SurePayroll
By Paychex

401(k) Plan

WHY OFFER A 401(K) PLAN TO YOUR CLIENTS?

One page, three ways to partner. Compare them and pick the one that already matches how you work with your clients.

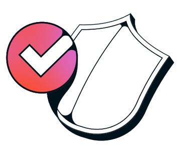
Employees rank retirement benefits among the top reasons they stay — or leave. Your clients may be losing their best people without realizing why.

You´re already your clients´ trusted payroll partner. Recommending a 401(k) is the natural next step — one that deepens your relationship, adds measurable value to your service offering, and helps your clients build the kind of workplace that retains top talent.

Three reasons to make the recommendation:

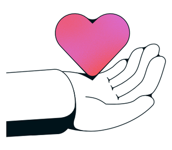
Help clients retain their most valuable asset

Employees who feel invested in are employees who stay. A 401(k) program is one of the most effective tools a small business owner has for attracting and retaining key talent. Beyond retention, a 401(k) can open your clients up to significant tax deductions — reducing their business tax liability and, in many cases, accelerating their own path to retirement.



401(k) plans are simpler when they´re integrated with payroll

When a 401(k) plan integrates directly with payroll, contributions pass automatically from the payroll account to the 401(k) provider of your client´s choice — eliminating manual processes, reducing the risk of errors, and saving meaningful administrative time with every pay run.



Increase the value of your service offering

Clients look to their trusted advisors for guidance that keeps their business healthy. Adding a 401(k) recommendation elevates your role from payroll processor to strategic business partner — opening the door to deeper relationships and additional opportunities to serve your clients´ growing needs.

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WHY SURE401(K)?

Sure401(k) is purpose-built for small businesses — combining fiduciary focused and dedicated support, and seamless payroll integration in one platform.

What Sets Sure401(k) Apart

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Experience and support your clients can count on

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Stress-free plan contributions

Integrating a 401(k) plan with a payroll solution streamlines every aspect of the contribution process:

- Simplifies recordkeeping and minimizes paperwork
- Reduces time and effort of reporting payroll information by sharing data automatically
- Streamlines contributions by deducting, transferring, and investing funds with each payroll run
- Securely handles large volumes of transactions and funding
- Gives participants the ability to modify their own contribution amounts, updated to payroll in real time

Fiduciary-focused
Experienced with regulations so your clients aren´t

Payroll-integrated
Contributions flow automatically every pay period

Small-business focus
Plans designed for the scale and needs of your clients

Dedicated support
A named contact from setup through ongoing management