



The Hidden Cost of Manual Design & Procurement Operations

What we've learned after benchmarking commercial interior design and FF&E procurement teams.

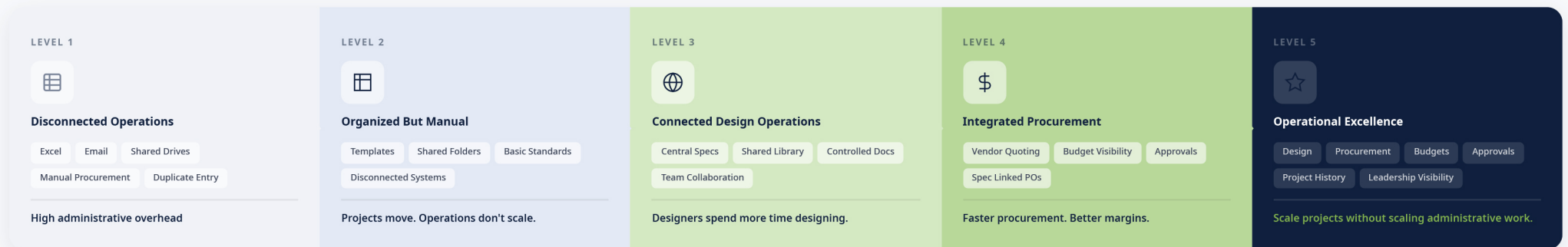
The biggest bottleneck isn't design.
It's everything that happens after every revision.

The firms delivering projects faster aren't **better designers** ... they're spending less time coordinating. The gap between high performing firms and the rest isn't talent. **It's operational efficiency.**

SECTION 01

Design Operations Maturity Score™

Where does your firm operate today?



Most firms sit between Level 1 and 2.
That's where margin leaks the most.

The fastest scaling firms aren't hiring more.
They're eliminating unnecessary coordination.

The gap is operational, not creative.
Moving from Level 2 to 4 doesn't require better designers ... it requires better systems.

The 7 Operational Bottlenecks

01



Every Revision Creates Duplicate Work

Design updates trigger manual changes across specs, budgets, and purchase orders.

IMPACT

- Lost design hours
- Doc errors
- Slower delivery

02



Senior Designers Spend Too Much Time on Administration

Senior talent spends hours on spreadsheets instead of designing.

IMPACT

- Lower utilization
- Reduced profit
- Less design time

03



Procurement Lives Across Too Many Systems

Information is scattered across email, drives, PDFs, and accounting software.

IMPACT

- Lost info
- Slow coordination
- No source of truth

04



Vendor Quoting Moves Too Slowly

Manual quote collection and comparison create delays that compound across projects.

IMPACT

- Longer cycles
- Missed savings
- Manual follow up

05



Every Project Starts From Scratch

Valuable knowledge from completed projects rarely gets reused.

IMPACT

- Duplicate work
- Inconsistent standards
- Longer spec cycles

06



Leadership Has Limited Visibility

Status depends on meetings and email instead of real time data.

IMPACT

- Delayed decisions
- Hidden risks
- Reactive management

07



Growth Creates Operational Complexity

As firms grow, administrative work grows faster than revenue.

IMPACT

- More meetings
- More spreadsheets
- More coordination

Design Operations Health Check

How many apply to your firm today?



Designers update spreadsheets after every revision



Procurement is managed across multiple disconnected systems



Budget visibility is limited or delayed



Vendor quotes are collected manually via email



Project information lives across email and shared drives



Clients, builders, vendors, and designers work from different information



Teams constantly ask for project status updates



Specifications are recreated from scratch instead of reused



If you check **3 or more**, your biggest opportunity isn't design ... it's operations.

EXECUTIVE INSIGHT



The highest performing firms aren't completing more projects because they work harder. They spend **dramatically less time coordinating work ...** and that difference compounds across every project.

30 MINUTES · NO OBLIGATION

Complimentary **Design Operations Assessment**

In 30 minutes, we'll benchmark your workflow and identify exactly where time and margin are being lost.



Documentation bottlenecks slowing delivery



Duplicate work across teams



Quick wins to improve efficiency



Procurement inefficiencies eroding margins



Opportunities to recover designer time

Book My Complimentary Design Operations Assessment →