



JARRETT ALLEN YOUNG

FRONT-END WEB DEVELOPER



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[LinkedIn](#) | [Portfolio](#)
[Github](#) (P) | [Github](#) (GH)

ABOUT ME

Front-end developer focused on WordPress, Webflow, Builder.io, performant React/Next.js apps, design-system implementation, and Core Web Vitals. Shipped SEO-critical experiences for high-traffic e-commerce brands; comfortable turning Figma into production code with strong attention to accessibility and testing.

CORE STACK



EDUCATION

Santa Monica College COMPUTER SCIENCE

Entry-Level Programmer
Department Certificate
Cloud Computing (AWS)
Department Certificate
Microsoft Azure
Department Certificate

California State University, Northridge

ENGLISH LITERATURE

Bachelor of Arts

EXPERIENCE

2024

PRESENT

Golden Hippo | goldenhippo.com

FRONT END WEB ENGINEER

Golden Hippo is an employee-owned, vertically-integrated, highly profitable direct-to-consumer marketer of health, beauty, and pet care brands that collectively generate over \$1 billion in revenue annually. As a front-end engineer, I've partnered with design and marketing to rebuild product detail pages in WordPress with Elementor and Builder.io. Implemented image optimization and route-level caching. Built reusable components and tokens. A/B tests with VWO. Project management is done via Jira. Slack is used for most internal communications. Brands include **Gundry MD**, **Roundhouse Provisions**, **Badlands Ranch**, **Terra Mare**, **Dr. Marty Pets**, **Lone Wolf Ranch**, **Activated You**, **Beverly Hills MD**, among others.

2024

PRESENT

Evergreen Safety Council | esc.org

WEB SYSTEMS ADMIN

The Evergreen Safety Council is a 501(c)(3) non-profit organization dedicated to the safety of roadways, worksites, and communities in the Pacific Northwest and beyond. I rebuilt and migrated WordPress/Elementor pages to Webflow while maintaining CMS authoring via Webflow and Supabase/headless WP; improved SEO (TTFB, render blocking), and implemented accessibility improvements (focus order, ARIA, color contrast) → passed internal audits (WCAG 2.2 AA). I'm currently in the process of developing web apps for them.

2022

2023

Loaded Media | loadedmedia.com

FRONT END SOFTWARE ENGINEER

Loaded media was a full-service digital agency that specialized in publicity, SEO, and custom web design and development. I was originally hired to solve the problems they were having with their remote dev team as well as figure out Core Web Vitals and Pagespeed optimization. I deployed rapid development utilizing the Elementor page builder, custom post types, and advanced custom fields. I solved their Pagespeed problems by achieving Core Web Vitals scores of 100 on desktop and 90+ on mobile. I increased productivity by 400%. DNS management via Cloudways. Cache management via Cloudflare. Tightly defined plugin use. Proven results with measurable analytics. I also managed projects via our remote dev/design team.

2020

2022

Rogue Media | roguemedia.group

FRONT END WEB DEVELOPER

Rogue Media is a digital design agency led by Douglas Campbell. Whenever he came across a problem he couldn't figure out how to solve, he would reach out to me to develop a solution. I provided contract web development services on dozens of WordPress and Shopify sites, and I solved any development problems that came his way. I worked in a freelance capacity.