

# Success Story

## جمارك أبوظبي ABU DHABI CUSTOMS



### Project requirements:

Abu Dhabi Customs were ideally seeking to identify strategic supplier for implementing a leading and flexible Survey Management Platform which will allow Abu Dhabi Customs to create different survey types (Feedback, Satisfaction, Polls and Voting, Complaints, etc....) and to distribute them across different channels (Portal, Mobile, Social Media, etc....) to all stakeholders, internal & External using latest Technology.

## Key Project Insights



XEBO.ai platform was implemented on premises with full configuration and setup for all required modules



Dynamic and informative dashboards and analytical reporting

### 10 sessions



Trained all business units for using and operating the platform

### +6 modes



Provided different modes of data collection (email, SMS, QR)



Provided complete white labelling and customized panel meeting the ADCA branding

### +90 Survey



Assisted in survey scripting, logic and deployment schedules

### +30 Dashboard



Built a dynamic and customized dashboard joining single or multiple studies



Structured new features according to ADCA needs and requirements

### +10K invitation



Sent survey invitations to internal or external stakeholders