





# Events and functions

Events and functions, whether live or virtual, are considered Business Support Materials (BSM) under Rule 7 of the Rules of Conduct. As the host, you are responsible for all content delivered at the event or function.

## Do

-  Clearly promote events and functions as optional.
  -  Make every effort to ensure that all speakers and third-party vendors comply with the Rules of Conduct, Quality Assurance Standards (QAS) Content Standards and the A+ Agreement.
  -  When Independent Business Owner (IBO) leaders outside the region speak at functions or events within the region, ensure the content is compliant within the region where the function or event is located.
  -  Include the following on all event and function tickets:
    - “Purchase of this ticket is optional.”
    - “No audio or video recording is allowed.”
    - “There is no guarantee these techniques will work for you” or similar statement.
    - A refund policy consistent with Rule 7.1.3.
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## Why?

- Approved Providers and IBOs are responsible for the content presented at events and functions.
- It is important to respect the Intellectual Property rights of others including but not limited to Event Host and Approved Provider by not allowing recording.
- It is important that participants are fully aware of their rights to obtain a refund and the process for requesting a refund.

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## Don't



Pressure IBOs to attend events or functions.

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## Why not?

- Attendance at events and functions is optional.
- IBOs must choose the type of support that is best for their business, taking into account cost.

### Resources:

Quality Assurance Standards, Content Standards, Section VIII, [www.amway.com/qas](http://www.amway.com/qas) | [www.amway.ca/qas](http://www.amway.ca/qas) | [www.amway.com.do/qas](http://www.amway.com.do/qas)  
Quality Assurance Standards, Content Standards, [www.amway.com/qas](http://www.amway.com/qas)  
Amway Business Reference Guide: [www.amway.com/brg](http://www.amway.com/brg) | [www.amway.ca/brg](http://www.amway.ca/brg) | [www.amway.com.do/brg](http://www.amway.com.do/brg)  
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