

Benedict Hyunpyo Lee

Senior Product Designer collaborating across research, product, and engineering teams to create and deliver user-centered experiences.

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EXPERIENCE

Senior Product Designer

Craft, Philadelphia, PA
Aug 2024 – Mar 2026 | Contract & Full-Time

Designed screens, research design artifacts, and maintained design system components while helping to define requirements and aspirational future workflows with product, research, engineering, and engagement teams.

Designer

Tamman Inc, Philadelphia, PA
Apr 2024 – Aug 2024 | Contract

Remediated PDF files for accessibility, optimizing documents in InDesign for assistive technology, color contrast, and use of color in compliance with accessibility standards and regulations.

Experience (UX/UI) Design Director

EY Design Studio, Philadelphia, PA
Sep 2017 – Apr 2024 | Full-Time

Led design teams and provided mentorship while collaborating across product, research, content, and engineering disciplines to deliver designs and workflows within Agile scrum teams, in addition to developing northstar concepts.

Senior Experience (UX/UI) Designer

EY Design Studio, Philadelphia, PA
Apr 2014 – Sep 2017 | Full-Time

Created designs, workflows, and prototypes in collaboration with research, engagement, and engineering teams to produce northstar concepts, research design artifacts, and detailed designs for development.

Web Designer / Developer

FourFront, Philadelphia, PA
Jan 2013 – Oct 2013 | Full-Time

Worked both autonomously and collaboratively on a wide range of web and print projects. Involved in all aspects of projects, including client management, architecture, wireframes, visual design, and programming.

Web Designer / Developer

Cooper Graphic Design, Philadelphia, PA
Jul 2011 – Jan 2013 | Full-Time

Designed and developed websites, establishing site architecture and wireframes to design, programming, and deployment.

Web Designer / Developer

Route Design, New York, NY
Jan 2009 – Jan 2011 | Full-Time

Responsible for the research, layout, design, and development of websites and print projects from concept to deployment. Duties also included market research and web analytics.

Web Coordinator

UPenn Health System, Philadelphia, PA
Jul 2001 – Jan 2005 | Full-Time

Produced websites in collaboration with graphic designers and marketing account leads for hospital departments within the University of Pennsylvania Health System.

OTHER EXPERIENCE

Sound Designer

Collider, New York, NY
2009 – 2011 | Contract

Created music for 3D animations and motion graphics projects.

Resident Advisor

NYU in France, Paris, France
Aug 2007 - Sep 2008 | Full-Time

Responsible for the welfare of international study abroad freshman students.

English Teacher

Teaching Assistant Program, Lille, France
Sep 2006 - May 2007 | Full-Time

Conducted English courses for high school students in Lille, France.

EDUCATION

Haverford College

BA, French Literature, 2001

Philadelphia University

MS, Digital Design, 2006

NYU in France

MA, French Literature, 2008

CLIENTS

AmerisourceBergen, ADP, BBVA, BNY Mellon, Brighthouse Financial, CareCredit, Collins Aerospace, Corteva Agriscience, Freddie Mac, Takeda, Morgan Stanley, Nationwide, Prudential, Synchrony, Vanguard, Xcel Energy

TOOLS

Figma, Adobe Creative Suite, Chat GPT, Claude Code, VS Code