



List and Sell on AWS Marketplace – for \$0



Helping ISVs to list on AWS Marketplace

Applify makes it simple for ISVs to launch, sell, and scale on AWS Marketplace at \$0 cost. Our structured onboarding is fully aligned to AWS requirements and covers everything: model selection, API and billing integration, pricing setup, compliance checks, and post-launch optimization.

Go live in weeks, not months, and eliminate technical guesswork so your team can focus on revenue. Start with a quick [readiness assessment](#) to see how close you are to launch.

Pain points for Startups and ISVs

No internal knowledge

of SaaS API integration or pricing models.

Lengthy approval

cycles due to compliance and technical gaps.

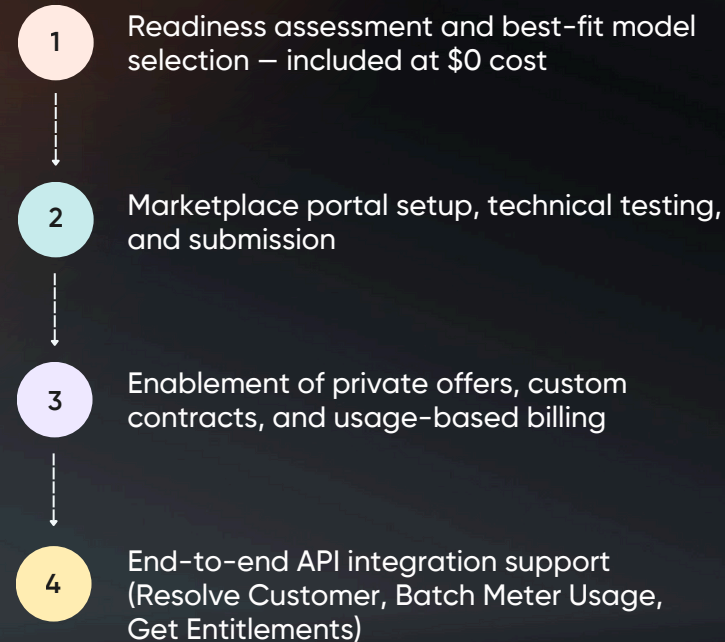
Limited ability to offer

custom pricing, private offers, or usage-based billing.

Missed revenue from

AWS buyers due to a lack of Marketplace presence.

Launch process simplified



Forrester-backed business outcomes for ISVs

377% ROI

Over 3 years

6 months payback

Average time to recoup investment

20 Days Saved

Per new SaaS launch

[Calculate your ROI](#)

Why companies choose Applify

Applify is your end-to-end AWS Marketplace partner. Our team specializes in SaaS onboarding, API integration, billing logic, and compliance, helping ISVs go to market faster and smarter.

We ensure your listing is enterprise-ready, technically compliant, and built to convert with confidence on AWS Marketplace.

Go live on AWS Marketplace in 2–3 weeks with our proven process.

Access new budgets, exclusive private offers, and flexible usage-based billing.

Ensure full compliance and seamless, end-to-end API integration experience.

Optimize, manage upgrades, and streamline billing post-launch.

Proven cloud & marketplace expertise

As an AWS Advanced Tier Partner with AWS SaaS Competency, we help software providers design, build, and scale SaaS solutions on AWS. Our deep expertise in cloud-native architectures and Marketplace readiness makes us a trusted partner for faster, smarter growth on AWS.

[Discover more](#)

