

# JOSIAH WOODS

DIRECTOR · FILM / CREATIVE

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## LOCATION & AVAILABILITY

### Charlotte, North Carolina

Seeking opportunities in the

### United Kingdom

Hybrid & remote considered

## SKILLS

Directing  
Screenwriting  
Director of Photography  
Video Editing  
Producing  
Creative Direction  
Treatment Writing & Pitching  
Campaign Development  
Team Leadership  
Social Media Strategy

## EDUCATION

### MetFilm School

EALING, LONDON

Filmmaking Certification · 2016

## About Me

Director with a decade of experience making films about people. Trained at MetFilm School in London, I've spent ten years across short films, music videos, album projects, and large-scale creative campaigns. Drawn to stories that find meaning in struggle and beauty in imperfection. Hands-on, multi-disciplinary, and built to execute a vision from the page to the screen.

## Experience

### Creative Director & Video Director

2017 – 2025

ELEVATION CHURCH · NORTH CAROLINA

- Led creative team of 10+ producing 2,000+ assets annually (video, graphics, motion graphics) for a congregation of 30,000+ across 20+ locations
- Directed year-end giving campaign with bold new creative direction — contributed to \$11M+ raised
- Directed full studio album production for Elevation Rhythm's Victory Lap, overseeing all visual & production direction
- Creative directed 20th anniversary campaign: 6-part series, 10-20 video pieces, 500+ design assets, and a large-scale live event
- Directed 50+ short documentary & testimonial films across sermon series and giving campaigns
- Directed music videos for Elevation Rhythm surpassing 1M+ combined views
- Grew youth ministry YouTube to 120K subscribers in under 3 years; scaled TikTok from 500 to 10K avg views per video
- Delivered projects 30% under budget consistently with lean crews of 2-3

### Josiah Woods Creative

2016 – Present

CHARLOTTE, NORTH CAROLINA

- Lead editor on Passion Conference recap — 1.8M views, one of the largest in the conference's history
- Directed & edited music videos for independent artists across multiple genres
- Produced Masterclass-style documentary talking heads for corporate clients & organisations
- Developed branded content & promotional campaigns across Instagram, YouTube, and TikTok
- Directed short-form documentaries for community and commercial clients

## In Development

### BLOOD CRIES

2025 – Present

FEATURE FILM · NEO-WESTERN DRAMA · WRITER & DIRECTOR

A modern retelling of Cain and Abel set in a desolate oil town in the American Southwest — currently in active screenplay development.

## Portfolio

WEBSITE

[josiahwoods.com](https://josiahwoods.com)

Full portfolio & showreel

DIRECTOR'S REEL

[vimeo.com/1189360471](https://vimeo.com/1189360471)

Reel — 2024