



# Sell faster and scale smarter on marketplace

LaunchX helps SMB and mid market SaaS companies launch, transact, and scale on AWS Marketplace without building internal marketplace expertise or managing complex GTM platforms.

[Learn more](#) 

## LaunchX vs enterprise marketplace platforms

	LaunchX	Enterprise platforms
 Primary focus	Revenue activation	Platform management
 Time to impact	Fast	Slow
 Operational effort	Near zero	High
 Pricing	Predictable, lower (USD 6K/year)	Enterprise level, above USD 10K/year
 Ideal SaaS stage	SMB to mid market	Large ISVs

## Trusted by leading SaaS companies



Get listed

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## Outcomes that SaaS teams achieve

We handle the operational execution across listing, transacting, and GTM so your team stays focused on product and revenue.



Faster time to first AWS Marketplace transaction



Reduced operational load on internal teams



Predictable revenue from AWS marketplace



Better alignment with AWS buying motions



Growth continues without more headcount