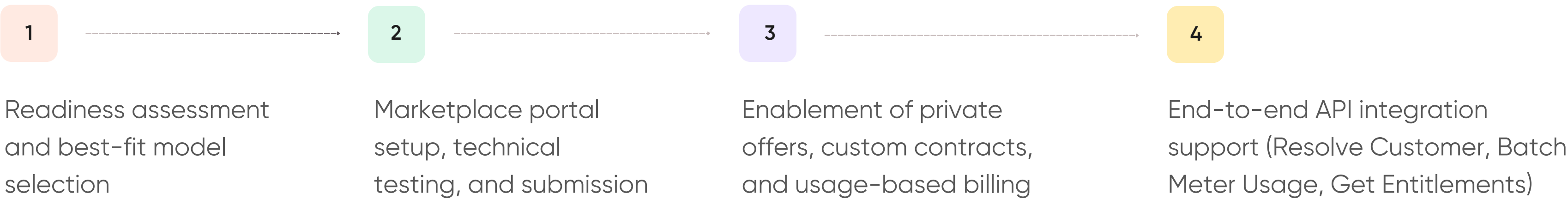
Pain points for Startups and ISVs

- No internal knowledge of SaaS API integration or pricing models.

Limited ability to offer custom pricing, private offers, or usage-based billing.
- Lengthy approval cycles due to compliance and technical gaps.

Missed revenue from AWS buyers due to a lack of Marketplace presence.

Launch process simplified



Forrester-backed business outcomes for ISVs

- 377% ROI

Over 3 years
- 6 months payback

Average time to recoup investment
- 20 Days Saved

Per new SaaS launch

Why companies choose Applify

Applify is your end-to-end AWS Marketplace partner. Our expertise in SaaS onboarding, API integration, billing logic, and compliance ensures your listing is enterprise-ready, technically compliant, and built to convert.

- Go live on AWS Marketplace in 2–3 weeks with our proven process.

Access new budgets, private offers, and usage-based billing.
- Ensure full compliance and seamless API integration.

Optimize, manage upgrades, and streamline billing post-launch.



Proven cloud & marketplace expertise

As an AWS Advanced Tier Partner along with AWS SaaS Competency, we specialize in helping software providers design, build, and scale SaaS solutions on AWS. Our proven understanding of cloud-native architectures, Marketplace readiness, and operational best practices makes us a trusted partner for SaaS companies looking to accelerate their growth on AWS.

Explore List & Sell on Marketplace