



Sponsorship Packet

Uniquely Knitted is a mental health nonprofit serving people suffering from **infertility, miscarriage, and loss**. Our mission is to heal the emotional pain and trauma of infertility, and to end the isolation that so often comes with it.

 We run **Research-Backed Process Groups** that provide evidence-based, preventative mental health support.

Over the past five years, our community-based approach has helped thousands heal and grow through shared experience. ❤️🩹

You can make this healing possible. **By sponsoring a Uniquely Knitted Process Group**, you **directly invest in mental health** care for people experiencing infertility. ❤️

What do sponsors do?

Our sponsors make mental health for infertility possible by **sponsoring one of more Uniquely Knitted Process Groups a year**.

Group Sponsorship Cost

\$3,000

Per Group



Sponsor Benefits

We want to help you show off your support of mental health. As a Uniquely Knitted Sponsor, we **partner with you to prove** your **commitment to mental health** for people with infertility.



Show your support off in the *office* with a **custom engraved** award



Show your support *online* with a **2026 sponsor badge**.



Uniquely Knitted partners with you in sharing the news of your sponsorship and **commitment to mental health** by creating a custom webpage to announce your sponsorship for a press release.



Be featured in the sponsor section of the Uniquely Knitted Website



Be featured **throughout 2026** not just at a one time event.



The Uniquely Knitted team will partner with you to highlight your commitment to mental health on video with **custom-created content**.

We offer unique collaborative opportunities for partners at every level. From social posts to PR(able) moments.



Benefits change based on tier. See below. 📌

Sponsorship Levels and Benefits

	1 GROUP \$3,000	3 GROUPS \$9,000	5 GROUPS \$15,000	10 GROUPS \$30,000
 Be featured on the website	✓	✓	✓	✓
 Custom webpage for PR	✓	✓	✓	✓
 2026 Sponsor Badge	✓	✓	✓	✓
 custom engraved award		✓	✓	✓
 Featured as primary sponsor			✓	✓
 Custom created content				✓
 Individualized PR moment of your choice				✓

The ❤️ Behind the Benefits

When you sponsor a Uniquely Knitted Process group you really do invest in mental health for the infertility community.

The benefits above are designed to help you show that off all year long. Many other sponsorships help get your name in front of potential customers at a one time event. Uniquely Knitted Sponsorships help you show your commitment to reliable, effective, mental health.

Learn More About Uniquely Knitted

And what Uniquely Knitted does.



Uniquely Knitted was founded in 2020 with a goal to bring big change to the mental health side of infertility.

Our goal is to partner with clinics, hospitals, and communities to be a primary source of mental and emotional support during infertility.

1 in 6

People suffering from Infertility.

1 in 4

Pregnancies end in Miscarriage.

The Uniquely Knitted Impact and Audience

1000+ Process Group Alumni

More than **500** active Discord Members

95,000 active followers across all social platforms.

Backed by **Psychologists** and **Research Universities**

Trusted and loved by thousands suffering from **Infertility, IVF, IUI, Miscarriage, and Loss.**

Nearly 1 Million Podcast Downloads

Millions of content views every year.

Referring Partners throughout the Infertility Community

A large community of women and men in their **20's, 30's and 40's.**

Why Focus on Mental Health During Infertility?

Mental health challenges are a serious part of struggling with infertility.

Multiple studies confirm that the psychological toll of IVF is a primary factor driving patients to **stop** pursuing treatment.

In a large U.S. survey (2024) of fertility patients nationwide, **58%** of those who discontinued treatment reported **“psychological burden/treatment fatigue”** as a major factor in their decision.

Similarly, a study at a Boston fertility center found that among women who halted IVF after one cycle, **40%** said that continuing treatment was “too stressful.” It was noted that the “psychological burden was the most common reason” for discontinuing IVF.

People Experience

Significant Anxiety

76% of Women

61% of Men

19% National Average

Significant Depression

56% of Women

32% of Men

8% National Average

People with infertility are **3X more likely to Divorce** than the national average.

Our Unique Solution

The Uniquely Knitted **Process Groups** directly **heal** and **prevent** the mental health damage of infertility.

A 2023 research study by Chapman University and Uniquely Knitted found that **openness** and **psychologically safe connections free from infertility stigma** are key factors in reducing depression and isolation in people with infertility.

The Uniquely Knitted group model is **research-backed** and designed to build resilience in a structured, safe community free from stigma.

Isolation
Depression
Anxiety

Emotional
Resilience,
Meaning

Ready to Get Started?

We are actively signing up our 2026 sponsors now and would love to talk about how we can partner together in this next year.

Reach out to Doug below or fill out the form on the sponsorship page. We look forward to meeting you and creating more mental health together!

[EMAIL DOUG](#)

[FILL OUT THE FORM](#)



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