Matthew J. Nestor

Staff Product Designer

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SUMMARY

Experienced Product Designer with 15+ years of experience leading modernization initiatives across healthcare, enterprise systems, and operational platforms. Proven track record designing complex, data-driven applications that improve compliance, efficiency, and measurable business outcomes. Experienced in migrating legacy systems to scalable design frameworks, aligning cross-functional stakeholders, and driving clarity within regulated and high-constraint environments. Recognized for thoughtful leadership, structured problem-solving, and translating operational complexity into intuitive product experiences.

EXPERIENCE

Staff Product Designer (Consultant)

Multiple Enterprise & Growth Teams • May 2024 - Present • Remote

- (Chick-fil-A) Led enterprise modernization of mission-critical internal platforms, transitioning legacy workflows to scalable design systems and updated technology stacks.
- (Lumity, Inc.) Directed UX systems realignment across multi-touchpoint customer experiences to improve cohesion and scalability.
- (Finparency, Inc.) Implemented AI-integrated workflow systems within fintech platforms to support sustainable automation and product velocity.

Product Design Lead

Clarent Technologies, Inc. • April 2020 - February 2024 • Seattle, WA (Remote)

- Spearheaded modernization of compliance and financial reporting platforms in a regulated health-tech environment.
- Designed multi-role, data-dense systems that reduced compliance risk and delivered average annual client savings exceeding $2M.
- Established reusable interaction frameworks and system-level standards to support platform scalability.
- Facilitated cross-functional workshops to align engineering, product, and leadership on roadmap tradeoffs and regulatory constraints.

UX Designer

Chick-fil-A Corporate • June 2019 - May 2020 • Atlanta, GA

- Led UX and design system implementation for internal inventory management tools, doubling operational efficiency.
- Developed executive-aligned prototypes to validate system architecture prior to engineering investment.

UI/UX Designer

Masterbuilt Manufacturing / Kamado Joe • May 2015 - June 2019 • Atlanta, GA

- Architected scalable eCommerce systems driving 15% conversion growth and $1.2M incremental revenue.
- Designed structured product education frameworks increasing sales by 35% while reducing support overhead.

CORE COMPETENCIES

Enterprise Product & Systems Design:

- AI-enabled workflow integration & automation strategy
- Conversational and AI-assisted interface design
- Advanced prototyping and front-end implementation
- Complex workflow architecture
- Multi-role platform design
- Enterprise modernization strategy
- Design systems governance & adoption
- Scalable interaction frameworks
- Information architecture for data-dense systems
- Accessibility & compliance (WCAG-informed design)

Research & Validation:

- Qualitative and evaluative research strategy
- Usability testing design & synthesis
- Stakeholder discovery & insight alignment
- Experimentation planning & validation frameworks

Cross-Functional Leadership:

- Executive stakeholder alignment
- Cross-functional facilitation (Product, Engineering, Compliance)
- Roadmap influence & strategic prioritization
- Design documentation & governance frameworks
- Systems-level decision facilitation

Craft & Execution:

- High-fidelity prototyping for executive validation
- Interaction modeling & state definition
- Scalable design documentation
- Visual systems development

Leadership & Strategy:

- Design leadership in regulated environments
- Mentorship & design quality standards
- Product strategy collaboration
- Change management support during modernization
- Design operations contribution