



Keynote speaker & author of *Bragging Rights*

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The Brilliance Exchange

Turning Strangers Into Allies, and Awkward Into Opportunity

A high-energy session that transforms networking into connection

The biggest waste at executive retreats, corporate offsites, and client events is putting brilliant people in the same room, only for conversations to stay at the surface.

The Brilliance Exchange changes the room dynamic in minutes. Instead of forcing generic networking, Lisa gives attendees a simple, repeatable system to connect by recognizing the value in others. By highlighting someone else's strengths, an individual's own expertise surfaces naturally, turning a room of attendees into an active network of allies across field advisory teams, head office operations, and institutional partners.

What Your Team Walks Away With

How to turn cold introductions into instant credibility and connection

How to recognize others in a way that creates real follow-up opportunities across client channels and corporate divisions

Language frameworks that make cross-functional networking feel natural and high-value

About Lisa Bragg

Most firms are not short on expertise. They are short on expertise that clients and colleagues recognize. That gap costs real business: missed client opportunities, lost assets and relationships, and specialist knowledge that never reaches the people who need it.

Lisa Bragg makes financial services expertise easy to find and easy to trust. A former broadcast TV journalist, Lisa spent years deciding whose stories made it to air. She learned early that the world does not find the best. It finds the clearest. She carried those insights into MediaFace, a firm that partners with leading institutions on brand strategy and positioning. It twice made Canada's Fastest-Growing Companies list (Profit 500).

Lisa is the author of *Bragging Rights* and ranked #21 among Global Gurus in Communication. Her research covers 400+ professionals across 23 countries. She turns that research into practical frameworks for articulating value in high-stakes environments. She knows how regulated firms communicate.

Delivery Formats

In-Person & Virtual Keynotes · Masterclasses & Workshops · Fireside Chats · Leadership Immersions
(Tailored for client-facing advisors, field leadership, and head office teams)

Ideal for: client events, executive retreats, and corporate offsites.

Trusted by Leading Institutions Including

Raymond James · Guggenheim Partners · BMO Financial Group
RBC · GE Vernova · IFC – World Bank Group

Let's Talk.

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See client transformations, advisor testimonials, and video: lisabragg.com/financial-services