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Gala Lab Launches Full-Scale Service of 'Flyff Universe' in China 《飞飞：无限宇宙》OBT Confirmed for June 26, 2026!

May 27, 2026

Gala Lab announced its self-developed and self-published MMORPG 'Flyff Universe,' has its Chinese version titled 《飞飞：无限宇宙》, completed localization and successfully concluded its first Closed Beta Test (CBT).



The CBT ran from April 3, 2026, to April 10, 2026, and was conducted in collaboration with the Chinese publisher RUIWO TECHNOLOGY to verify service stability and the suitability of the content for the local market.

During the test period, the maximum daily active users (DAU) exceeded 10,000, and positive results were confirmed in key metrics such as user retention rates. In particular, usage patterns indicating the potential for "Flyff Universe"—which continues to enjoy global success—to receive a strong response from Chinese users have emerged, raising expectations for the Chinese market.

Based on the data collected during this CBT, Gala Lab has completed additional improvements tailored to the local Chinese environment and plans to conduct a final review through the second CBT scheduled for mid-June. Following the open beta test(OBT) on June 26, the company is accelerating preparations with the goal of launching the game officially in the Chinese market.

Meanwhile, Flyff Universe has built a stable user base through continuous updates and content improvements since its global launch, and this entry into the Chinese market is expected to expand its service region and provide additional growth momentum.

A Gala Lab representative stated, "We view the positive user metrics observed despite the limited scale of participation as a promising sign," adding, "We anticipate even higher performance during the official launch, based on a broader user acquisition environment."

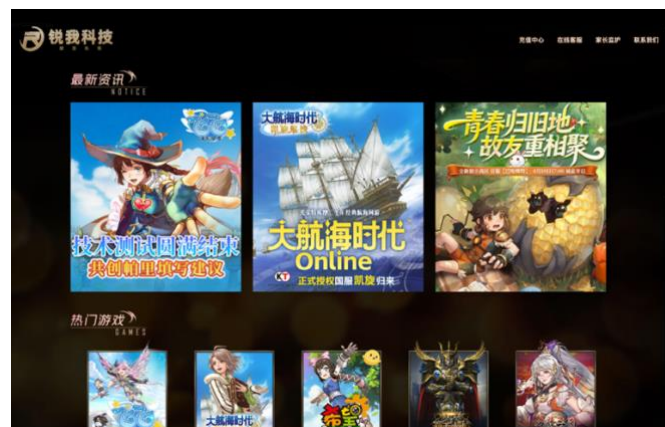
About RUIWO TECHNOLOGY



RUIWO Technology (www.ruiwoo.cn) is a game publishing company specializing in publishing both its own proprietary IP and renowned international IP games, primarily in the Greater China region. Starting with the launch of the PC online game DROIYAN by Korean game developer mgame in Greater China in April 2018, the company has continued to discover and publish titles such as WEBZEN's Archlord in 2022 and playwith's Seal Online in 2023.

In particular, since 2022, the company has been expanding its game publishing business across various platforms with the release of the mobile version of DROIYAN.

www.ruiwoo.cn



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