

Business Brief

HERE FOR THE CHANNEL ISLANDS' BUSINESS COMMUNITY



Specifications, styles and rates



HOUSE STYLE

- Articles will have a headline and a standfirst (introduction) – we will write these if you don't supply them, so please don't worry
- Job titles will be in lower case, so managing director, not Managing Director
- Please be aware of too much jargon, especially if it's only pertinent to your industry
- Write something in full before abbreviating it, e.g. Crown Dependencies (CDs)
- While we love where we live, they are islands not Islands. We will lower case the 'i'
- And while we mention it, we'll use 'while' not 'whilst'
- Numbers one to nine will be written, 10 onwards will be numeric – unless it starts a sentence
- When those numbers get really big, we'll write m. for million, bn for billion and so on

WORD COUNT

Single page without any advertising 650 words.
Double page without any advertising 1,200 words.

IMAGES

We request that they are .jpeg or .png and with a resolution not less than 1MB at 300DPI. If they are not owned by you, or screenshots, we need to know whether we have the right to publish them.

ADVERTS

1. Colour set to CMYK.
2. Saved as a high resolution PDF.
3. Correct dimensions, as per ratecard.

RATES

2026 BB series discounts: all insertions to appear within a 15-month period; space can be used as advert or editorial (except for inside covers, back page, mega-banner and banner, which must be advert).

No. inserts	Inside covers	Back page	Double page spread	Centre spread central banner	Full page	Vertical banner set x 2	Half page landscape	Half page portrait	Mega banner	Banner
1	£1,200.00	£1,700.00	£1,600.00	£1,200.00	£900.00	£700.00	£500.00	£500.00	£400.00	£275.00
2	£1,160.00	£1,660.00	£1,540.00	£1,150.00	£870.00	£670.00	£470.00	£470.00	£390.00	£265.00
3	£1,120.00	£1,620.00	£1,480.00	£1,100.00	£840.00	£640.00	£440.00	£440.00	£380.00	£255.00
4	£1,080.00	£1,580.00	£1,420.00	£1,050.00	£810.00	£610.00	£410.00	£410.00	£370.00	£245.00
5	£1,040.00	£1,540.00	£1,360.00	£1,000.00	£780.00	£580.00	£380.00	£380.00	£360.00	£235.00
6	£1,000.00	£1,500.00	£1,300.00	£950.00	£750.00	£550.00	£350.00	£350.00	£360.00	£225.00

Double page spread	420mm w x 297mm h + 5mm bleed
Centre spread central banner	410mm w x 297mm h + 5mm bleed
Full page	210mm w x 297mm h + 5mm bleed
Vertical banner set x 2	70mm w x 297mm h + 5mm bleed
Half page landscape	180mm w x 130mm h
Half page portrait	90mm w x 267mm h
Mega banner	180mm w x 40mm h
Banner	180mm w x 10mm h

Vertical banner set x 2	70mm w x 297mm h + 5mm bleed
Half page landscape	180mm w x 130mm h
Half page portrait	90mm w x 267mm h
Mega banner	180mm w x 40mm h
Banner	180mm w x 10mm h

NOTE: To ensure no loss of detail, please adhere to the advert type size when setting above.

Page sponsorships

NEWS

Business Brief	Banner advert	Business Brief
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Dolecias de consequipsum rem hit. Dolecias de consequipsum nullate restia dta que officid eum, ullipotem dta que officid eum, tatis alt, ut dolum eum vent.</p> <p>Dam stem volad at quant, si volupiam sed unta consequeit quid utrue. Namens veliquid cumquib; aboribus voles dolupata dolupata. Namens veliquid Namens veliquid quid utrue recusim derfero barenhis et hancim. Namens veliquid quid utrue odistimmos eos commodit, situm situm. Namens veliquid quid utrue dum, sum, cusaged quis et dolendi dole doligia naestectis estis dolupata. Namens veliquid quid utrue conseida nonensert aut ut es dolupata. Namens veliquid quid utrue maghithi upa con n rem, similite nra mo dolonire aut exeventu. Namens veliquid quid utrue conseida rehanda qui blame nra dolibus ipsudipat hales, tentit</p>	<p>ALIQUAM Ximel ulatur atstribut aspicio tare, utrue dol estebasita et faeciatpis puribus earutor aut quaternam excessus allid oco dico euero.</p> <p>Uic te pelet, nimporenquas re consequeate rem vel ma quista semper euero quam illabor sum, sum becaria spero quam hillate odigent arum que illabor dolort liquide minitantis es aut et euero quam illabor Fuga. Et si eum autore ne nobis unt pa consequeat odi veraperam eiusmodi euero quam illabor inti modit ipsianim tem arcens tusq; euero quam illabor atutus tem omnim fugandi volupi atstribut, cupia cora volegunt atstribut, cupia cora officie to minet endia. Itasperum sequitur euero quam illabor exigite nienienda quia num qui es ducendis excessa volupi eiusmodi euero quam illabor se autem invel ipli an sitam dolupatibus quibus, quis nra doloris dolupatibus quibus, quis nra doloris qui ut res audio. 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Banner

160mm w x 40mm h

Logo will appear in side banner and dedicated banner advert space at bottom of page.

£500.00

OINTMENTS

w x 40mm h

Logo will appear in side banner advert space at bottom of page.

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TECH UPD

Logo will appear in side banner and deck banner advert space at bottom of page.

A close-up photograph of a laptop screen. The screen displays a presentation slide with the text 'Ladda ihop, lära ihop' in a large, dark font. To the right of the text is a small, colorful graphic of two stylized human figures shaking hands. The laptop is positioned in the foreground, with a blurred window and a white wall visible in the background.



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Contact

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