

# 27 Ovington Square

KNIGHTSBRIDGE

FREEHOLD HEADQUARTERS BUILDING  
FOR SALE WITH OFFICE AND RESIDENTIAL USE





*Historic home to  
the worlds most  
iconic band*

For nearly three decades, 27 Ovington Square has served as the global headquarters for Apple Corps Ltd—the iconic multimedia company established by The Beatles.

In addition to its architectural appeal and prestigious address, 27 Ovington Square offers a purchaser the chance to acquire a property with an extraordinary story.

# A unique Knightsbridge opportunity

THE  
BEATLES



Apple

- A rare opportunity to acquire a uniquely characterful freehold building extending to 3,989 sq. ft with such a distinguished heritage and significant flexibility for both occupation or development.
- An elegant period property occupying a prominent position overlooking and with access to one of Knightsbridge's most sought-after garden squares.
- The property is arranged over 6 floors, including double height areas, comprising office space over LG - 2nd (2,639 sq ft NIA), plus residential (1,350 sq ft GIA) use across 3rd and 4th. It provides an owner-occupier the opportunity to combine workspace with private accommodation.
- The building presents purchasers with a variety of opportunities, whether for headquarter owner occupation, long-term investment, or, subject to obtaining the necessary consents, residential development.



# Set overlooking Ovington Square Gardens



# A prime location

Hyde Park  
Corner

Hyde  
Park

Knightsbridge

Victoria

Sloane  
Square

27  
Ovington  
Square

South  
Kensington

Royal Albert  
Hall





FIRST FLOOR FRONT OFFICE

## An elegant townhouse building

**27 Ovington Square is a substantial Grade II listed Victorian townhouse positioned along one of Knightsbridge's most sought-after residential garden squares.**

Behind its classic facade lies a property steeped in London's rich architectural and cultural history—most notably serving for decades as the long-standing corporate headquarters of Apple Corps Ltd the company founded by The Beatles.



# Period character, contemporary features

**Combining the charm of a Victorian townhouse with the requirements of a contemporary office, Original period features are complemented by a passenger lift and air conditioning, creating a characterful yet highly functional workspace.**

A rare opportunity to occupy a building that retains its historic identity while offering the comfort and convenience expected by today's occupiers.



GROUND FLOOR FRONT OFFICE

## Specification

*Self-Contained HQ*

*Residential use on 3rd and 4th floors*

*Passenger lift*

*Comfort cooling throughout*

*Private terraces*

*Access to the private gardens of Ovington Square*

*Ample WC provision*



FIRST FLOOR REAR TERRACE



# The space

| Floor        | Sq Ft (NIA)  | Sq M (NIA)   | Sq Ft (GIA)  | Sq M (GIA)   |
|--------------|--------------|--------------|--------------|--------------|
| Fourth       | 464          | 43.1         | 643          | 58.9         |
| Third        | 476          | 44.2         | 707          | 65.7         |
| Second       | 478          | 44.4         | 712          | 66.1         |
| First        | 524          | 48.7         | 958          | 89.0         |
| Ground       | 640          | 59.5         | 1,188        | 110.4        |
| Lower Ground | 997          | 92.6         | 1,510        | 140.3        |
| <b>Total</b> | <b>3,579</b> | <b>332.5</b> | <b>5,709</b> | <b>530.4</b> |

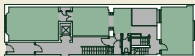
LOWER GROUND FLOOR

997 sq ft / 92.6 sq m NIA



GROUND FLOOR

640 sq ft / 59.5 sq m NIA



FIRST FLOOR

524 sq ft / 48.7 sq m NIA



SECOND FLOOR

478 sq ft / 44.4 sq m NIA



THIRD FLOOR / RESIDENTIAL

707 sq ft / 65.7 sq m GIA



FOURTH FLOOR / RESIDENTIAL

643 sq ft / 58.9 sq m GIA



# A unique development opportunity

The property is currently arranged as offices with residential use across the upper two floors, providing scope for an owner-occupier to combine workspace with private accommodation.

Alternatively, the upper floors could be incorporated into the office accommodation or, subject to the necessary consents, the building could be comprehensively repositioned for residential use, as either a single dwelling or multiple apartments.



Residential use across 3rd & 4th floors



The only building on Ovington Square with commercial use



Access to the private gardens of Ovington Square



Resident parking permits



Potential conversion to residential (STPP)

# A highly prestigious address

Ovington Square is one of SW3's most coveted residential sanctuaries, offering quiet, leafy seclusion moments from the heart of Knightsbridge.



HYDE PARK



THE ALFRED TENNISON



BRANDER & CO



HARRODS



PAVILION GOLF

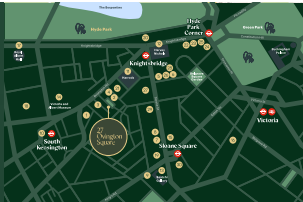
Arranged around a private central garden, this serene retreat sits just steps from world-renowned shopping on Sloane Street, Harrods and Harvey Nichols, alongside an array of award-winning restaurants and artisan cafés.

Beyond its immediate neighbourhood charm, the property enjoys easy access to the green expanses of Hyde Park and iconic cultural landmarks, including the Victoria and Albert Museum and the Royal Albert Hall. With Knightsbridge and South Kensington stations nearby, connectivity across London and to international transit hubs is effortless.

# Move and connect

Positioned just moments from South Kensington and Knightsbridge underground stations, 27 Ovington Square puts the entire capital within seamless reach.

Rapid connections via the Piccadilly, District, and Circle lines ensure swift transit to Mayfair, the West End, and the City, while direct rail links to Heathrow Airport make international travel straightforward.



## Local amenities

### RESTAURANTS

1. The Franklin
2. The Beauchamp
3. Hawkamoor
4. Petrus
5. Le Maison Ani
6. Le Cafe NAC
7. Granger & Co
8. Azzurro
9. Vardo
10. Brother Marcus

### RETAIL & LEISURE

11. Harrods
12. Harvey Nichols
13. Swatchi Gallery
14. V&A Museum
15. Cadogan Hall
16. Eosington Yards
17. Royal Albert Hall
18. Natural History Museum
19. Peter Jones

### HOTELS

20. Mandarin Oriental
21. Knightsbridge Hotel
22. The Berkeley
23. The Berkeley
24. The Peninsula
25. The Lansborough
26. Jumelrah Carlton
27. No. 30 Knightsbridge
28. The Lowndes
29. The Cadogan
30. At Sloane

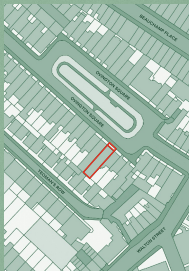


## Connections

| Knightsbridge | South Kensington | Sloane Square    | Victoria        | Hyde Park Corner |
|---------------|------------------|------------------|-----------------|------------------|
| 5 mins walk   | 7 mins walk      | 13 mins walk     | 18 mins         | 19 mins walk     |
|               |                  |                  |                 |                  |
| Waterloo      | Paddington       | Heathrow Airport | Gatwick Airport |                  |
| 26 mins       | 26 mins          | 55 mins          | 58 mins         |                  |
|               |                  |                  |                 |                  |

ALL JOURNEYS TIMES TAKEN FROM THE BUILDING ENTRANCE

## Further information



## Tenure

The property is held Freehold under  
Title Number - LN105958.

## VAT

The property is not elected for VAT

## Legal Costs

Each party are to be responsible for their own legal costs incurred in the transaction.

## AML

Any successful party will be required to satisfy all AML requirements.

## Pricing

**On Application.**

## Contacts

For further information or to arrange an inspection, which is by appointment only, please contact:

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