


ANTHONY DEMARIO

UX/UI DESIGNER

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Cary, North Carolina 

anthonydemario.com 

WORK EXPERIENCE

Planning Analyst Intern

Jun 2025 – Present

[MetLife](#)

- Analyze data infrastructure performance metrics to support strategic planning decisions.
- Use Excel to track and maintain documentation for DI planning projects.

UX/UI Intern

Sep 2023 – Oct 2023

[Sound Scope](#)

- Collaborated with the design team, ensuring accurate and efficient implementation of designs.
- Designed mobile application prototypes, improving user flow and boosting conversion rates.
- Implemented a cohesive design system for consistent accessibility.

Radio Intern

[Brookdale Public Radio](#)

- Completed 50+ voice recordings for diverse advertisements and commercials.
- Edited and mixed using audio mixers and DAWs like Pro Tools.

PROJECTS

Music Notation Application

[Springboard](#)

- Addressed challenges in playing due to lack of experience and coordination skills.
- Led user research, wireframing, UI design, prototyping and usability testing.

SAVR Recipes Design Sprint

[Springboard](#)

- Aimed at easing stress for home cooks.
- Executed maps, sketches, UI design, prototyping, and usability testing.

Reliable Bikes Website

[Springboard](#)

- Enhanced e-commerce site, optimizing user experience from browsing to checkout completion.
- Directed user research, wireframing, UI design, prototyping, and usability testing.

SKILLS

UI/UX Design

Prototyping

Graphic Design

Interaction Design

Wireframing

Typography

HTML

TOOLS

Figma

Photoshop

Illustrator

Canva

Google Suite

CERTIFICATIONS

Springboard UX/UI Design Career Track

Received October 2023

EDUCATION

BA: Graphic Design and UX Design

[Southern New Hampshire University](#)

Expected Graduation – October 2025

UX/UI Design Career Track

[Springboard](#)

Jan 2023 – Oct 2023

AAS: Music and Audio Technology

[Brookdale Community College](#)

Sep 2018 – May 2022