



BEEBOT AI



Digital Pathways



Crown
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Supplier



ISO/IEC 27001
Certificate No. 1247799366



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Overview

Introducing Beebot's Digital Pathways, a cutting-edge solution that allows you to implement a "waiting well" strategy for families and citizens by providing automated care pathways. Beebot's automated system delivers a consistent stream of guidance and support, tailored to the unique journey of each family. It's a proactive and personalised approach to family support, seamlessly blending technology with the pivotal moments of child development and parental support.

★ **Key** ★ ★ **Features**

- 1. Personalised Support:** Our platform pushes content to users based on their current family scenario, helping families stay engaged and increasing user satisfaction.
- 2. Referral Options:** An array of referral options including self-referral, council referral, and partner referral, so users do not have to wait for professional intervention to receive support.
- 3. Bespoke Pathways:** Our automated care pathway functionalities allow councils to create bespoke pathways for communities based on their specific requirements and preferences.
- 4. NHS Content Library:** The platform provides full access to the NHS Digital content library, including PDFs, videos, and other resources.
- 5. Structured Content Delivery:** ACPs deliver structured, condition-specific content to guide users through their waiting period effectively, with examples including pathways for pregnancy, support for dads, or care for a baby with colic.
- 6. Engagement and Monitoring Tools:** Includes tools for regular updates, reminders, and feedback to ensure users follow through with recommended actions and remain engaged.



Capabilities

- 1. Informed Decision-Making:** Our Automated Care Pathways facilitate informed decision-making and provide personalised, continuous support for families through curated content and resources.
- 2. Automation and Efficiency:** By automating transactions such as forms and applications, the system reduces the need for manual interventions, allowing families to self-serve and professionals to focus on more complex cases.
- 3. Hybrid Support Approach:** Offers a personalised hybrid approach with support across childcare, parenting, and healthcare, enhancing user experience and accessibility.

Our Benefits



Reduce Costs

- Reduce council call centre costs through families' self-serving support.
- Automate routine transactions like forms and applications.
- Significantly increase staff efficiency and productivity across operations.
- Provide analytical insights for strategic council decision-making.

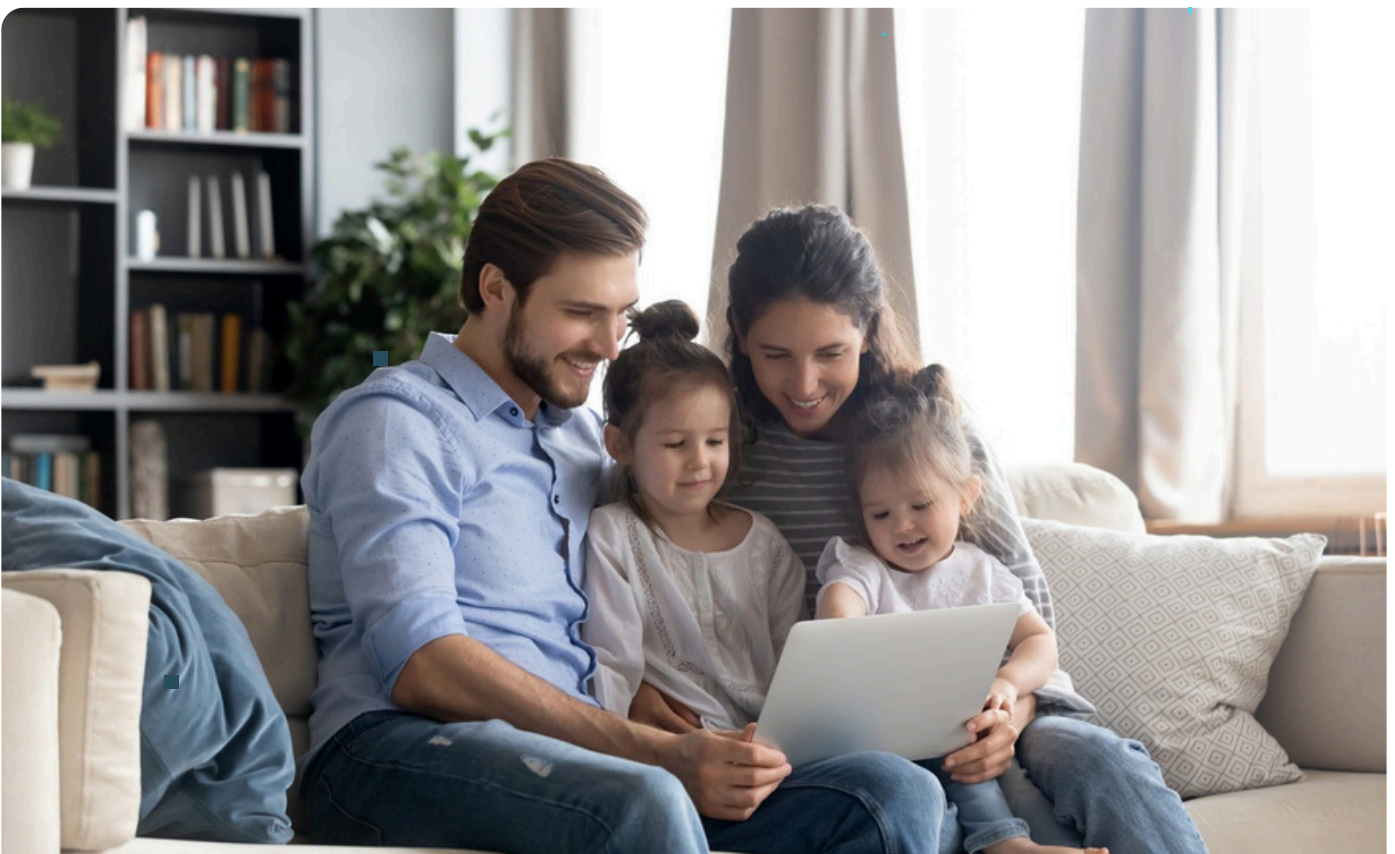


Enhance the Experience

- Implement a waiting well strategy by providing Automated Care.
- Offer proactive strategies to address family needs early.
- Ensure services are accessible to all users, enhancing inclusivity and providing support across childcare, parenting, and healthcare.

Implementation

Beebot AI's Digital Pathways are designed to provide families and professionals with a structured programme of content and advice, meticulously crafted to support topics such as child developmental and parental milestones. This AI-powered service offers ongoing care, activated either through self-enrolment or professional referral by a support provider or community partner. Our approach involves close collaboration with you to map out a timeline of essential content, ensuring relevant information is delivered at precisely the right intervals. The solution can operate as a standalone product or integrate seamlessly with Beebot's other solutions.



Pre-Made Pathways

We have created over 50 pathways that are readily accessible for your platform. You can further personalise these pathways to better suit your community and professionals. Examples of available pathways include:

Pregnancy



Trimester Support, Breastfeeding, Bottle Feeding, Perinatal Mental Health

Dad's Support



Pregnancy, Breastfeeding, Bottle Feeding,

Children's Health



Diet, Sleep, Mental Health, Immunisations, Oral Health

SEND



Autism, ADHD, EHCP, Homeschooling, Starting School

Speech and Language



0-6 months, 6-12 months, 12-24 months, 2-3 years, 3-5 years

Baby Milestones



Weaning, Potty Training

Young People



Younger Carers, Mental Health, Bullying, LGBTQ+, Career, Self Esteem

Family



Co-Parenting, Separation, Step Families, Family Conflict

Adult's Health



Quit Smoking, Mental Health, Menopause, Weight, Drug & Alcohol, Domestic Abuse

School



Primary, Secondary, School Holiday Support

Workplace Health



Musculoskeletal, Mental Health, Menopause

With many more pathways in development, our catalogue is only just getting started!