

# **Summary**

I'm Daniel — a graphic, brand and digital designer with over 10 years of experience. I care a lot about solving problems with good design and making a brand unique by diving into the details.

## **Details**

#### **Portfolio**

daniellisz.com →

#### **Email**

hello@daniellisz.com

# **Experience**

### CHERRISK by Uniqa

Senior Designer & Founder

Mar. 2017 → Jun. 2024

- Designed and managed all aspects of the CHERRISK brand, including web, app, and software interface design, animations, and corporate identity graphics, scaling the product across multiple regions.
- Led a small design team while collaborating with crossfunctional teams to launch the product from startup phase to established company.

### **MITTE Communications Agency**

**Art Director** 

Apr. 2015 → Mar. 2017

 Collaborated on diverse projects spanning brand development, digital design, and traditional print design for cultural institutions, technology companies, and IT startups.

#### FlyingFish Creative Agency

Graphic Designer

Jan. 2014 → Marc. 2015

## **Education**

### **Ecole d'art Maryse Eloy** → 2012

BA (hons) in Applied Art, Graphic Design & Visual Communication

### Languages

Hungarian (Native) English (Fluent, C1) Danish (Good, B2) French (Basic, A2)

## **Skills**

#### Design

Art Direction - brand design - visual design - design systems - user interface - prototyping - print design & manufacturing - motion design - video editing - illustrations - HTML & CSS

#### **Tools**

Figma - Sketch - Webflow - Rive - Principle - Illustrator - Photoshop - InDesign - After Effects - Premiere Pro - Webflow