Unauthorized sales

IBOs (Independent Business Owners) are prohibited from unauthorized retail and online sales. IBOs are committed to providing customers with personalized service, product knowledge and high-quality products backed by the AMWAYPROMISE™**, which includes the 180-day, 100% Satisfaction Guarantee.***

Do

- Carefully review Rule 4.5 (U.S. | Canada | Dominican Republic).
- Only display and sell products through approved channels.
- If you want to temporarily display products at an event or display booth, follow the process outlined in Rule 4.5 to obtain written approval from Amway™.
- Utilize MyShop digital storefront to sell products online.

Why?

- Selling only through approved channels helps ensure that Amway's brand image stays strong and that IBOs are on an even playing field.
- Customers are protected and will continue to receive the high-quality products and services to which they are accustomed.

Don't

- Display or sell products offered by Amway in retail settings, including brick and mortar businesses like schools, fairs, kiosks, vending machines, military stores, salons and professional offices.
- Display or sell products offered by Amway on popular online stores, online auction sites or online marketplace sites such as Amazon®†, eBay®†, etc.

Why not?

- Selling products in prohibited settings or through prohibited channels, or knowingly selling products to others to sell in these venues, violates the Rules of Conduct.
- Products sold through these locations are void of any of Amway's warranties, the 180-day, 100% Satisfaction Guarantee* or the Buy-Back policy.
- There is no assurance these products haven't been tampered with.
- These products could be out of date or defective.
- Unauthorized online sale of product hurts all IBOs and we are dedicated to continuing our efforts to stop this in order to protect all IBOs and their businesses.

Resources:

Amway Business Reference Guide: amway.com/brg | amway.ca/brg | amway.com.do/brg.
Amway Business Conduct and Rules Department: bcr@amway.com.
Amway Business Support Materials Administration: wwbsm@amway.com.
IBOAI®†: www.iboai.com.

†IBOAI is a registered trademark of Independent Business Owners Association International.

*Exclusions may apply. For more details, visit the Amway website and search "Amway Promise" or "Satisfaction Guarantee" for more details.

†Amazon is a registered trademark of Amazon Technologies, Inc.; eBay is a registered trademark of eBay Inc.

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