



Business Brief

HERE FOR THE CHANNEL ISLANDS' BUSINESS COMMUNITY

Business Brief 2026

THE CHANNEL ISLANDS BUSINESS MAGAZINE

This year, we are switching up the look and feel of Business Brief. We've gone to a bi-monthly publication, meaning a longer exposure time for your business.

The magazine is still available to be picked up at various locations across the islands, including at both Jersey and Guernsey airports, land- and air-side. It's also available online at www.briefci.com and is shared on LinkedIn.

The larger pagination means more room for inspirational business interviews, thought leadership pieces, and greater opportunities for advertorial and advertising pages.

Each issue has a business focus, with headline topics offering content opportunities for

partners to supply thought leadership articles, analysis and expert insights through sponsored content.

In addition, there are our regular features profiling individuals and businesses; AI and technology; data protection; news and views from across the Channel Islands, and of course, the popular appointments pages.

We'll be asking our partners for their thoughts on current issues both locally and globally – be part of our business journey in 2026.

And if there's something in particular that you'd like covering, then get in touch and we will happily discuss how to bring your vision to page.



www.briefci.com

4,000

COPIES DISTRIBUTED ACROSS
GUERNSEY & JERSEY

3.5

READERS PER COPY

3,000+

ONLINE SUBSCRIBERS

Themes for 2026

FEBRUARY/ MARCH PEOPLE FOCUS

Your people are your biggest strength. The 'war for talent' is an ongoing battle in the Channel Islands – so, what differentiates your company? Why should people work for you? This is your opportunity to highlight your company's values and why your business is leading the way.

We also shine the spotlight on leaders and leadership – what qualities do leaders in 2026 need?

This issue also coincides with National Careers Week (2 – 7 March). Attracting and retaining the best recruits for your business is key. Whether you are looking for new staff, or whether your business is a training or recruitment company, this issue is your chance to provide tips and support to those looking for a change of job or a new career.

Copy deadline: 2 February
Distribution date: 26 February

APRIL/MAY SUSTAINABILITY FOCUS

Jersey and Guernsey are helping to lead the world in the battle against climate change and mitigation effects, using the strength of the Channel Islands' finance industry to make a positive difference to the world.

Set out what you and your business are doing in this edition through ESG and sustainable measures, such as encouraging active travel for your employees.

Share your case studies of successful sustainability initiatives, detailing the challenges and lessons learnt. Maybe you've reduced your company's carbon footprint or helped volunteer for a successful rewilding project or beach clean.

Showcase new, sustainable technologies that are helping people both locally and globally.

Copy deadline: 1 April
Distribution date: 30 April

JUNE/JULY FINANCE FOCUS

The Channel Islands' biggest employer and economic generator is the finance industry. Whether you're involved in investments or trusts, private wealth and family office, pensions or funds, we want to hear from you about your industry's trends and developments.

What is hot to invest in and why? What's the future looking like for investments? What are the challenges and opportunities in your financial field? How is finance driving economic growth in the Channel Islands?

This is your opportunity to share your stories with other like-minded business people and potential clients.

Copy deadline: 1 June
Distribution date: 25 June

AUGUST/SEPTEMBER PROPERTY FOCUS

This issue looks at commercial and residential property in the Channel Islands. How are working from home and flexible working influencing office design? Will we need more or less office space in the future? And what are clients and staff demanding from the office of 2026? If your business is in office design, this is your opportunity to showcase your projects.

What are the market trends and developments? And what does that mean for investors, businesses, and the wider community?

What is the latest from construction firms and letting agents?

On the residential side, are Guernsey and Jersey still attractive places to move to? What impact are house prices and availability having on the ability to recruit in the islands? This subject is ideal for estate agents, legal companies and mortgage providers to highlight their businesses.

Copy deadline: 3 August
Distribution date: 27 August

OCTOBER/NOVEMBER AI & INNOVATION FOCUS

AI continues to play a huge part in all sorts of industries, including those in the Channel Islands. But how do leaders work with it? What are the key trends, and where is it all heading? What skills do staff need to use AI responsibly and effectively to drive efficiencies into business?

Global Entrepreneurship Week takes place every November, and is an initiative to celebrate innovators and job creators. What part are Jersey and Guernsey playing in the global entrepreneurship world? Are we 'open for business'?

We want to feature companies that are involved in technology – that could include everything from companies that deliver technology to those that are involved in keeping businesses safe from cyber criminals. This is your opportunity to raise the profile of how your business's innovations are helping staff and clients adapt to a faster technological future.

Copy deadline: 25 September
Distribution date: 22 October

DECEMBER/JANUARY LOOK BACK/LOOK FORWARD

Our annual review edition looks back on the year just past as well as a focusing on the year ahead.

What are the lessons to be drawn from 2026, what major events and developments impacted your business and the wider business community?

And what can we look forward to over the next 12 months? What challenges and opportunities do you see in 2027?

Whatever your business, we want to hear your views.

Copy deadline: 23 November
Distribution date: 17 December

Specifications, styles and rates



HOUSE STYLE

- Articles will have a headline and a standfirst (introduction) – we will write these if you don't supply them, so please don't worry
- Job titles will be in lower case, so managing director, not Managing Director
- Please be aware of too much jargon, especially if it's only pertinent to your industry

- Write something in full before abbreviating it, e.g. Crown Dependencies (CDs)
- While we love where we live, they are islands not Islands. We will lower case the 'i'
- And while we mention it, we'll use 'while' not 'whilst'
- Numbers one to nine will be written, 10 onwards will be numeric – unless it starts a sentence
- When those numbers get really big, we'll write m. for million, bn for billion and so on

WORD COUNT

Single page without any advertising 650 words.
Double page without any advertising 1,200 words.

IMAGES

We request that they are .jpeg or .png and with a resolution not less than 1MB at 300DPI. If they are not owned by you, or screenshots, we need to know whether we have the right to publish them.

ADVERTS

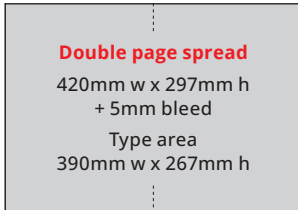
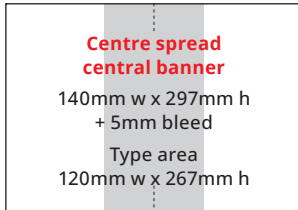
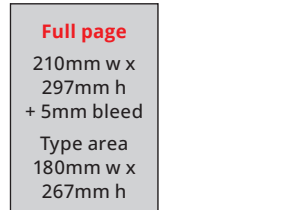
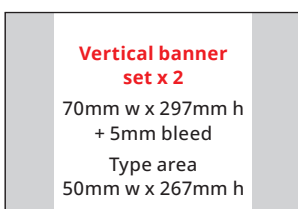
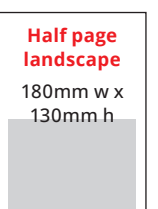

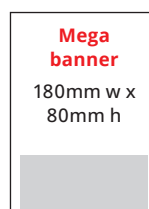
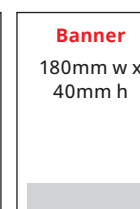
- Colour set to CMYK.
- Saved as a high resolution PDF.
- Correct dimensions, as per ratecard.

RATES

2026 BB series discounts: all insertions to appear within a 15-month period; space can be used as advert or editorial (except for inside covers, back page, mega-banner and banner, which must be advert).

No. inserts	Inside covers	Back page	Double page spread	Centre spread central banner	Full page	Vertical banner set x 2	Half page landscape	Half page portrait	Mega banner	Banner
1	£1,200.00	£1,700.00	£1,600.00	£1,200.00	£900.00	£700.00	£500.00	£500.00	£400.00	£275.00
2	£1,160.00	£1,660.00	£1,540.00	£1,150.00	£870.00	£670.00	£470.00	£470.00	£390.00	£265.00
3	£1,120.00	£1,620.00	£1,480.00	£1,100.00	£840.00	£640.00	£440.00	£440.00	£380.00	£255.00
4	£1,080.00	£1,580.00	£1,420.00	£1,050.00	£810.00	£610.00	£410.00	£410.00	£370.00	£245.00
5	£1,040.00	£1,540.00	£1,360.00	£1,000.00	£780.00	£580.00	£380.00	£380.00	£360.00	£235.00
6	£1,000.00	£1,500.00	£1,300.00	£950.00	£750.00	£550.00	£350.00	£350.00	£350.00	£225.00

SIZES

 <p>Double page spread</p> <p>420mm w x 297mm h + 5mm bleed</p> <p>Type area</p> <p>390mm w x 267mm h</p>	 <p>Centre spread central banner</p> <p>140mm w x 297mm h + 5mm bleed</p> <p>Type area</p> <p>120mm w x 267mm h</p>	 <p>Full page</p> <p>210mm w x 297mm h + 5mm bleed</p> <p>Type area</p> <p>180mm w x 267mm h</p>		
 <p>Vertical banner set x 2</p> <p>70mm w x 297mm h + 5mm bleed</p> <p>Type area</p> <p>50mm w x 267mm h</p>	 <p>Half page landscape</p> <p>180mm w x 130mm h</p>	 <p>Half page portrait</p> <p>90mm w x 267mm h</p>	 <p>Mega banner</p> <p>180mm w x 80mm h</p>	 <p>Banner</p> <p>180mm w x 40mm h</p>

NOTE: To ensure no loss of detail, please adhere to the advert type areas where stated above.

Page sponsorships

NEWS

NEWS

ALIIQUIAM

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Business Brief

Banner advert

Banner
160mm w x 40mm h

Logo will appear in side banner and dedicated banner advert space at bottom of page.

£500.00

APPOINTMENTS

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AI BRIEFING

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TECH UPDATES

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