








The clear choice of AWS environment

	 Snowflake	 Databricks	 DIY AWS	 Other ETL / BI	 LakeStack
Runs inside your AWS account	External warehouse	Partially	Yes	No	Yes
Time to value	Months	Months	6-12 months	Weeks-months	Days
Engineering effort	High (SQL/DE)	High (DS/DE)	Very high	Medium	Low / no-code
Scope	Analytics warehouse	ML/DS platform	What you build	Point solutions	End-to-end (ingest → govern → BI → GenAI)
GenAI readiness	Add-ons	Strong for DS	Later, custom	N/A	LakeStackAI + Amazon Q/Bedrock