



Denver, CO

jacobtrujillo.com | (719) 424-5181 | jacob@jacobtrujillo.com

Jacob Trujillo, Digital Designer

Multi-disciplinary digital designer specializing in web design, brand identity, and UI/UX. Proven track record of delivering solutions for 100+ clients across diverse industries. Combines design expertise with strategic thinking to drive business results.

Skills

- Web Design & Development
 -  Webflow
 -  Framer
- User Interface & Experience Design
 -  Figma
 -  Sketch
- Graphic Design
 -  Illustrator
 -  InDesign
- Photography & Video Production
 -  Photoshop
 -  Lightroom
 -  FCPX

Employment

Director of Design at PHENYX, Denver

August 2019 - September 2025

- Designed and developed high-performing websites for 100+ clients across diverse industries including healthcare, finance, retail, oil and gas, and technology.
- Led end-to-end creative execution for digital projects including UI/UX design, brand identity, promotional graphics, videography, and photography.
- Collaborated directly with clients to translate business objectives into intuitive, conversion-focused websites that elevated brand presence and drove measurable results.
- Managed full project lifecycle from discovery and strategy through design, development, and final delivery.
- Contributed to agency recognition as Best Marketing Agency in Greater Denver area (2022).

Web Designer & Brand Strategist at DB Couriers, Boulder

December 2015 - May 2019

- Designed and maintained company website with regular updates to enhance user experience and support marketing campaigns.
- Created brand-aligned marketing graphics and visual assets for multi-channel promotional campaigns across digital and print media.
- Led comprehensive marketing strategy for Boulder Roubaix Road Race, a biannual cycling event with 1,000+ participants.
- Managed 100+ sponsor relationships and deliverables.

Founder & Creative Director at Rhythm Records, LLC, Boulder

January 2015 - October 2018

- Founded independent record label with mission to provide fair compensation and transparent partnerships for emerging artists.
- Signed and developed recording artist Micah Metje from discovery through successful debut album release, *Away With You* (2017).
- Managed complete artist development lifecycle including single production, album launch strategy, and multi-channel promotional campaigns across digital, print, and live performance.
- Directed all creative assets and brand identity including album artwork, promotional graphics, social media content, and press materials.
- Built artist presence through strategic social media management, press outreach, and live show bookings across multiple venues.

Education

Bachelor of Arts in Media Production, University of Colorado Boulder

August 2015 - May 2019

- Media Production with an emphasis in UI/UX design, film and photo.

Minor in Technology, Arts, and Media, University of Colorado Boulder

August 2017 - May 2019

- Minor with an emphasis in web design and UI/UX design.

Certifications

Mastery of Webflow's Best Practices

Earned July 2025

- Demonstrated expertise in Webflow's Best Practices earning the "Proud to Build the Webflow Way" certification.

Achievements

Notable Accomplishments

August 2015 - Present

- Successfully launched 100+ websites during tenure at PHENYX, delivering projects on time and within budget.
- Contributed to PHENYX being recognized as Best Marketing Agency in Greater Denver area in 2022.
- Produced, directed, and exhibited short film *The Starving Artist* after 500+ hours of pre-production, filming, and post-production.
- Successfully released debut album for signed artist on all major streaming platforms (Spotify, Apple Music, Amazon Music).

Web • UI/UX • Graphics • Video • Photo

Explore my full portfolio at jacobtrujillo.com

